

# A journey towards Automation Enlightenment



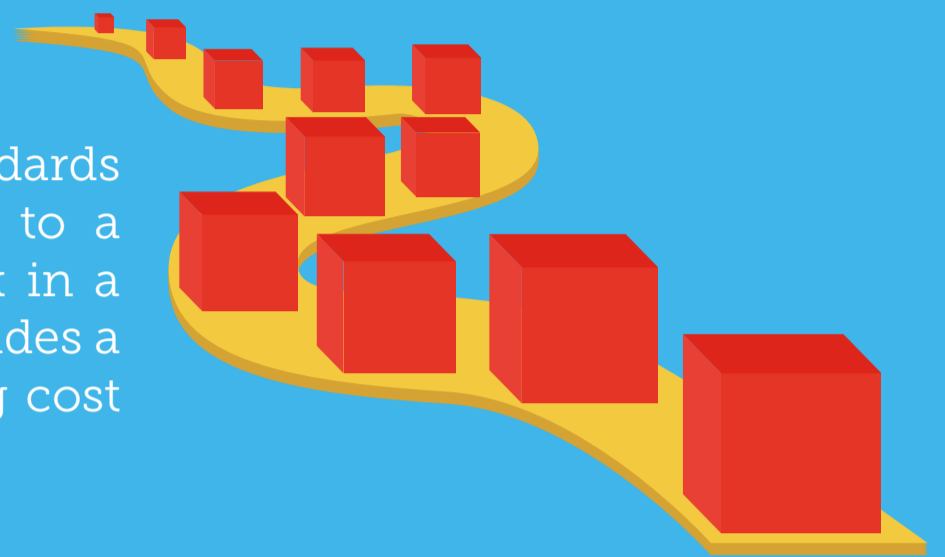
## Why Automate?

The starting point in any automation journey is to understand why your business is looking to automate. In this infographic we take a look at 6 key business benefits of automation.

If you're looking to automate or need help on your automation journey, Xtravirt can help you on your way

### 1 Drive Standardisation

The implementation and adoption of standards is a cornerstone of automation. Moving to a model where IT delivers a process or task in a standardised way across the business, provides a significant benefit in terms of the ongoing cost to manage that process

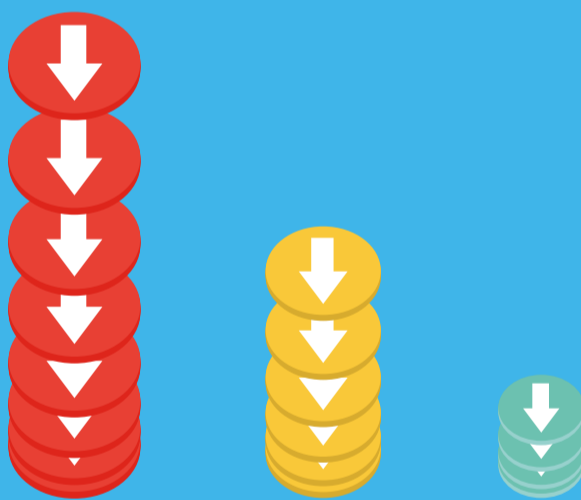
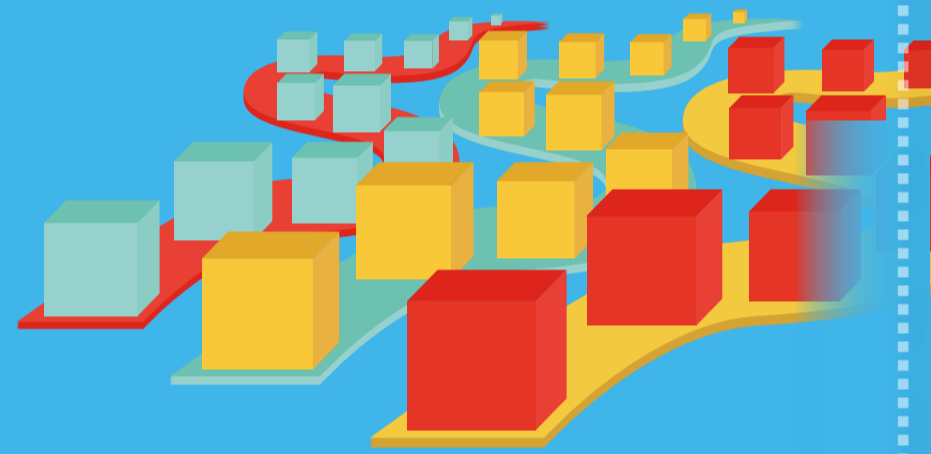


### 2 Increased Efficiency

By applying automation to a frequently occurring, complex and laborious process or task, the delivery becomes more efficient with less time, energy and resources being expended.

### 3 Increased Productivity

With increased efficiency comes increased productivity. In real terms this means that processes, like checking compliance of servers monthly, can potentially be run weekly and scheduled to run automatically rather than manually controlled.

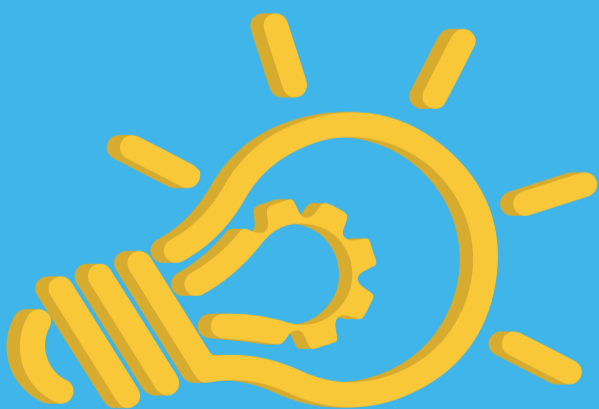


### 4 Reduction in costs

Once a task is automated, the ability to run the task when required means the ongoing associated cost is reduced. In some instances further cost savings can be made if the user instigates the process through self-service.

### 5 Risk reduction

By reducing (or even completely removing) the human element within a process or task, the risk of it failing or being delayed is greatly reduced.



### 6 Drive Innovation

By increasing efficiency and productivity, key resources can be freed up to drive innovation and the next "big thing" for the company.



[Find out how Xtravirt can help with Cloud Automation](#)