

# Vidello Launch Details

<b>Launch date &amp; time</b>	June 13th @ 11am EDT	Close June 19th Midnight
<b>Pre-launch webinar</b>	10am EDT (June 13th)	(Use affiliate links to be cooked in for webinar)
<b>Early-bird</b>	20% discount. From 11am Tuesday 13th until 11am Wednesday 14th June	Coupon codes to use:  <b>EARLYBIRD: 20% off - vidello20 (11am June 13th till 11am 14th)</b>  <b>Days 2-4 15% off - vidello15</b>  <b>Days 5-7 10% off - vidello10</b>
<b>Pricing structure</b>	Standard: \$27 /mo Pro: \$37 /mo Corporate: \$57 /mo  (take a further 20% off of these prices for early-bird of launch... Limited time discount monthly pricing during launch time only... So it's better to lock it in earlier to guarantee the lowest price).	Standard: 200GB Pro: 400 GB Corporate: 1TB (All plans with unlimited videos to upload)  <a href="#">Comparison to Wistia:</a> Wistias standards plan cost \$99 /mo with 200GB and only 10 videos to upload. Additional videos cost 25c each.  <a href="#">Vidello costs \$27 /mo for 200GB with no video upload limit and has many more features.</a>
<b>Launch Discount Structure</b>	Day 1 - 2: 20% off all plans Day 2 - 4: 15% off all plans Days 5 - 7: 10% off all plans	After launch there will be no discount and pricing will remain as standard pricing.
<b>Commissions</b>	Front end: 50% + 30% recurring	Up-sells 100% for all up-sells

**Contest Prizes**  
**\$25,000**  
**(No minimums)**

1st place - \$10,00  
2nd place - \$5,000  
3rd place - \$3,000  
4th place - \$2,000  
5th place - \$1,000  
6th - 10th place - \$500 each

Teams of 2 affiliates allowed.  
Teams must be mentioned prior  
to launch time.

Plus speed contest prizes & other prizes  
during launch.

**Affiliate links**

Request link here:  
<http://paykstrt.com/request/1329>

**Email swipes**

Download here:  
<https://s3.eu-west-2.amazonaws.com/videllojv/Swipes+Vidello.docx>

**Marketing graphics**

Download here:  
<https://s3.eu-west-2.amazonaws.com/videllojv/VIDELLO+GRAPHICS.zip>

**JV page**

<http://vidello.com/jv>

**OTO 1**

Audiostorm (All-in-one audio system including over 100 premium audio tracks designed by a pro sound artist, voiceover recording and ability to upload and store all tracks & voiceovers in one simple dashboard)

Price: \$37  
(100% commissions)

View here: <http://vidello.com/oto1>

**OTO 2**

LeadMagnetic (Massive bundle of Whitelabel WP plugins, eBooks, resources, web app licenses, video membership sites, to use as lead magnets to build your email list, bonuses for affiliate promotions and products to sell as your own).

Price: \$97 (first 500)  
Then \$197 till end of launch and will be taken down after launch.

View here: <http://vidello.com/oto1>

**Sales page preview:**

<http://vidello.com/preview>

## **Main Selling Points**

- + Cost effective
- + The fastest streaming online - instant video streaming (no loading time).
- + Post production lower third animations & note box animations
- + a/b split testing
- + Advanced marketing analytics
- + eCommerce call-to-action clickable slides
- + Coupon, email forms, text links, buy now CTA's