



**Struggling to read
doesn't just hold
a child back in
school – it holds
them back in life.**

- Longer Life Expectancy
- Improved Mental Health
- Career Prospects
- Better Qualifications
- Higher Confidence

Children with poor literacy skills are more likely to go on to experience unemployment, poor mental health and even a shorter life expectancy.



**YOU CAN HELP CLOSE
THE LITERACY GAP**

bookmarkreading.org/closethegap

Bookmark Reading Charity is a registered charity (1177681) and company (11104438) in England and Wales.

MIND THE GAP

PART OF THE
NATIONAL YEAR
OF READING 2026