

Our Sustainability Targets for 2020

By regularly analyzing our progress, we can **identify the most critical areas we need to address**, focus our efforts to achieve our 2020 targets, and **define our objectives for the years to come.**

<h2>PRODUCTS</h2> <p>We will enhance the environmental benefits of our products and improve customer satisfaction</p>	<h2>PEOPLE</h2> <p>We will ensure our people are safe, skilled, motivated, and engaged</p>	<h2>OPERATIONS</h2> <p>We will minimize the impact of our operations</p>	<h2>RESPONSIBLE BUSINESS</h2> <p>We will manage our business in an ethical and responsible way</p>
<p>BOOST BEVERAGE CAN RECYCLING</p> <ul style="list-style-type: none"> 80% beverage can recycling rate in Europe ●●○ Work with the industry and with our stakeholders to increase the beverage can recycling rate in the U.S. ●○○ 	<p>FURTHER IMPROVE OUR SAFETY RECORD</p> <ul style="list-style-type: none"> Reduce our Recordable Case Rate* every year by 10% ●●○ No more than four serious injuries a year** ●○○ Be in the industry's top quartile for safety results ●●○ 	<p>REDUCE PRODUCTION WASTE SENT TO LANDFILL</p> <ul style="list-style-type: none"> Reduce production waste going to landfill by 10% (vs. 2015) ●○○ <p>IMPROVE ENERGY EFFICIENCY</p> <ul style="list-style-type: none"> 10% energy efficiency improvement by 2020 (vs. 2015) ●●○ 	<p>BUILD A STANDARD FOR ALUMINIUM</p> <ul style="list-style-type: none"> Have at least one site Aluminium Stewardship Initiative (ASI) certified ●●●
<p>INCREASE CUSTOMER SATISFACTION</p> <ul style="list-style-type: none"> Conduct a customer satisfaction survey every two years for all business units ●●● 	<p>ENGAGE OUR PEOPLE</p> <ul style="list-style-type: none"> Six-point increase in overall employee satisfaction from a 2014 baseline ●●● <p>STRENGTHEN OUR COMMUNITIES</p> <ul style="list-style-type: none"> At least one community activity per site every year ●●○ 		<p>ENSURE SUSTAINABLE PURCHASING</p> <ul style="list-style-type: none"> Evaluate the sustainability performance of all key suppliers ●●○ Undertake onsite sustainability audits of suppliers working in locations and sectors with greater risk of divergent practices ●●○ Ensure that all suppliers sign on to our Code of Conduct ●●○

* Recordable Case Rate measures the number of fatalities, serious injuries, lost-time injuries, restricted work injuries, or medical treatments per one million hours worked.
 ** We had seven serious injuries. We consider this a setback after our 2018 result.

- Target achieved
- Significant progress made; on track to achieve the target
- More effort required to achieve the target