

The Trendlines Group

Investing for change: Food and Health

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Legal disclaimer

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We invest in innovations in **food** and **health**, leveraging our **experience**, **network**, and **resources** from seed to exit.



The background is a light blue-grey gradient. It features a large, stylized globe on the left side, composed of a grid of small dots. The globe is partially obscured by a large, faint, curved line that sweeps across the upper half of the image. In the upper right corner, there are several small, faint symbols: a plus sign, a cross, and a circle. A faint, curved line also sweeps across the lower half of the image, mirroring the one above. The overall aesthetic is clean and modern, with a focus on geometric shapes and patterns.

Who we are

Leadership



Todd Dollinger, Chair and CEO

Trendlines' Founder with over 30 years of experience in bringing innovative products to market, from concept to exit



Steve Rhodes, Chair and CEO

Trendlines' Founder with over 30 years of rich experience and a deep understanding of the world of investing and building young companies



Haim Brosh, CFO

Over 25 years of managerial and financial experience in public and private companies



**Nir Goldenberg, CEO
Trendlines Innovation Labs**

Brings together deep technological knowledge with marketing and business insights



**Barak Singer, CEO
Trendlines Investments Israel**

Extensive investment knowledge & experience + strong managerial and business capabilities



**Eric Loh, CEO
Trendlines Medical Singapore**

Over 30 years experience establishing companies and leading their development



**Nitza Kardish, PhD, CEO,
Trendlines Agrifood**

Vast experience in food and agriculture technologies alongside strong business acumen

Strategic partnerships for growth



Chairman Vincent Tchenguiz

- CBG provides non-regulated advisory services to Librae Holdings, Trendfood, and Agriline
- Librae Holdings is Trendlines' largest shareholder (23%)
- Trendfood has invested \$10M in the Trendlines Agrifood Fund
- Agriline has invested in 20+ of Trendlines' portfolio companies



- Investor and acquirer of Trendlines' portfolio companies
- Partner with Trendlines Innovation Labs



- Venture fund with Trendlines for innovative agrifood investing
- Fund has so far invested in three companies
- Informed consultation on all things agrifood

The background is a light blue-grey gradient. It features a large, stylized globe on the left side, composed of a grid of small dots. Several faint, thin lines arc across the upper portion of the image. Scattered throughout are small, light-grey symbols: plus signs, crosses, and circles. On the right side, there is a faint, larger-scale grid pattern. The text "A taste of some of our portfolio companies" is centered in a bold, red, sans-serif font.

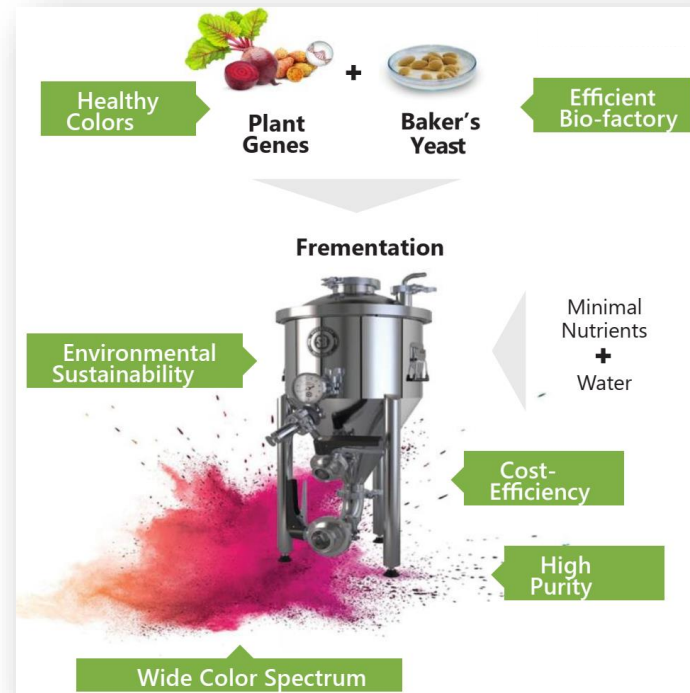
A taste of some of our portfolio companies

The natural food color revolution

A broad-spectrum of healthy plant-based colors produced via fermentation technology, using baker's yeast as a biofactory. Phytolon's high-quality and cost-effective pigments offer value for consumers, the environment and food industry.

Achievements

- Full POC: color production & food application
 - Market focus verified from industry leaders
 - Pilot projects at global food industry leaders including Nestlé
-
- Last investment round: US\$4.6 million
 - Trendlines' investment to date: US\$1.1 million
 - Trendlines' holdings: 69%



Plant-based colors produced via cost-effective and sustainable fermentation of yeast

Phytolon
Natural Food Colorants



Founded 2018



CEO Halim Jubran, PhD



IP licensed from Weizmann institute of Science



Funding US\$5.8 million



Investors Millennium Food-Tech, EIT-Food, Mori Arkin, CBG



4 more agrifood frontrunners

20 agrifood portfolio companies



Artificial intelligence analytics employing drones for user-generated data acquisition for field crop management

- Strategic service agreement
- Collaboration with strategic partners



First commercial grasshopper farm in the world

- Joint development with a large food company
- Alternative protein for food producers

FruitSpec.

Early-stage prediction of crop yields in orchards and vines

- Sales in the United States, South America, Israel and South Africa
- Strategic investors from China and South Africa



Orally-administered disease prevention for shrimp and fish

- Strategic investors:



Robotic external fixation with real-time feedback

A robotic, digitally enabled external fixation system for orthopedic treatments that allows real-time physician follow-up and reduces dependency on patient compliance

Achievements

- Successful FIH in US and Israel
 - Received FDA clearance
 - Completed two investment rounds led by J&J innovation
-
- Last investment round: US\$5 million
 - Trendlines' investment to date: US\$2.3 million
 - Trendlines' holdings: 27%



The OrthoSpin strut and control box are part of a smart external fixation system



Founded 2014



CEO Oren Cohen
Chair Assaf Dekel, MD



IP 1 National phase
(U.S., EU, China); 1
provisional



Funding US\$8 million



Investors
Trendlines,
J&J Innovation





5 more leading
healthcare companies

35 healthcare
portfolio companies



Meniscus repair system

- **FDA** and **CE** clearance
- Launched commercial sales in U.S.



Removable stent following sinus surgery

- Began sales in US
- **FDA** clearance



Digital home dialysis

- **FDA** clearance in process
- 2nd clinical trial underway



Drug/device combination for the treatment of bladder diseases

- Strategic partnership with **large pharma company**

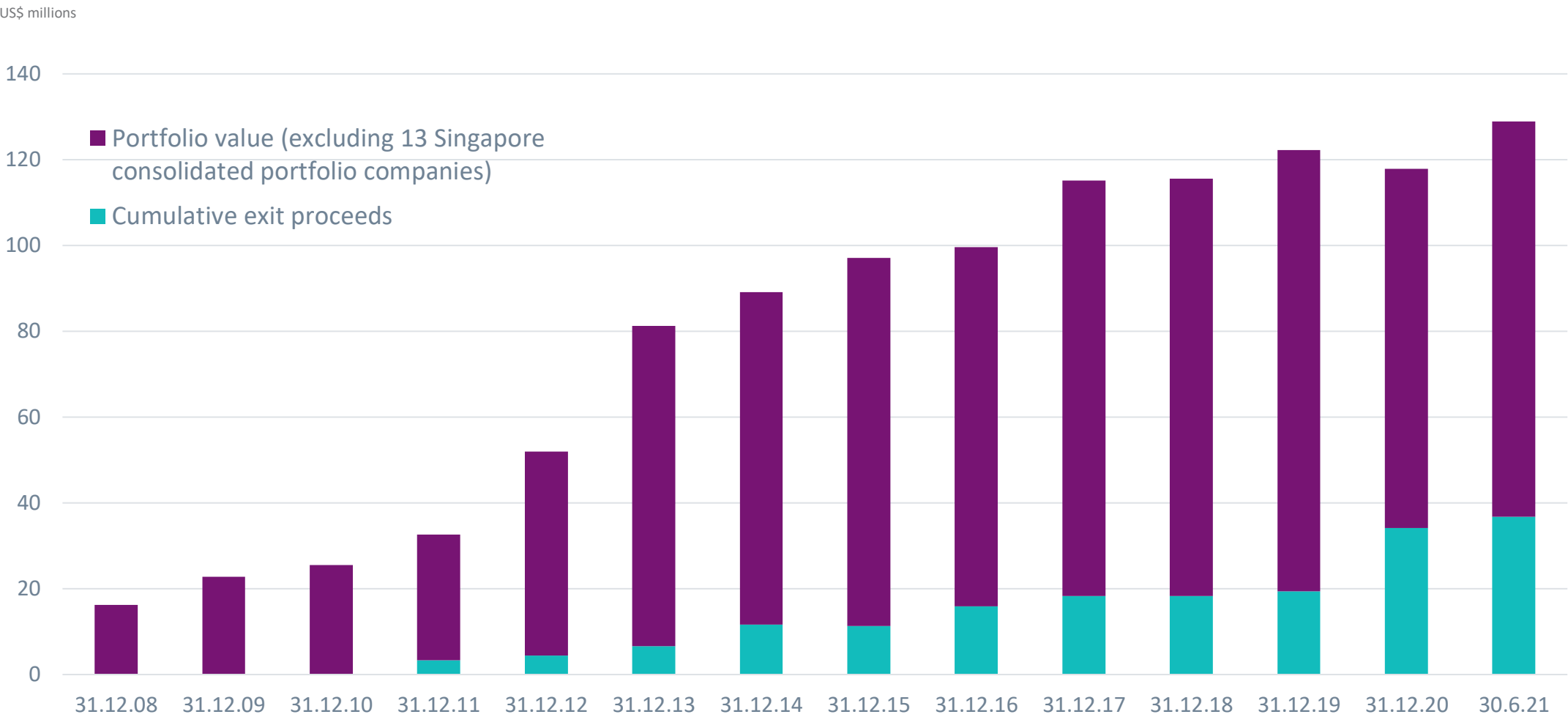


Low-profile Percutaneous Endoscopic Gastrostomy (PEG) device for enteral feeding

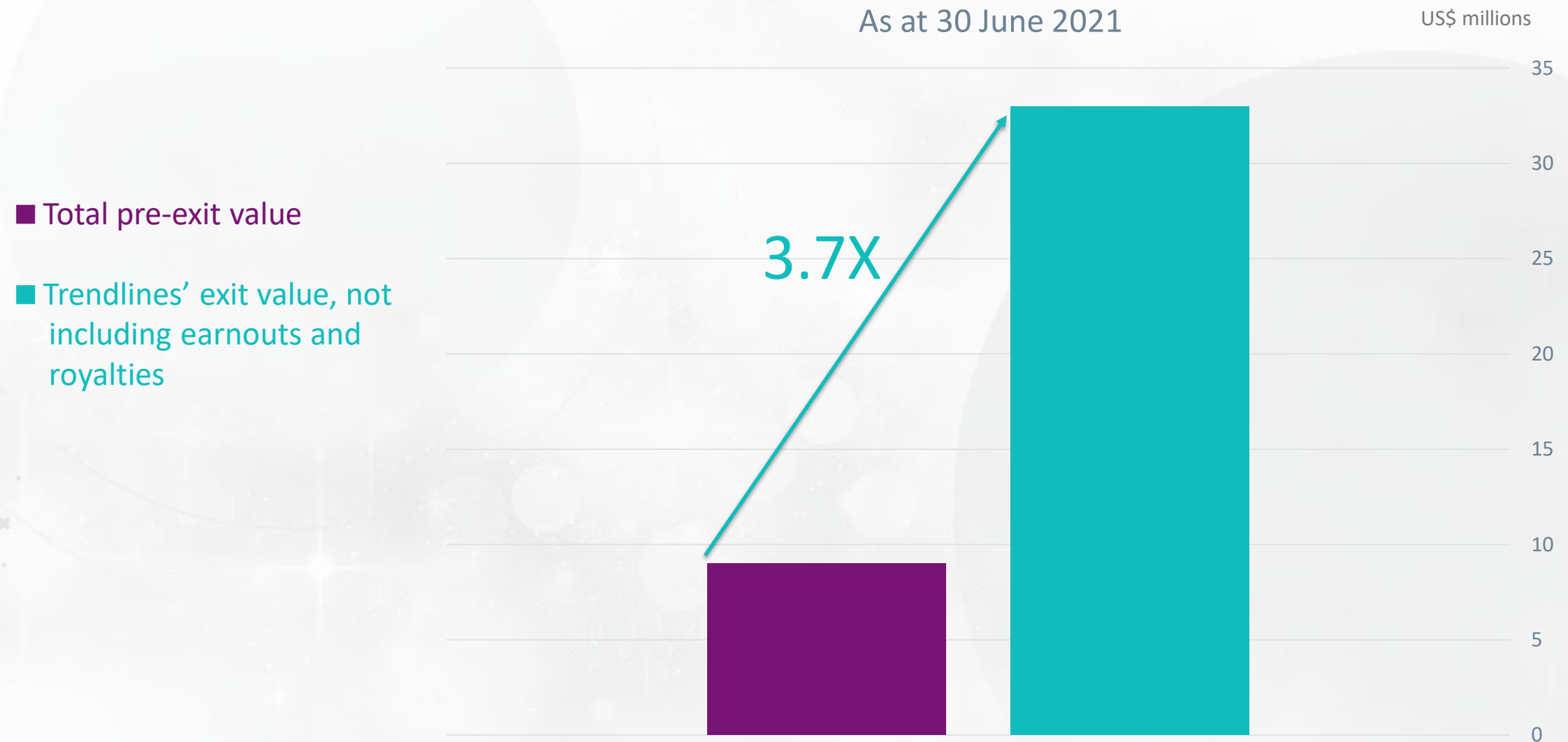
- **FDA** clearance
- Strategic investors from Germany and China
- Launching commercial sales



Portfolio value expansion

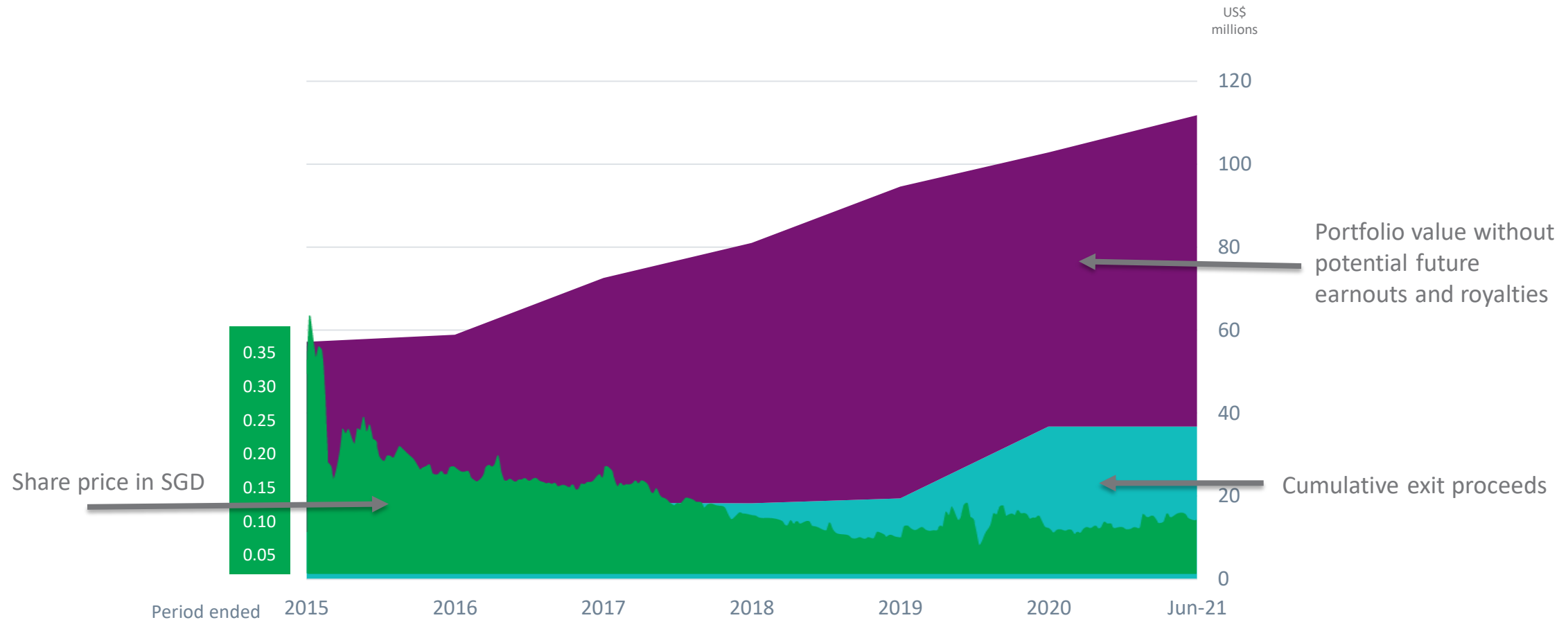


Book value vs. guaranteed exit value



The value opportunity gap

The value opportunity gap compares our consistent increase in portfolio values with our share price.



Key financial developments

	30 June 2021	31 December 2020
Portfolio value	US\$92.1 million	US\$83.7 million
Total equity	US\$100.5 million	US\$96.3 million
NAV per share	US\$0.13; S\$0.17	US\$0.12; S\$0.16
	H1 2021	H1 2020
Net gain/(loss)	US\$4.1 million	(US\$4.1 million)

2021 to date

LOI

Letter of intent for acquisition of portfolio company by a public corporation

Regulatory clearance



OrthoSpin

FDA for G2 device

ZYGOFIX

CE mark

Selected raises and partnerships

AgroScout
Detection Done Right

US\$7.5 million

VIAQUA
THERAPEUTICS

US\$4.3 million

ZYGOFIX

US\$2.2 million



Clinical & field trials

liberDi



ZYGOFIX



Phytolön
Natural Food Colors



We invest in food and health
innovation to impact lives

3 locations: Israel • Singapore • China

14 years' investment and company building experience

58 portfolio companies

20 advanced-stage companies

\$307 million raised for portfolio companies

9 Exits

8.7X return and **175% IRR** on exits



Creating and developing companies **to improve the human condition**

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GENERAL ANNOUNCEMENT::PRESS RELEASE - INVESTOR PRESENTATION SEPTEMBER 2021

Issuer & Securities

Issuer/ Manager

THE TRENDLINES GROUP LTD.

Securities

THE TRENDLINES GROUP LTD. - IL0011328858 - 42T

Stapled Security

No

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Designation

Joint Company Secretary