# The Trendlines Group Investing to improve the human condition: Food and Health

Steve Rhodes Chair and CEO Todd Dollinger Chair and CEO Haim Brosh Chief Financial Officer

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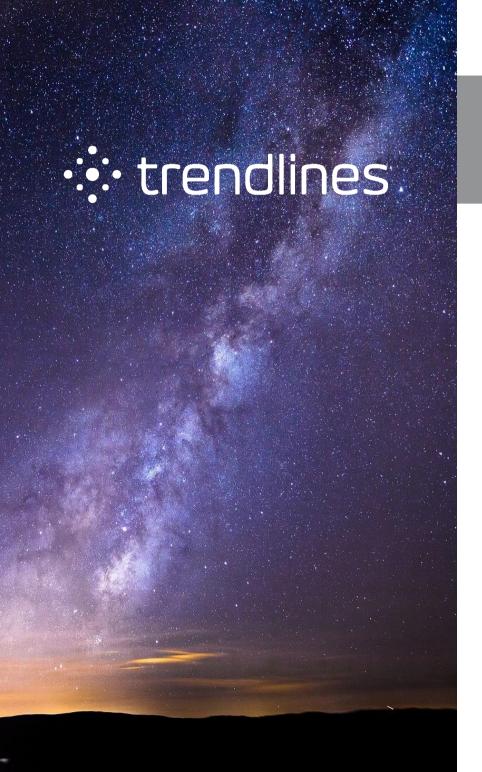
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# We invest in food and health innovation to improve the human condition

- **3** locations: Israel Singapore China
- 14 years' investment and company building experience
- **62** portfolio companies
- **20** advanced-stage companies
- **10** Exits
- 9.7X return and 175% weighted average IRR on exits
- **+29.76%** one-year increase in share price (9.11.20 8.11.21)

Equity **US\$100.5 million** (30.6.21)

# Leadership



**Todd Dollinger, Chair and CEO** 

Trendlines' Founder; over 40 years' experience developing innovative products from concept to exit



**Steve Rhodes, Chair and CEO** 

Trendlines' Founder; over 40 years experience, deep understanding of investing and building companies



Haim Brosh, CFO

25 years' managerial and financial experience in public and private companies



Nir Goldenberg, CEO Trendlines Innovation Labs

Brings together deep technological knowledge with marketing and business insights



Barak Singer, CEO
Trendlines Investments Israel

Extensive investment knowledge & experience + strong managerial and business capabilities



Eric Loh, CEO
Trendlines Medical Singapore

Over 30 years' experience establishing companies and leading their development



Nitza Kardish, PhD, CEO, Trendlines Agrifood

Vast experience in food and agriculture technologies alongside strong business acumen



# Strategic partnerships for growth



Chairman Vincent Tchenguiz

- Librae Holdings is Trendlines' largest shareholder (23%)
- Trendfood has invested \$10M in the Trendlines Agrifood Fund
- Agriline has invested in 20+ of Trendlines' portfolio companies



- Investor and acquirer of Trendlines' portfolio companies
- Partner with Trendlines Innovation Labs
- Founding partner, Trendlines Medical Singapore



- Venture fund with Trendlines for innovative agrifood investing
- Established three portfolio companies and made follow-on investments in them
- Informed consultation on all things agrifood





### The natural food color revolution

A broad-spectrum of healthy plant-based colors produced via fermentation technology, using baker's yeast as a biofactory. Phytolon's high-quality and cost-effective pigments offer value for consumers, the environment and food industry.

#### **Achievements**

- Full POC: color production & food application
- Market focus verified from industry leaders
- Pilot projects at global food industry leaders including Nestlé



Plant-based colors produced via cost-effective and sustainable fermentation of yeast.









Founded 2018



CEO Halim Jubran, PhD



**IP** licensed from Weizmann institute of Science



Funding US\$5.8 million



Investors Millennium Food-Tech, EIT-Food, Mori Arkin, CBG







## FruitSpec.

Early-stage prediction of crop yields in orchards and vines

- Sales in the United States, South America, Israel and South Africa
- Strategic investors from China and South Africa



First commercial grasshopper farm in the world

- Joint development with a large food company
- Alternative protein for food producers



Artificial intelligence analytics employing drones for user-generated data acquisition for field crop management

• Strategic partners in Israel, North America, Latin America and Europe.



Orally-administered disease prevention for shrimp and fish

• Strategic investors:









# Needleless neurotoxin delivery for overactive bladder

Ultrasound catheter used to deliver Xeomin® in the treatment of overactive bladder, a common bladder disorder

#### **Achievements**

- Successful first in human study
- Strategic collaboration agreement with Merz Therapeutics licensing Merz's botulinum neurotoxin A (Xeomin®) for needle-free use in urological procedures.







Ultrasound catheter delivers Xeomin® into the bladder wall painlessly and without needles









Founded 2014



**CEO** Avner Geva



**IP** Filed PCT



**Funding** Raised US\$21 million



**Investors** Trendlines, IBF, Laborie, Lew Pell, Agriline









Meniscus repair system

- FDA and CE clearance
- Launched initial commercial sales in U.S., Latin America, U.K.



Removable stent following sinus surgery

- Began sales in US
- FDA clearance



Digital home dialysis

- FDA clearance in process
- 2nd clinical trial underway
- Raised US\$8.1 million



Low-profile Percutaneous Endoscopic Gastrostomy (PEG) device for enteral feeding

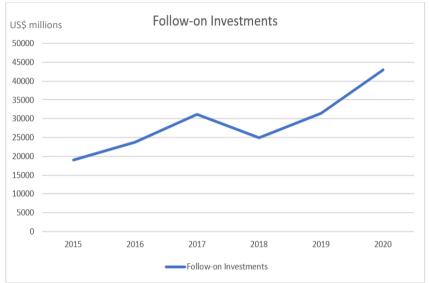
- FDA clearance
- Strategic investors from Germany and China
- Launching commercial sales and raised US\$2.2 million





# Maturing portfolio, larger raises, higher values





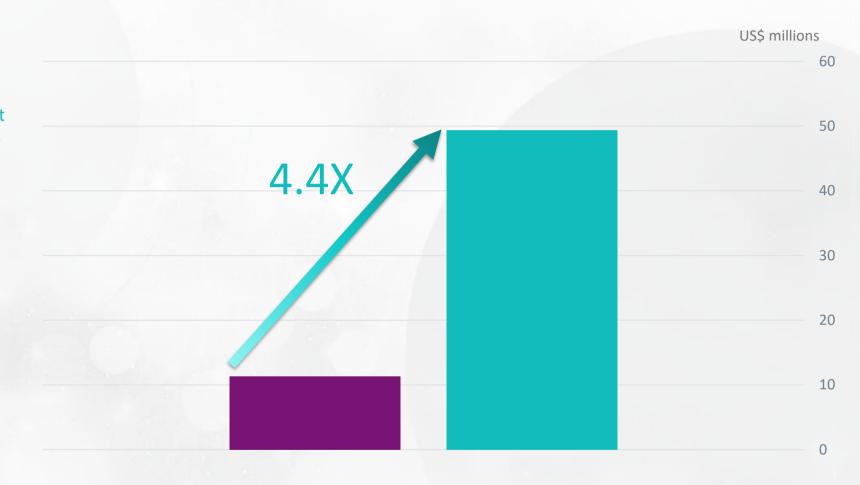
Over US\$50 million raised by portfolio companies from beginning of 2021 to date from Trendlines and others.



# Book value vs. minimum exit value



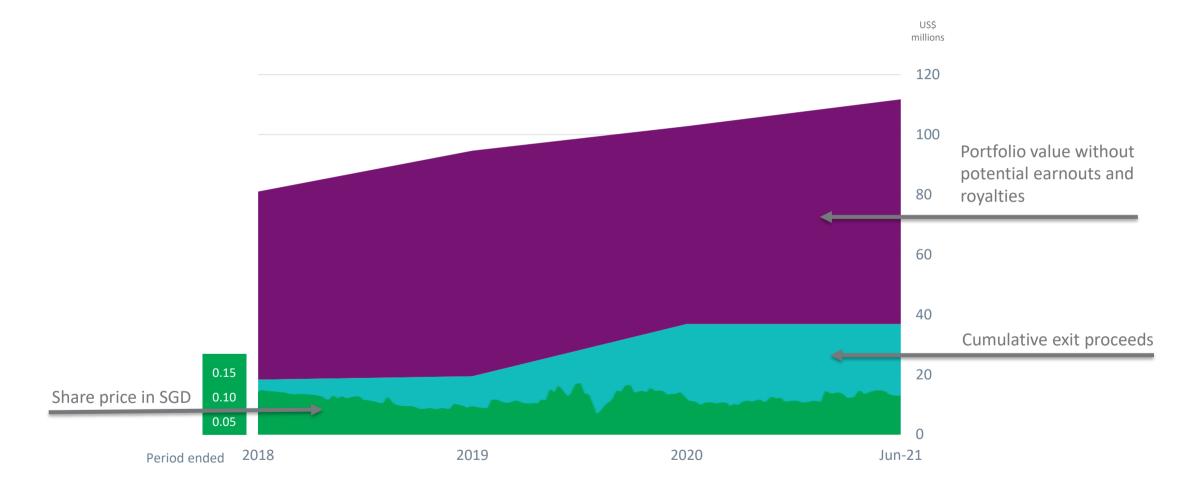
■ Trendlines' book value at exit, not including earnouts and royalties





# The value opportunity gap

The value opportunity gap compares our consistent increase in portfolio values with our share price.





# Key financial developments

	30 June 2021	31 December 2020
Portfolio value	US\$92.1 million	US\$83.7 million
Total equity	US\$100.5 million	US\$96.3 million
NAV per share	US\$0.13; S\$0.17	US\$0.12; S\$0.16

	H1 2021	H1 2020
Net gain/(loss)	US\$4.1 million	(US\$4.1 million)



# OrthoSpin Exit

Robotic, digitally enabled external fixation system for orthopedic treatment with realtime physician follow-up, reduces dependency on patient compliance.

Acquired by Synthes GMBH (part of DePuy Synthes (the orthopaedics company of J&J)

- for US\$79.5 million with US\$15.8 million consideration to Trendlines
- following two investment rounds led by J&J Innovation (JJDC)



IRR - 165%



The OrthoSpin strut and control box are part of a smart external fixation system









Founded 2014 Exited 2021



**Funding US\$8** million



**Investors** Trendlines, J&J Innovation







### 2021 achievements to date

**EXIT** 



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Selected raises













US\$7.5 million

US\$5 million

US\$4.3 million

US\$3.7 million

US\$5 million

US\$16 million

Regulatory clearance



CE mark

Clinical & field trials













# Corporate Excellence and Resilience Award 2021

Trendlines, together with 26 listed companies, was awarded the "The Corporate Excellence and Resilience Award" a special edition of the Singapore Corporate Awards for 2021, recognizing companies that led the way in corporate governance and sustaining shareholder returns during the Covid-19 pandemic.

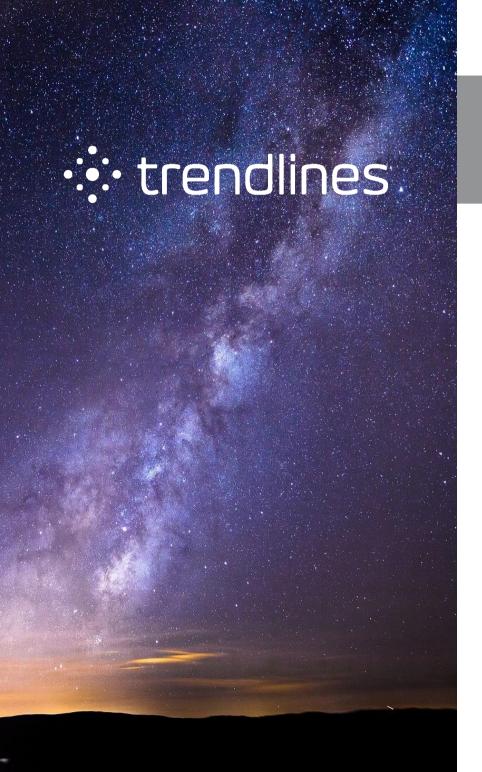
The Singapore Governance and Transparency Index (SGTI), used five domains in the framework of the award allocation.

- board responsibilities
- rights of shareholders
- engagement of stakeholders
- accountability and audit
- disclosure and transparency



Trendlines Medical Singapore CEO, Eric Loh (at left) accepts the award from Minister in The Prime Minister's Office, Second Minister For Finance & National Development, Indranee Rajah. Photo credit: Singapore Corporate Awards





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# Creating and developing companies to improve the human condition

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