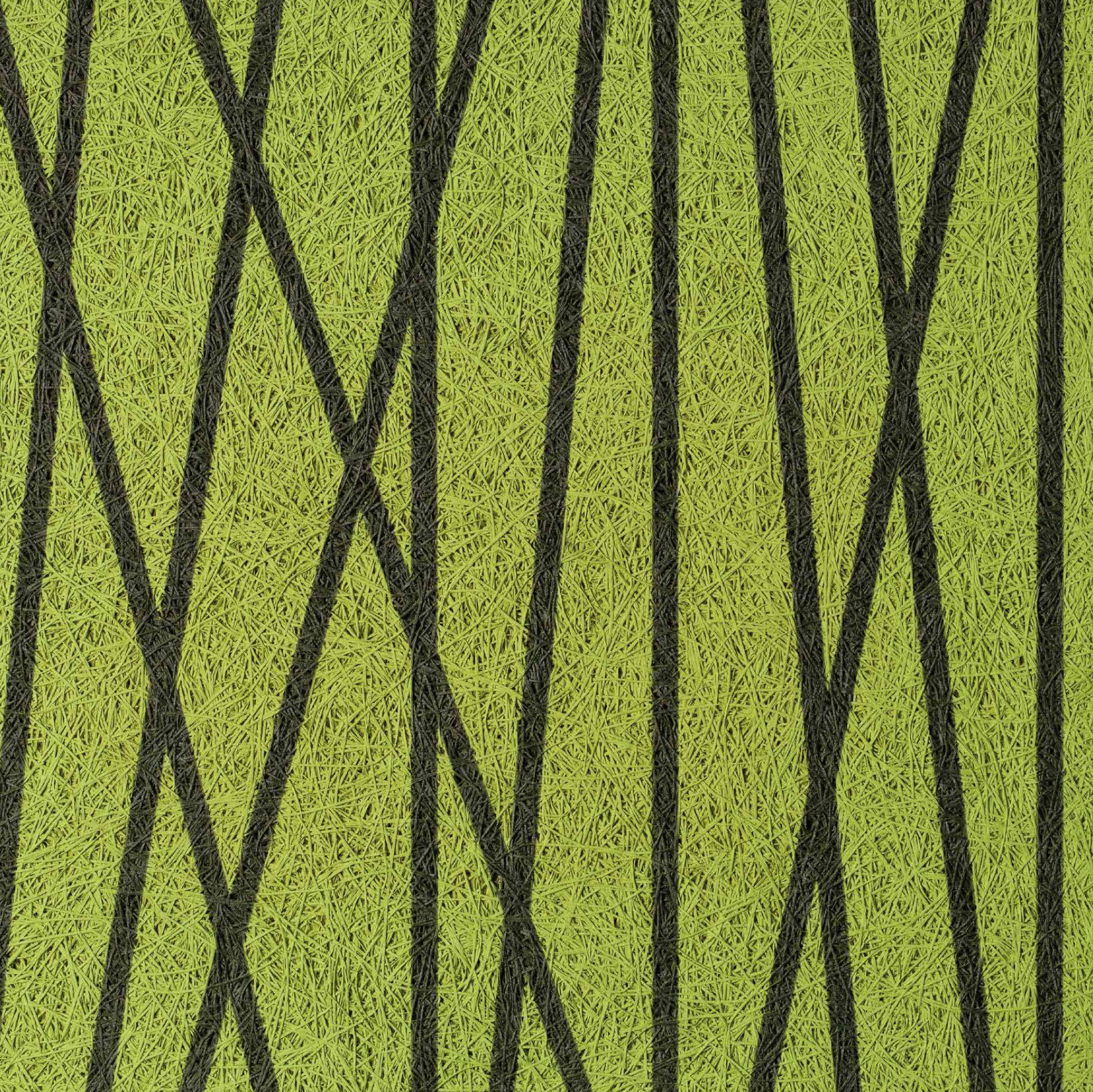
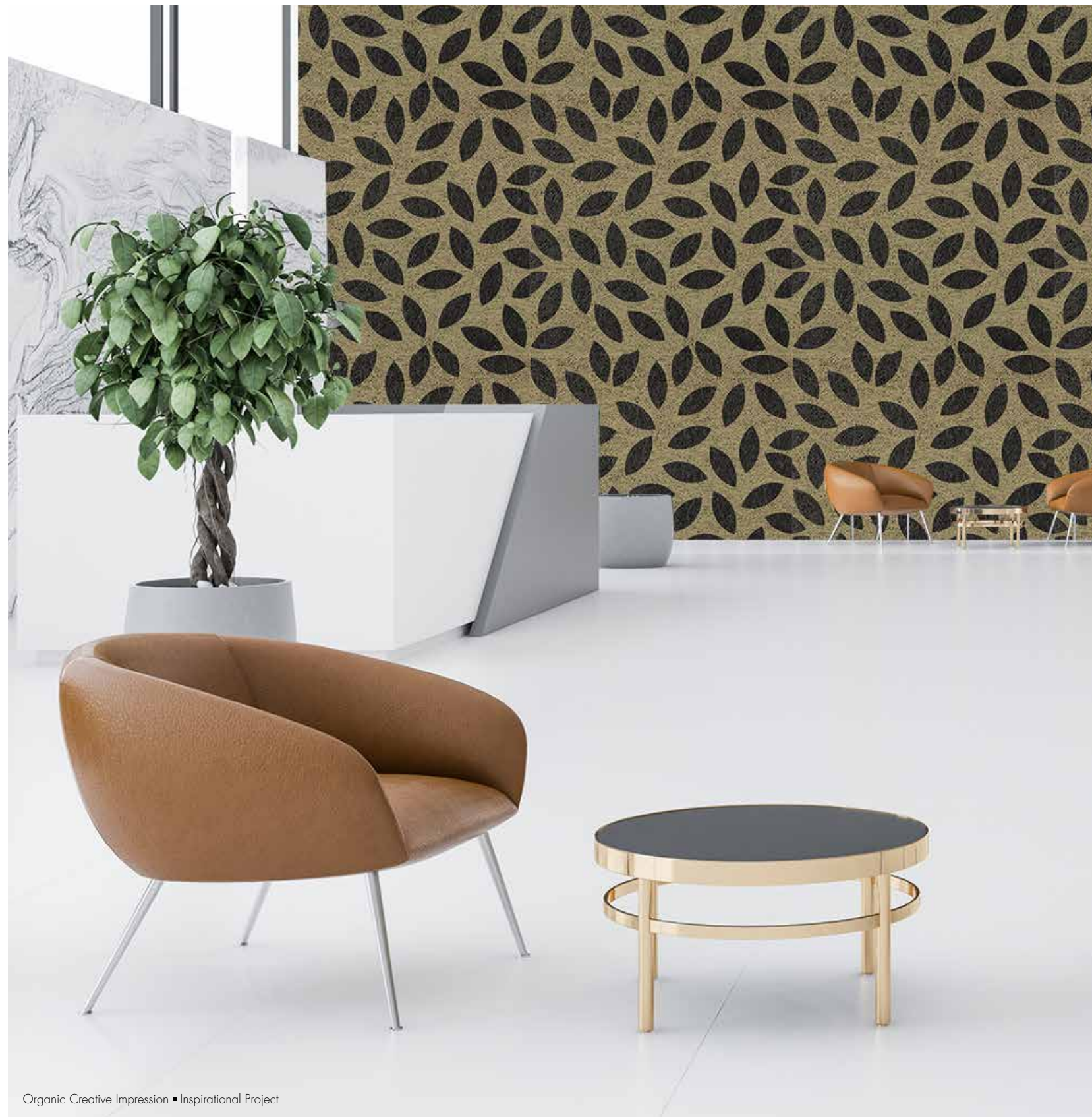


ORGANIC

DESIGNED by NATURE and *KNAUF*



ORGANIC



Organic Creative Impression ■ Inspirational Project

ACOUSTIC HAPPINESS

Whether you are designing the headquarters of a multinational or the pop-up restaurant of your neighbor, an Olympic stadium or the local gym, we feel that every space deserves good acoustics.

Good acoustics have a huge effect on our mood. A space with good acoustics is considered pleasant and comfortable. The users experience improved concentration and reduced stress level. They really feel better.

CREATIVE FREEDOM

With our Organic range we offer designers full creative freedom. Feel free to play around with the rectangles and squares of our acoustic panels. Mix and match the various colors and use one of our patterns or even create a new pattern as your own signature.

Use Creative Colors, Patterns and Lines to give the interior a unique touch and character.

ALL PASSION

We share a passion for acoustics and interior design. We are happy to support you to create acoustic solutions that fit with the brand identity or personal flavor of your client. We are convinced that we can always find synergies between a perfect acoustic solution and a surprising interior.



CONTENTS

ACOUSTIC HAPPINESS	8
FOR BUSINESS	9
FOR LEISURE	13
FOR EDUCATION	17
FOR SPORTS	21
 CREATIVE FREEDOM	 26
CREATIVE COLOURS	27
CREATIVE IMPRESSIONS	31
CREATIVE LINES	35
 MEET OUR DESIGNERS	 38
COLLABORATION	39
PAULINE VERLINDEN	40
LIEKE VAN DER VORST	42
ANNA VAN OEKELLEN	44
 ALL PASSION	 46

ACOUSTIC HAPPINESS

FOR BUSINESS

You probably know that employees that feel well at work are more productive and show a lower absence rate. But did you also know that well-being at work is highly influenced by the level of acoustics and sound insulation?

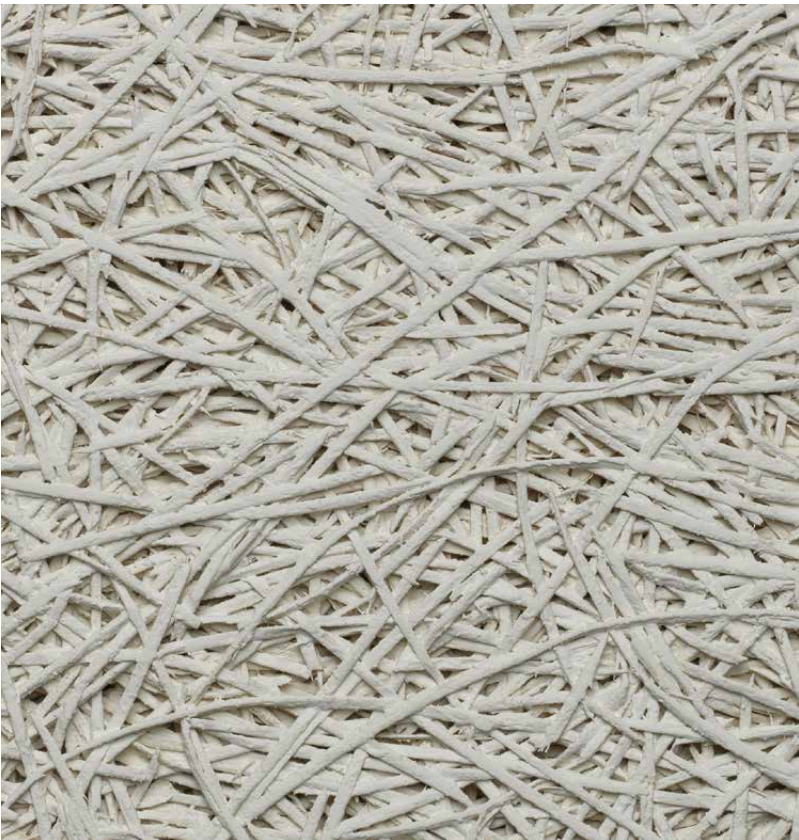
So whether it is an office space, the meeting room, call center or the company restaurant, every space deserves good acoustics. We are happy to support you in turning every area into a comfortable place to work and stay.



House of CoDesign, Saint-Ouen (F) ■ Auditorium ■ Architect: Six Architectes



House of CoDesign, Saint-Ouen (F) ■ Auditorium ■ Architect: Six Architectes



Nursery School, Perth-en-Gatinais (F) ■ Corridor ■ Architect: Tracks Architecte



ARTEM Institute Jean Lamour, Nancy (F) ■ Conference Room ■ Architect: Agence Nicolas Michelin & Associés

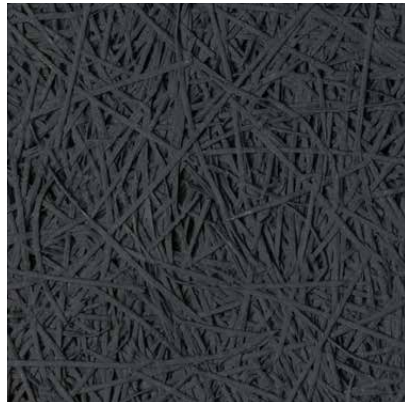
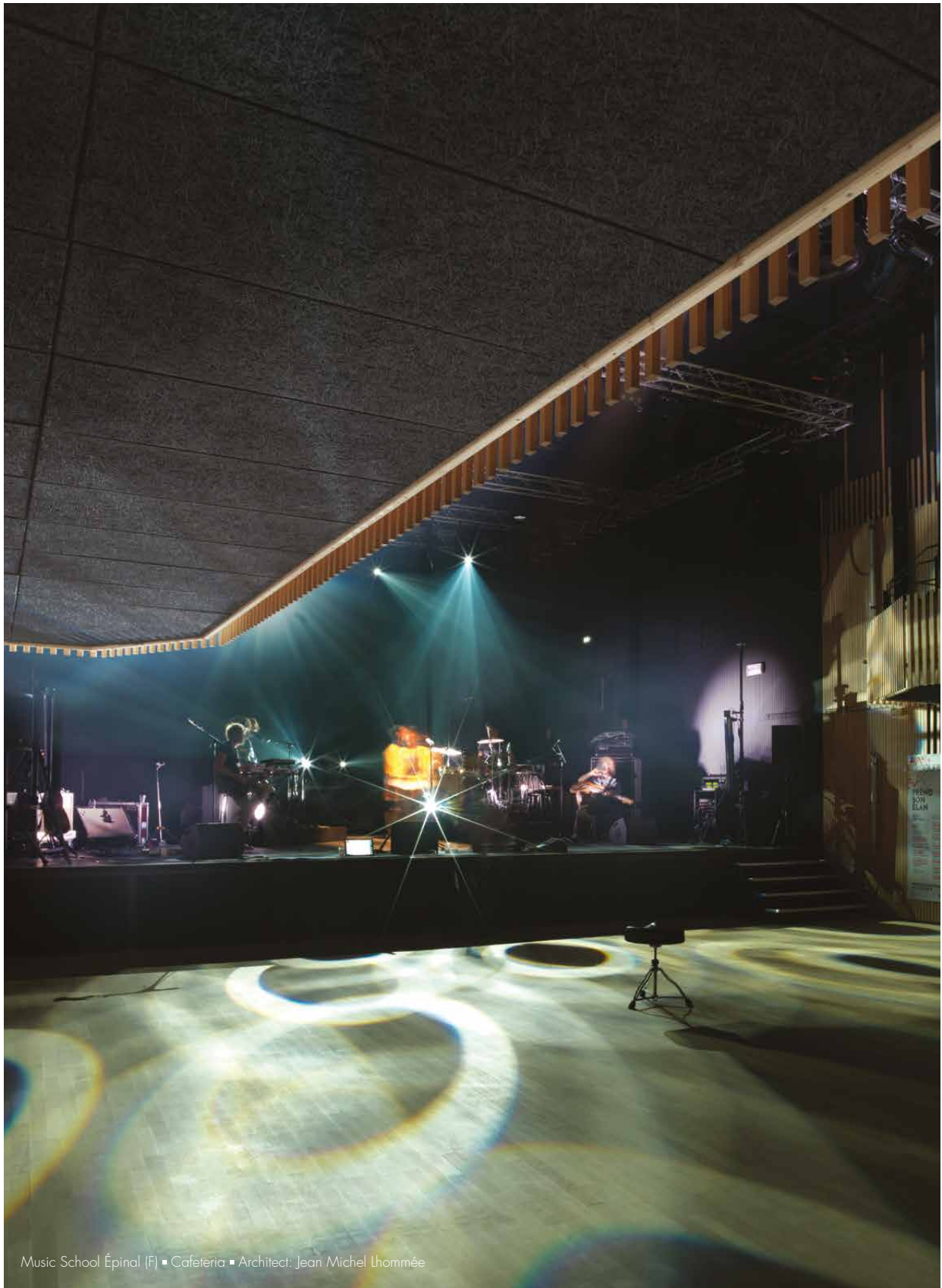
FOR LEISURE

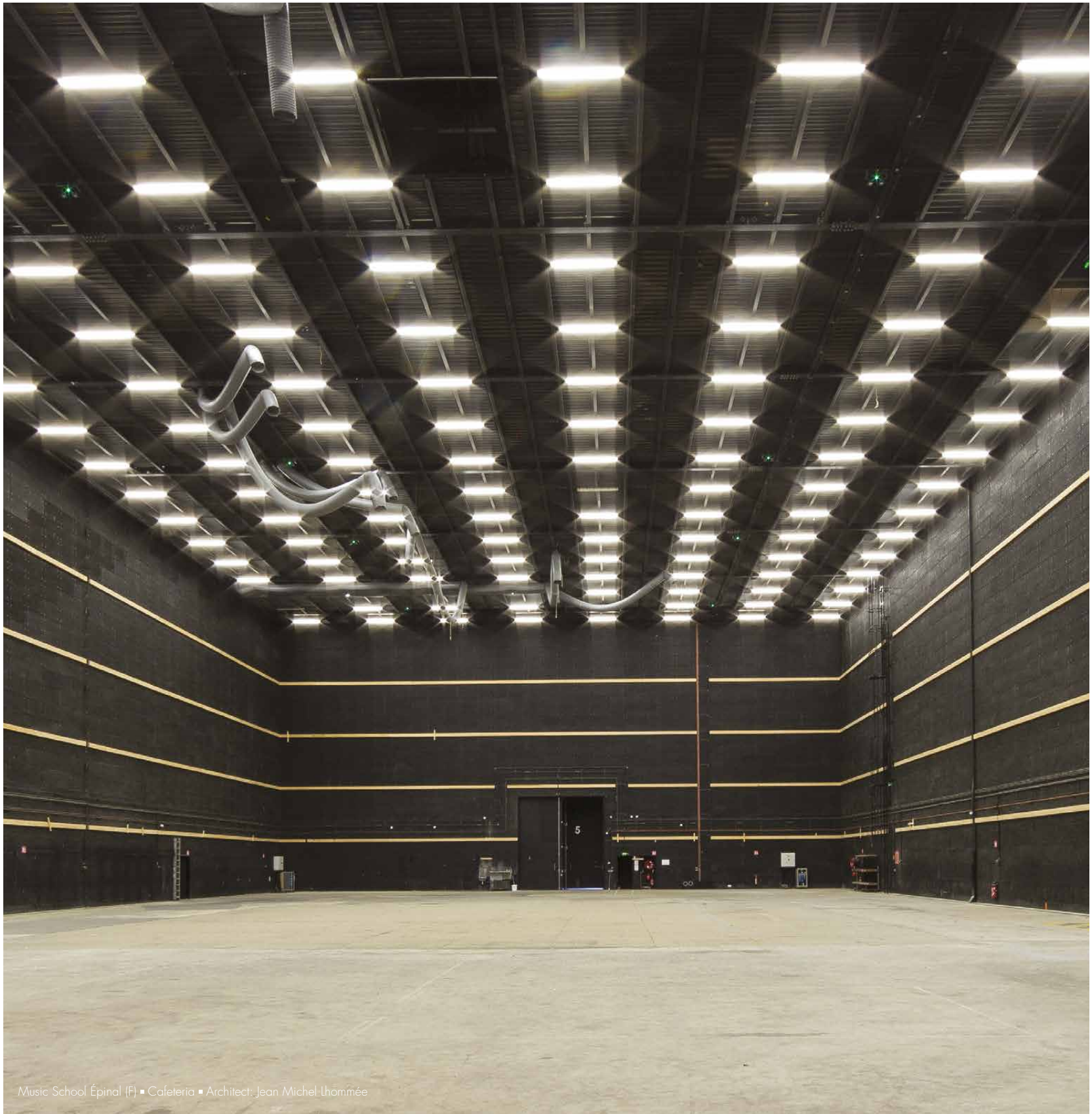
In many cases a restaurant experience is not only defined by its fine food and wines but also by the way you can interact with your friends and family. Echoing sounds from other tables can ruin a nice evening.

If you are designing the interior of a hotel lobby, casino, restaurant or bar play extra attention to the acoustic requirements and use sound absorbing materials. Our Organic range offers the perfect acoustic solution to any space with full creative freedom for the designer.



Acoustic rafts in restaurant ■ Inspirational project





Music School Épinal (F) ■ Cafeteria ■ Architect: Jean Michel Thommée

FOR EDUCATION

Good acoustics of class rooms facilitate the learning process of students and contribute to the well-being of teachers. Teachers working in a sound wise, healthy environment have less voice issues, reduced stress levels and students show increased short and long-term memory with better test results.

Use acoustic solutions throughout the school building and make sure you use fire safe materials. Questions? Consult our experts to create an acoustic solution for your space.



Primary School, Amancey (F) ■ Class room ■ Architect: Jean Michel Thommée, Jonathan Sanchez



College Lou Blazer ■ Montbeliard (F) ■ Class Room



School, La Côte (F) ■ Class Room



Primary School les Boutours, Rosny sous bois (F) ■ Corridor

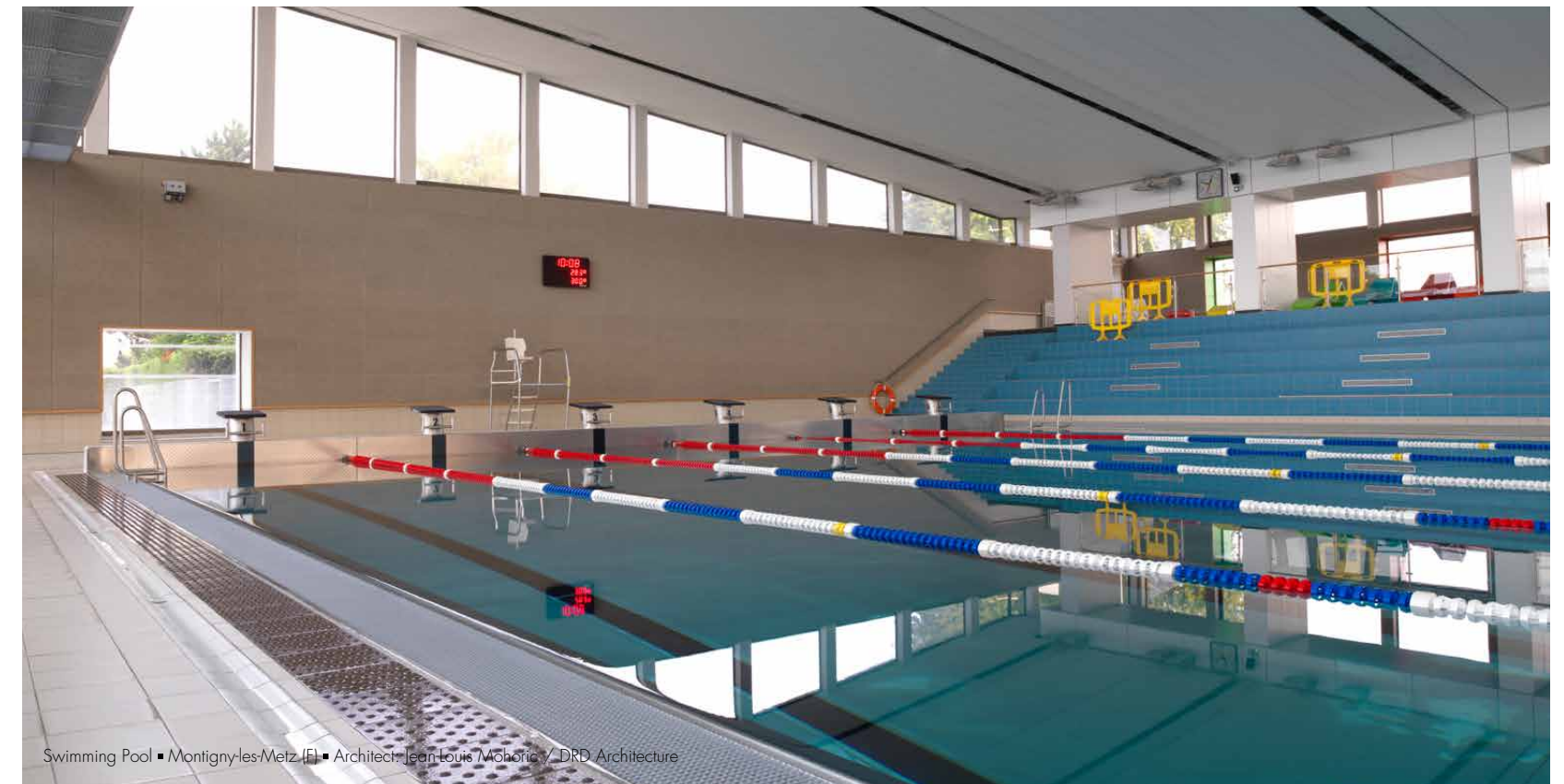
FOR SPORTS

No need to say that good sports areas offer an environment that stimulates the best athletic results. A comfortable sports area is also a nice place to be for the athlete's supporters. If you are designing the interior of a sports area, you want to avoid any noise pollution that distracts the athletes. You don't want nuisance to frustrate their concentration.

Sports spaces are demanding areas as they need to cope with humidity and chloride. And they need to absorb the sounds of applauding audiences and ball bounces. With our Organic range we offer acoustic solutions that can withstand any requirement.



Crèche in Jarville ■ Play Room ■ Architect: In Situ Architecture



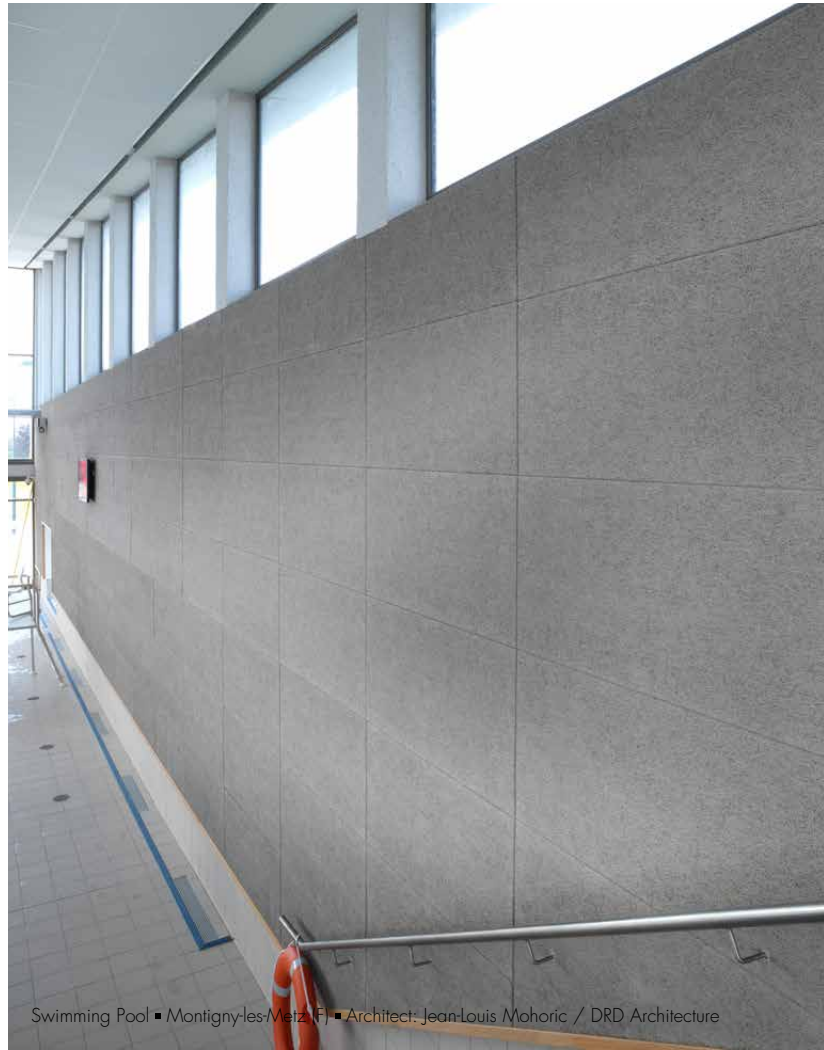
Swimming Pool ■ Montigny-les-Metz (F) ■ Architect: Jean-Louis Mojon / DRD Architecture



Swimming Pool ■ Montigny-les-Metz (F) ■ Architect: Jean-Louis Mohoric / DRD Architecture



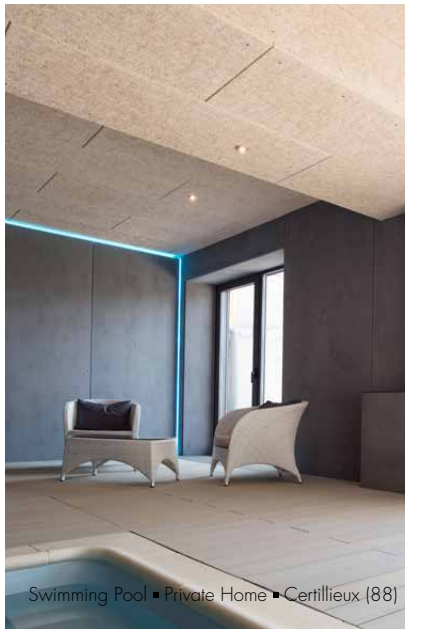
Swimming Pool ■ Montigny-les-Metz (F) ■ Architect: Jean-Louis Mohoric / DRD Architecture



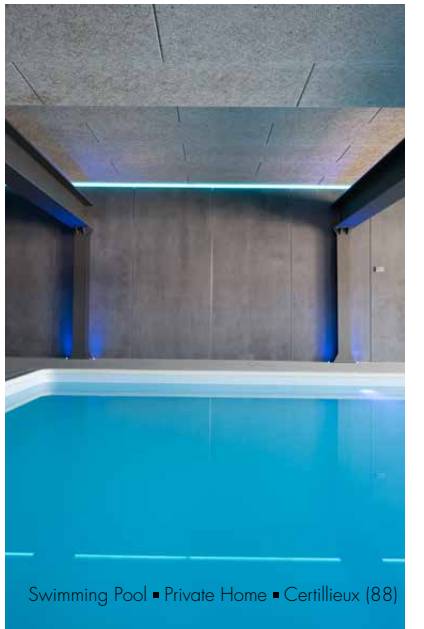
Swimming Pool ■ Montigny-les-Metz (F) ■ Architect: Jean-Louis Mohoric / DRD Architecture



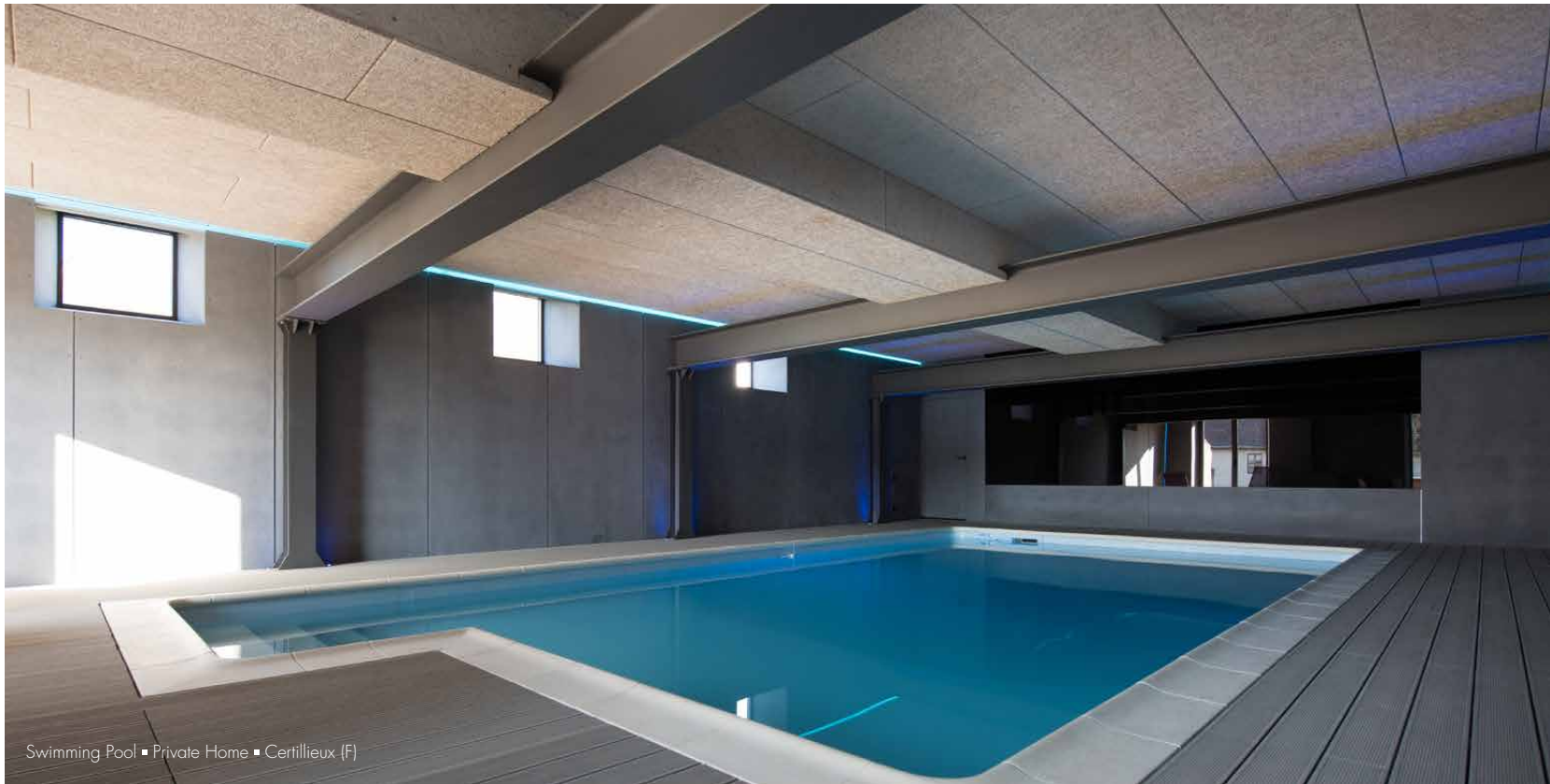
Swimming Pool ■ Private Home ■ Certillieux (F)



Swimming Pool ■ Private Home ■ Certillieux (88)



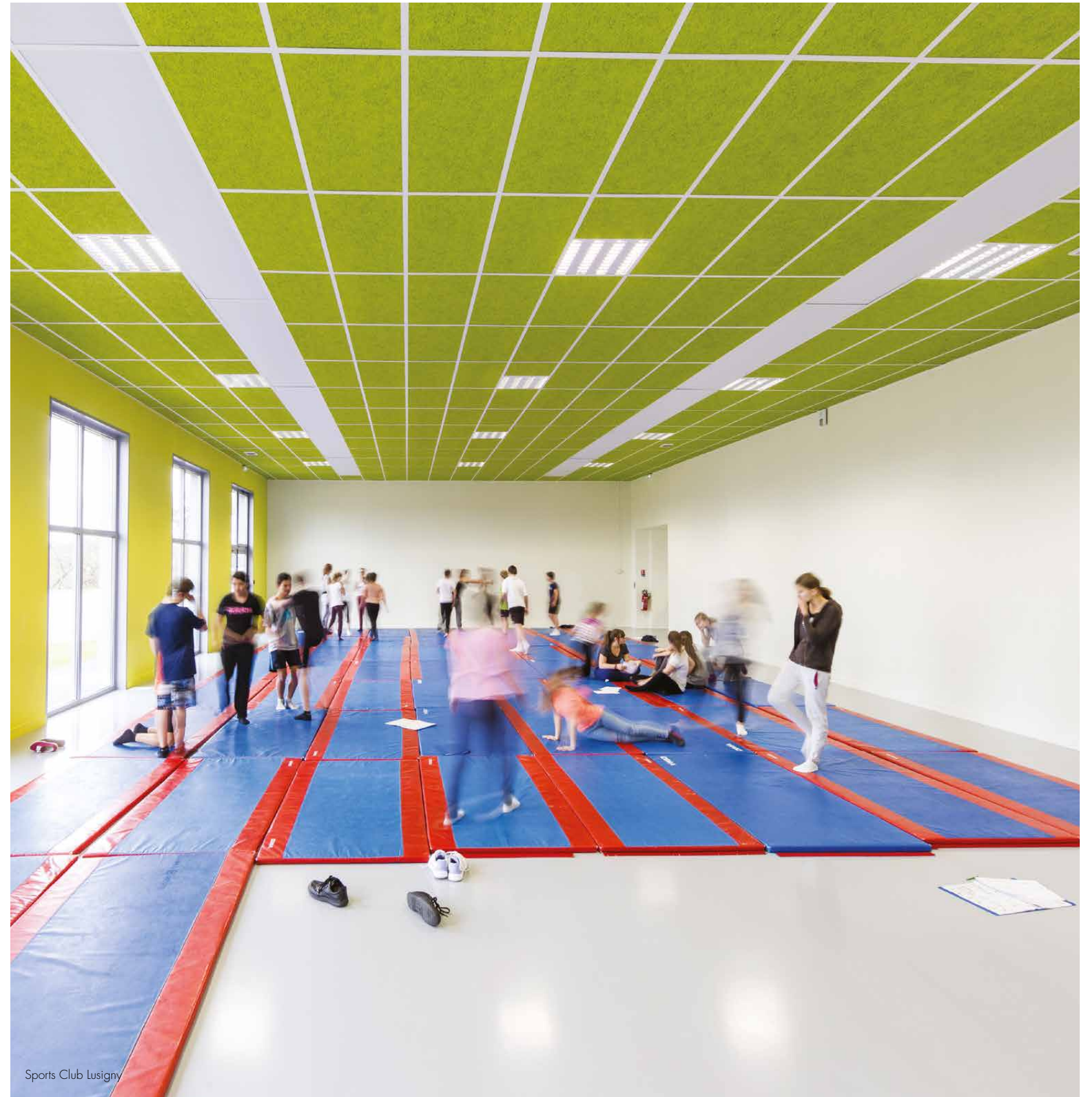
Swimming Pool ■ Private Home ■ Certillieux (88)



Swimming Pool ■ Private Home ■ Certillieux (F)



Gym, Offemont (F)



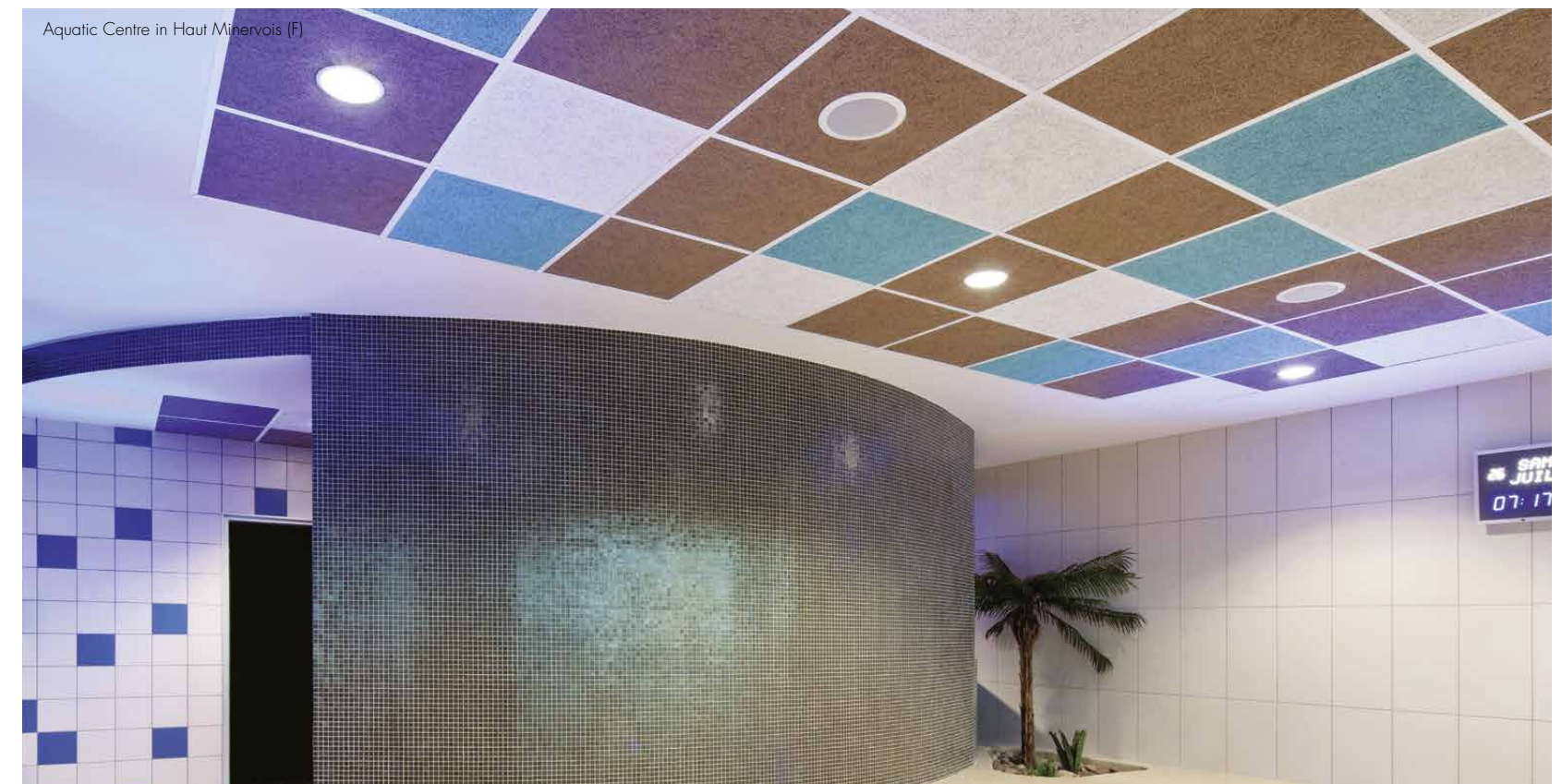
Sports Club Lusigny

CREATIVE FREEDOM

CREATIVE COLOURS

Each business is unique. Each company has its own brand identity, brand colours and logo. Moreover, colours and designs have a huge effect on our mood. colours can either energise and stimulate creativity or have a relaxing effect on the mood of visitors and inhabitants.

With our Organic range we offer the interior designer the full options to fluently transfer each unique brand identity. Or to realise the atmosphere desired by the client.



Forum, Saint-Louis (F) ■ Sports Hall ■ Architect: Manuelle Gautrand Architecture



UCPA Les Arcs ■ Bourg-Saint-Maurice (F) ■ Dining Room



Rafts Meeting Room ■ Inspirational Project

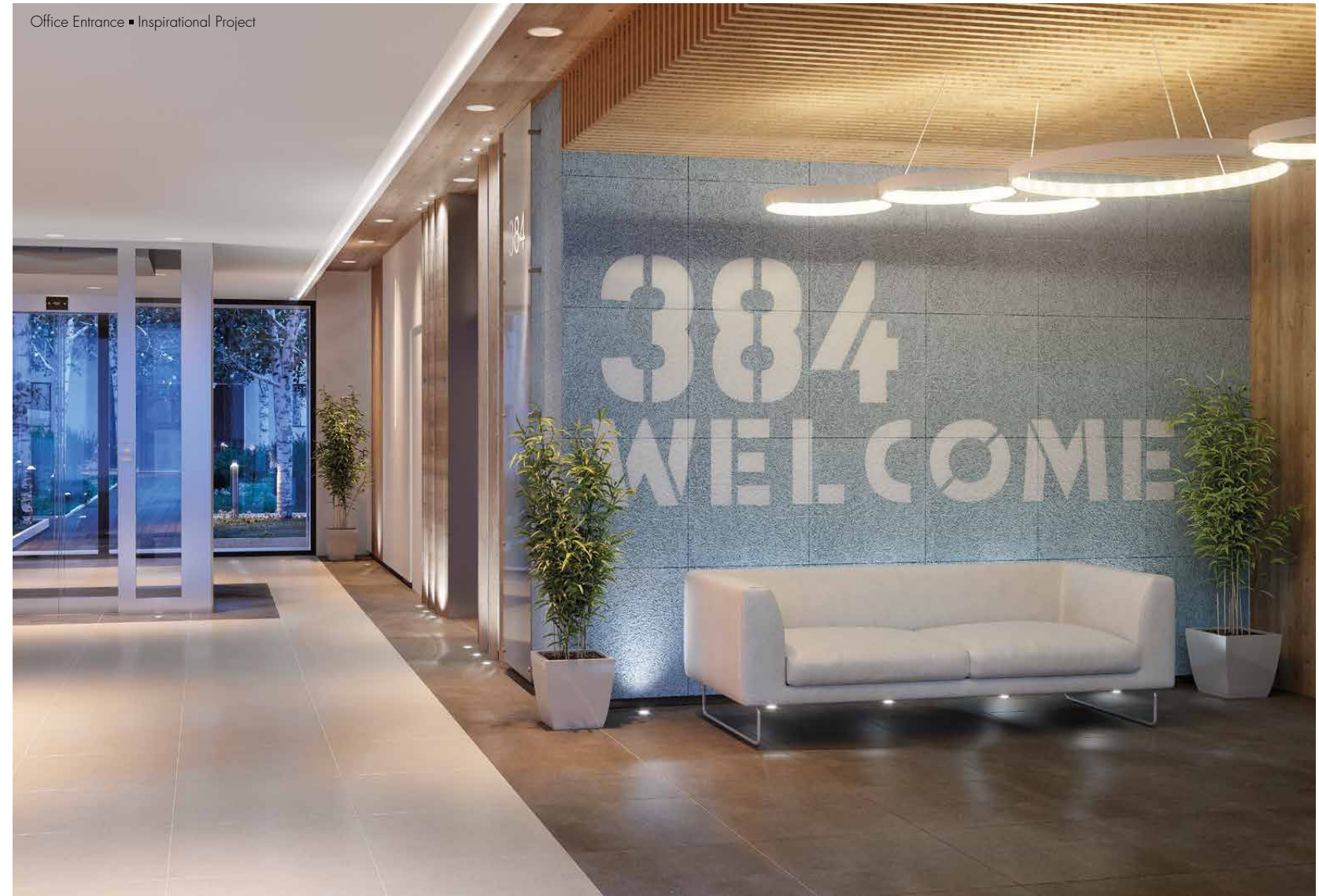




CREATIVE IMPRESSIONS

With our single or multi-coloured prints on the panels you bring nature into your space. You can order our 600 x 600 and 1200 x 600 panels with almost any conceivable print. We already have a few standards out of the box, but we sincerely invite you to let your creativity run freely.



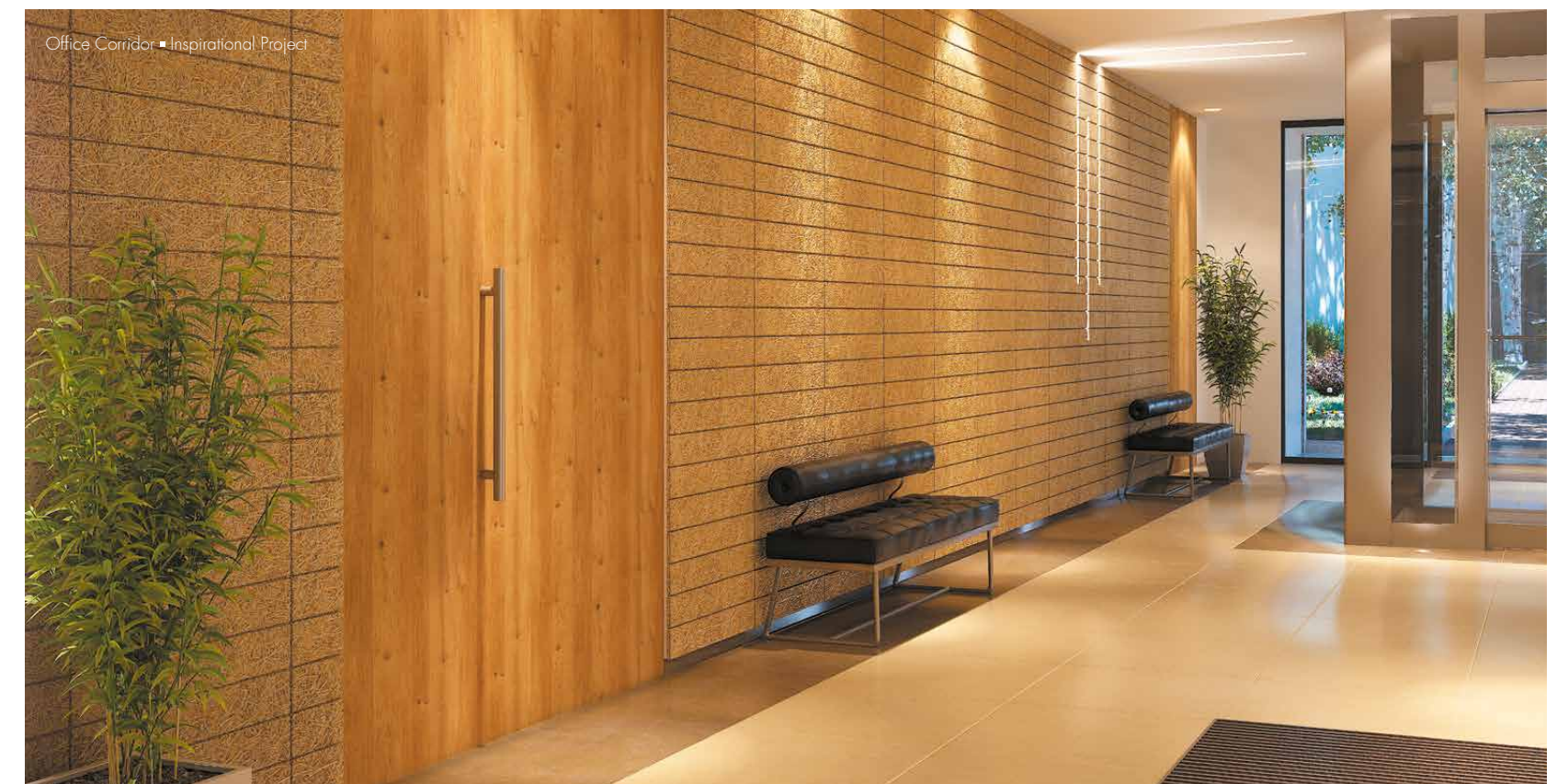


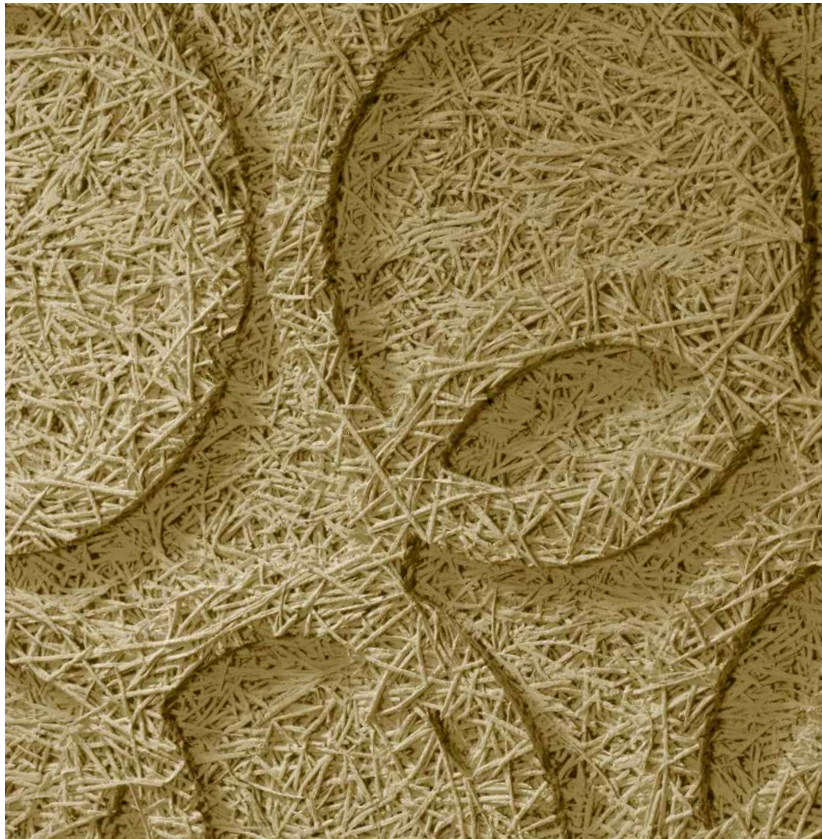
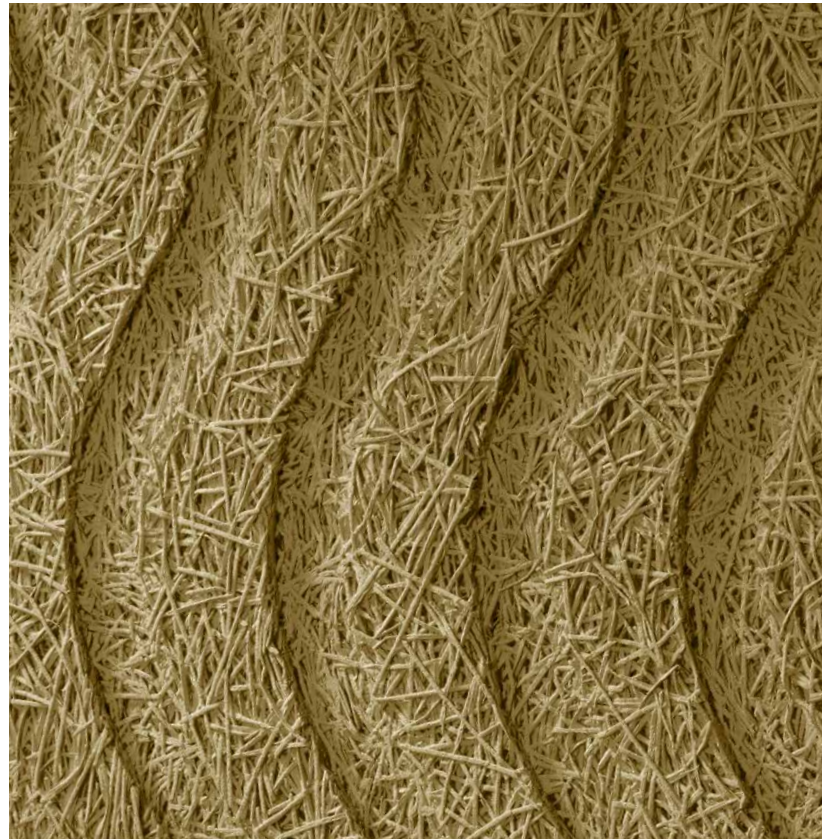


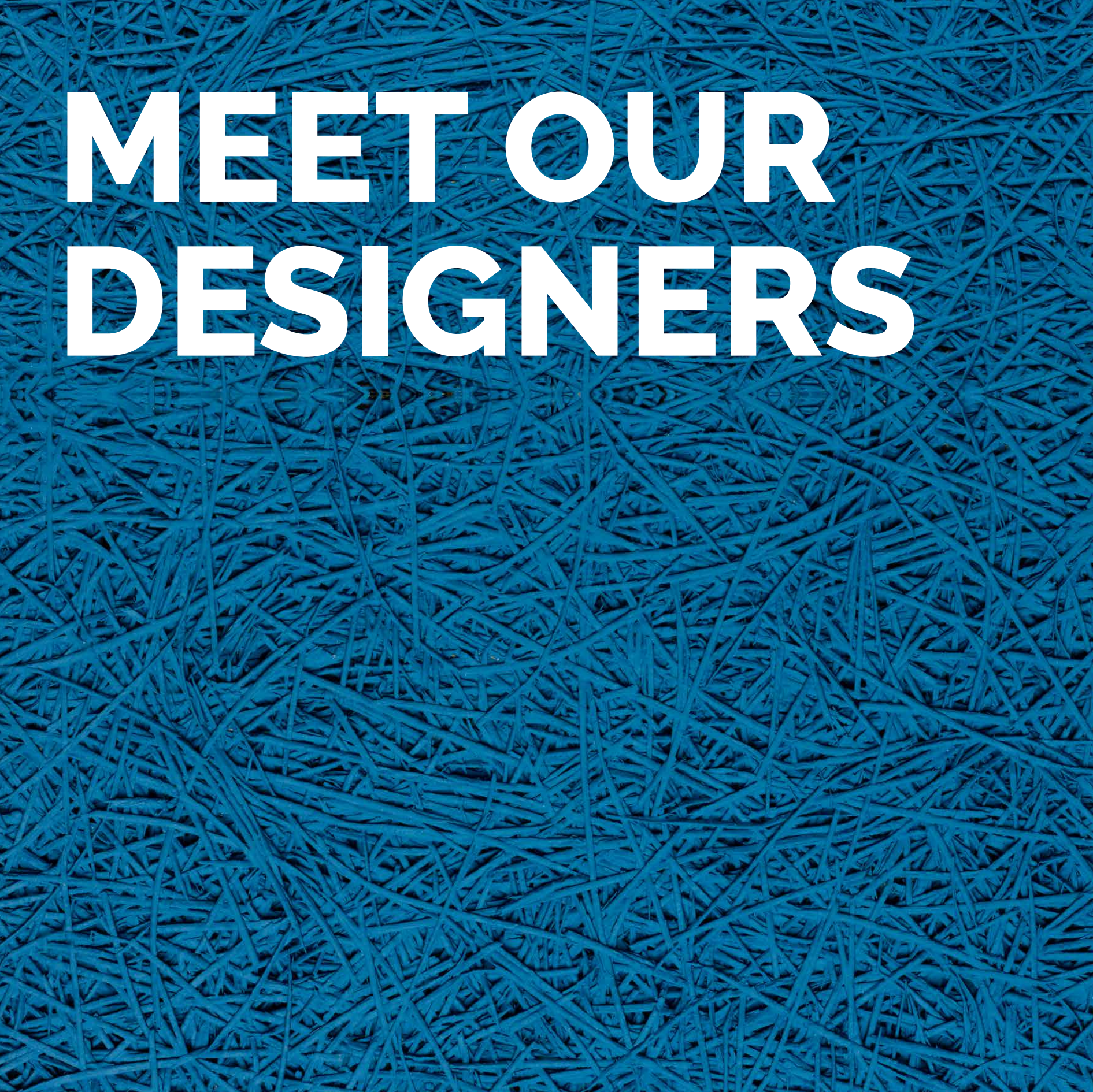
CREATIVE LINES

With Organic Creative Lines we offer a complete new dimension to our acoustic panels. We can mill unique cutting lines or patterns in the boards.

With these patterns in walls or ceilings, you can emphasise the continuous and limitless effect of the panel surface or, on the contrary, show a discontinuity when the design changes from one panel to another.







MEET OUR DESIGNERS

COLLABORATION

To display the creative freedom for Organic.Design we invited designers to create an acoustic solution. We gave them the same briefing on the basic principles of our product and the creative options with colours, impression or the engraving of lines and shapes.

Awesome to see how creativity flows and how each designer came up with a totally different idea by using Organic.

Meet Pauline, Lieke and Anna

Be inspired and create your own acoustic wall or ceiling. Contact us if want to learn more about our options in acoustics.



PAULINE VERLINDEN



Meet Pauline Verlinden. She is a graphic designer based in Belgium that likes to use eye catching colour schemes inspired by the abstract works of Keith Haring and Andy Warhol. Starting from a simple geometric figure, Pauline experiments her way to a minimalist, yet intriguing piece of art. That is exactly what she did when composing this wall design for Organic. The geometric printing on Organic acoustic boards turns this soundproofing solution into a moodsetting element for your living room.

ORANGE DENIM

Inspired by Keith Haring and Andy Warhol, Pauline combines eye-catching colour schemes and abstract compositions. Her sound insulating panels fascinate and soothe at the same time. This Orange Denim acoustic design is an ideal soundproofing solution for a cafeteria or leisure space.

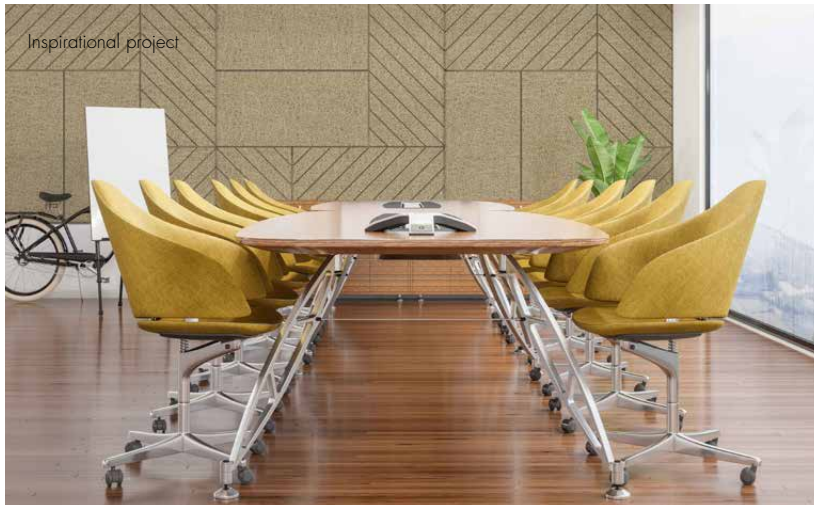


LIEKE VAN DER VORST



During my studies at the Art Academy, I launched my own website liekeland.nl to share my work. Since then I make illustrations inspired by nature. When Organic asked me to realize a design for their acoustic panels, I tried to experiment and use my work in a bigger context. The inspiration came from my garden and it was a nice journey to build on the contrast of nature and an interior space.

“My design is very well fitting in meditation and yoga areas or restaurants that want to emphasize natural aspects” .



MINIMAL CANVAS UNO, Barcelona, Montoya coworking creative space
Skye Maunsell and Jordi Veciana ■ Photography: Salva López @salvalopez



Montoya Coworking, Barcelona ■ Interior Architect: Skye Maunsell and Jordi Veciana ■ Photography: Salva López

ANNA VAN OEKELEN



Anna van Oekelen is a young architect that won the Architecture Award for Public Space in 2017. During her studies of architecture, she noticed that there was no particular focus on acoustics. Whereas in her job as an architect she realizes that acoustics must be taken into account at an early stage of the process. As the shape of a space, the height and inclination of the walls are at the baseline of how sound behaves. Anna took the opportunity to create some marvelous designs for Organic: Minimal Canvas Uno and Minimal Canvas Combo

CREATIVE FREEDOM WITH LINES

MINIMAL CANVAS UNO

The Minimal Canvas Uno embraces the natural appearance of Organic acoustic boards. The fine texture of wood wool reminds of woven fabric or textile, also called <canvas>. The maintenance of the natural colour offers an intrinsic warm quality that perfectly blends with other, more cold materials.

Essentially Minimal Canvas is a product-based design: a monochrome composition of acoustic insulation boards with standard dimensions. The subtle milling of a diagonal pattern on three of the acoustic boards make the other two stand out.

MINIMAL CANVAS COMBO

The Minimal Canvas Combo is a smaller variant or little brother for UNO. As the name reveals, this down-sized unit is always supposed to be repeated, rotated and combined into a larger canvas that equals the size of the UNO. Compared to UNO, Combo has a more elaborate look, slightly more sophisticated.

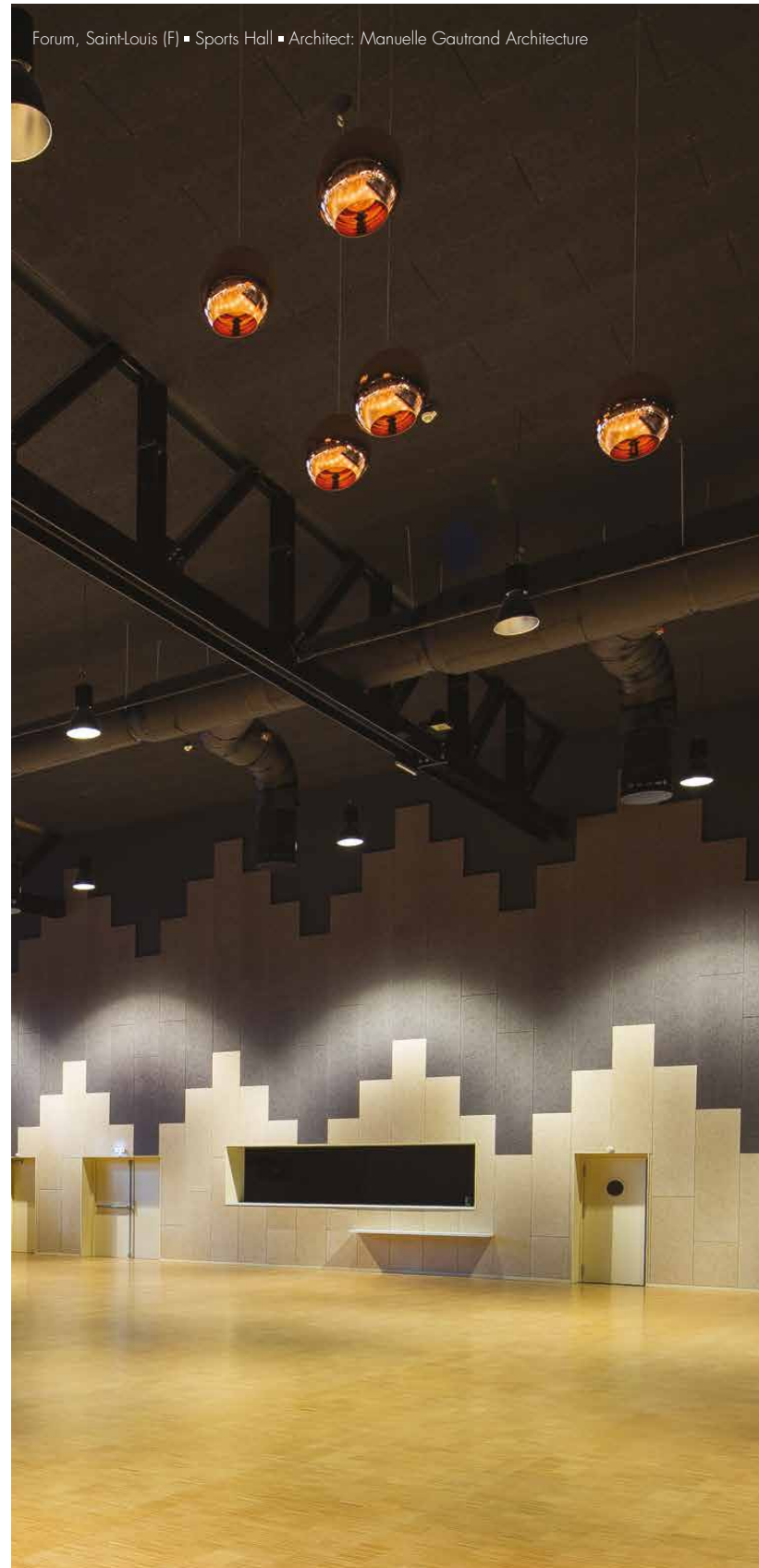
With the Minimal Canvas you use the intrinsic warm appearance of wood wool with perfect soundproofing. In terms of production technology, this approach allows a low-cost and efficient outcome.

ALL PASSION

If this look book has given you new inspiration and energy to combine good acoustics with inspiring interior designs, then our mission is accomplished. We hope to meet... in a brand new design with your signature one day.



Forum, Saint-Louis (F) ■ Sports Hall ■ Architect: Manuelle Gautrand Architecture



ORGANIC

Organic is a very well performing acoustic slab. Organic can be adapted to all aesthetic and acoustic requirements both inside and out for ceiling and wall finishing.

Organic 35mm
(plenum 200)
 $\alpha_w = 0,60$



ORGANIC TWIN

Organic Twin combines natural aesthetics with even better acoustic performances. Organic Twin is easy to install in almost any ceiling or wall solution.

Organic-twin 50mm
(plenum 200)
 $\alpha_w = 0,95$



ORGANIC MINERAL

Choose Organic Mineral if you need excellent acoustics and also thermal performances. With the combination of wood wool and rock mineral wool Organic Mineral offers both.

Organic-mineral 75mm
(plenum 50)
 $\alpha_w = 1,00$
 $R_D = 1.65 \text{ m}^2 \text{ K/W}$

**Be inspired and create your own acoustic wall or ceiling.
Contact us if want to learn more about our options in acoustics.**



UCPA Les Arcs ■ Bourg-Saint-Maurice (F) ■ Dining Room

**Organic is part of
the Knauf Group**

Knauf Insulation B.V.

+ 31 (0)162 - 42 12 45

customerservice.nl@knaufinsulation.com

www.organic.design