

Every business card we produce is **made to your specification**. Use this guide to choose the sides, finish and card type that best reflect your brand — then let our team handle the rest. **Right first time, every time.**

01 Sides

Single-Sided

Simple and classic. Printed on the front only for clean, minimal contact details.

Double-Sided

Maximum impact and space. Utilise the reverse for a map, QR code, appointment scheduler, or secondary services.

02 Finish

Applies to standard & smooth stock options

Matt Lamination

Smooth, sophisticated, glare-free. Resists fingerprints for a modern, executive feel.

Gloss Lamination

High-shine, vibrant, and eye-catching. Makes colours pop and adds durability.

Velvet Soft-Touch Lamination

Ultra-smooth, tactile finish that feels luxurious to the touch.

Spot UV / Foil Accents

Highlighting specific elements (logos, text) with raised gloss or metallic foil highlights.

03 Type of Card

Standard & Smooth Stock

Professional, robust cards with a refined surface finish.

Uncoated & Recycled Stock

Natural, tactile, and eco-friendly raw paper feel.

Brown Kraft Stock

Rustic, unbleached, and organic aesthetic.

Pulp Stock

Naturally textured, heavy-duty thick stock.

Triple-Layer Luxury Cards

Multi-layered sandwich cards featuring a striking core layer.

Special Shapes & Sizes

Square, Mini, Folded, and Perforated loyalty cards.

04 Corners

Square Corners

Traditional, clean, and conventional. Sharp edges give a professional, formal, and structured corporate look.

Rounded Corners

Softer, gentler, and more approachable. Less corporate and a more natural, modern feel that stands out in the hand.