



Kaye Heseltine Design
Social Media Design Packages

Running a small business means focusing your energy on the work that grows your business - building relationships, serving clients, and showing up with confidence.

Consistent, professional social media design plays a huge part in that growth, and this monthly support is designed to make it easier.

If you want to boost your online presence without spending hours creating

graphics yourself, I'll take the design work off your plate so you can stay visible, consistent, and fully focused on doing what you do best.

Each package gives you:

- Professionally designed, on-brand graphics you can use again and again
- Consistent visuals that make you recognisable and memorable
- More time to focus on the parts of your business that actually bring in income
- Graphics optimised for the platforms you use
- A growing bank of reusable content that saves hours month after month
- Optional quarterly planning chats to map out your themes and focus for the coming months

PACKAGE 1 ESSENTIAL STARTER

4 social media graphics per month
1 post per week

Includes:

- 4 branded, professionally designed posts each month
- Graphics that can be repurposed into carousels, reel covers, stories, or CTAs
- Platform-specific resizing (e.g., square, story, LinkedIn cover)
- Access to a growing bank of reusable graphics
- Quarterly planning call included

Perfect for: Businesses who want to start showing up consistently without the overwhelm of designing everything themselves.

£240

PACKAGE 2 CONTENT BUILDER

8 social media graphics per month
2 posts per week

Includes:

- 8 branded, professionally designed posts each month
- Converted into multiple formats (carousel, reel cover, story, etc.)
- Platform-specific resizing
- A bank of posts that grows every month and can be reused strategically
- Quarterly planning call included

Perfect for: Business owners who want to increase visibility, stay top-of-mind, and create a steady, consistent social media presence.

£420

PACKAGE 3 FULL VISIBILITY

12 social media graphics per month
3 posts per week

Includes:

- 12 high-quality, on-brand graphics each month
- Versions for all platforms you use
- Adaptations into carousel slides, reel covers, story graphics, and CTAs
- A fast-growing bank of reusable content that becomes a long-term asset
- Quarterly planning call included

Perfect for: Business owners ready to increase brand recognition, show up consistently across all platforms, and make a strong, memorable impact.

£600

WHY MONTHLY SUPPORT...

By investing in consistent, professional design each month, you save valuable time, maintain a strong and reliable presence online, and elevate your brand far beyond DIY visuals. Your content looks polished and credible, helping you show up with confidence and stand out in your market. And as your collection of graphics grows, you build a long-lasting bank of reusable assets that supports your marketing all year round, making it easier to stay visible, strategic, and focused on the work that grows your business.



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