

# The Informed Frontier

The Informed Frontier helps STM organizations navigate AI's impact on knowledge discovery and dissemination.

## Who we are

We work with leadership teams to improve the reach and value of your publications, evaluate and deploy AI tools effectively, and develop governance that supports your members and mission.

## Our specialities

### Content licensing for AI

- AI licensing strategy
- Partnership prospecting & market intelligence
- Author & member communications

### AI policy & governance

- Responsible AI frameworks
- Guidelines for internal use
- Workforce development

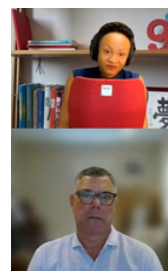
### Research workflows

- Search & discovery
- Publishing & dissemination
- Research tools for scientists

### The Informed Frontier podcast

Explore AI's impact on science research and dissemination, featuring conversations on:

- Licensing & copyright
- Zero click search & website traffic
- Tech partnerships



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## Why choose us



Experience at the intersection of science publishing, technology innovation, and business strategy.



Partner to the C-suite of STEM societies, research institutions, & science publishers.



Founded by a PhD-trained scientist and executive at mission-driven, industry-leading publishers.

Schedule a consultation to discuss how The Informed Frontier can support your organization's goals.