# TERMS & CONDITIONS FOR ADIDAS BIRMINGHAM FO OPENING ACTIVATION GIFT WITH PURCHASE & 20% OFF

**Giveaway**

1. The terms apply to the Giveaway by adidas (UK) Limited ("Promoter")
2. These terms are physically available at the till point in the adidas, Resorts World Birmingham Unit 18, Pendigo Way, B40 1PU, Birmingham, UK
3. Please print and retain a copy of these Terms for your records.

**Eligibility**

4. The gift with purchase is open to all individuals who are residents of the United Kingdom with the exception of the persons mentioned in the below Clause. By participating, participants declare to be a resident in a legal jurisdiction in which the giveaway is offered and to be able to lawfully enter into contractual relations in such legal jurisdiction.
5. Participation is excluded for (a) employees of Promoter, any adidas Group entities or their agents and their first- and second-degree family members, as well as (b) anyone else who is directly or indirectly professionally connected with the giveaway and their family members and (c) anyone who participates for non-private purposes.
6. The gift with purchase cannot be used in conjunction with any other offer. A minimum purchase of £100 applies to qualify for the gift with purchase. Restrictions apply. Limited availability while stocks last. Black Friday promotion and qualifying free gift can be redeemed together. Ask in store for details.

**Entry Requirements**

7. The gift with purchase (GWP) coffee cup will be available from 27th November 2026 at 10:00 (GMT) until 28th November 2026 at 19:00 (GMT) ("Giveaway Period") OR once all branded coffee cups have been attained. There are a total of 200 coffee cups to be handed out across the 2 day period. Consumers spending £100 or more after the lapse of this Period are excluded from participation and will not receive a free coffee cup
8. Participants who receive the coffee cup GWP in store from 27th-28th November between 10:00 (GMT) and 19:00 (GMT) will receive a 20% off voucher to spend in the adidas Resorts World store, Birmingham. The 20% off voucher will be available to redeem in the adidas Resorts World Birmingham store from 1st December - 7th December 2026 from 10:00 (GMT) until 19:00 (GMT) only. There are a total of 200 vouchers to be handed out across the 2 day period.
9. Participants who make any purchase in the adidas Birmingham store will receive a free Dave's Hot Chicken slider on 27th and 28th November. There are a total of eighty (80) portions available - forty (40) per day to be handed out.

10. To receive a free adidas branded coffee cup, participants must:

a. visit the Store during the Giveaway Period;

b. Spend £100 or more in store (not in conjunction with any other offer, excluding sales items, Black Friday promotion and qualifying free gift can be redeemed together.);

c. Receive a free adidas branded coffee cup at the till;

11. To receive the 20% off voucher, consumers must:
    a. Receive a free branded coffee cup GWP (in line with the above clause)
    b. Receive a 20% off voucher at the till
    c. Bring the voucher back into store for redemption between 1.12.26 and 7.12.26 to receive 20% off (excludes other offers and sales items)

12. To receive a free Dave's Hot Chicken slider, consumers must make a purchase in the adidas Birmingham store on the 27th or 28th November 2026, and bring their valid receipt to the DHC stand in store.

13. No other means for entries will be accepted than those set out in the above Clause. Incomplete entries are not valid and will not be accepted.

14. One entry per person. If more than one entry is received, only the first entry will be accepted.

15. Only solo entries are accepted. One person cannot receive more than one coffee cup or apply more than one 20% off.

**Promotion Period**

16. The Promotion for the coffee cup GWP runs from 10:00am on Friday, 27th November 2026 to 7:00pm on Saturday 28th November 2026, OR when all coffee cups have been used.

17. 20% off vouchers will be handed out to consumers who received a free coffee up in store from 10:00am on Friday, 27th November 2026 to 7:00pm on Saturday 28th November 2026 (voucher to be received) OR when all vouchers have been handed out. Vouchers are redeemable in store between 10:00am on Tuesday, 1st December to 7:00pm on Monday 7th December 2026.

18. Free Dave's Hot Chicken sliders will be handed out to consumers who have a valid receipt from a purchase made in store from 1:00pm to 4:00pm on Friday 27th November 2026 and Saturday 28th November 2026 OR until all portions have been handed out.

Held exclusively at:

adidas Birmingham

Resorts World Birmingham

Unit 18, Pendigo Way

B40 1PU

**Prizes**

19. The giveaway provides the chance to win a prize. The following prizes will be available in line with the above timings:

- Free adidas branded coffee cup
- 20% off adidas Resorts World Birmingham
- Free Dave's Hot Chicken sliders

**Prize Mechanic:**

20. Anyone who spends £100 or more in the adidas Birmingham Resorts World Store will receive a free adidas branded coffee cup.

21. Anyone who receives a free coffee cup in store between 27th November 2026 and 28th November 2026 will receive a 20% off voucher to use in the adidas Birmingham Resorts World Store between 1st December 2026 and 7th December 2026.

22. Anyone who makes a valid purchase in store will receive 1 free Dave's Hot Chicken slider (while stocks last)

23. All giveaways must be redeemed at the till inside adidas Birmingham and are non-transferable, non-exchangeable and have no cash alternative. The 20% off voucher cannot be used in conjunction with any other offer, including sales items. Black Friday promotion and qualifying free gift can be redeemed together. Exclusions apply. Ask in store for details. Minimum purchase of £100 applies to the coffee cup gift with purchase. Restrictions apply. All gifts and giveaways are subject to availability and will be available while stocks last. Dave's Hot Chicken sliders will be handed out while stocks last.

24. Once redeemed, prizes cannot be redeemed again.

**Publicity**

25. No personal data will be collected as part of this giveaway.

26. The consumers receiving coffee cup and 20% off giveaway items will be identified solely by being amongst the first two hundred (200) consumers to spend £100 or more in store (across two days).

27. Consumers receiving free Dave's Hot Chicken sliders will be identified by being amongst the first eighty (80) to present a valid receipt (purchases made on 27th or 28th November 2026) at the Dave's Hot Chicken stand in store.

**Limitation of liability**

21. To the fullest extent allowed by applicable law, Promoter, and any agencies involved in the giveaway are not responsible or liable for any loss, damages or injury caused by participation in the giveaway.

22. If a giveaway, for whatever reason, progresses differently than foreseen or the giveaway appears to be in conflict with applicable law, Promoter reserves the right to annul, terminate, amend or postpone the giveaway without any liability of Promoter and without a right of compensation for the participants.

**Exclusion of participants**

23. At all times, Promoter reserves the right to exclude participants with invalid or false entries from participation.

24. Promoter reserves the right at its sole discretion to disqualify any individual found to be tampering with the operation of the giveaway, or to be acting in any manner deemed by Promoter to be in violation of these Terms; or to be acting in any manner deemed by Promoter to be disruptive.

25. Promoter is authorised at all times on reasonable grounds to exclude or disqualify participants without a right of recourse against Promoter.

26. Promoter reserves the right to exclude participants in case of (or suspicion of) foul play, fraud, or any other breach of the Terms without a right of recourse against Promoter. Organised or collective participation of the giveaway shall be regarded as a breach of the Terms.

27. This giveaway is void where the giveaway is prohibited. It is the responsibility of the participants to ensure their legal eligibility to participate.

**Applicable law/disputes**

28. The decision of the Promoter is final and binding. No correspondence will be entered into relating to the result of the giveaway.

29. If any Clause of these Terms is found by a competent court or other competent authority to be void or unenforceable, that Clause shall be deemed to be deleted and the remaining Clauses shall continue in full force and effect.

30. The Terms are governed by and construed in all respects in accordance with the laws of England and Wales. Any and all disputes arising out of or in connection with the Terms shall in the first instance be submitted to and settled by the competent courts of England and Wales, provided that this shall not preclude or prejudice the right of the participant to take any legal proceedings in another court of competent jurisdiction in accordance with applicable mandatory law.

31. Promoter reserves the right at all times to amend the Terms without any liability to the participants or any third party.