TERMS & CONDITIONS FOR ADIDAS BIRMINGHAM FO OPENING ACTIVATION DHC 20% OFF

Giveaway

1. The terms apply to the Giveaway by adidas (UK) Limited ("Promoter")
2. These terms are physically available at the till point in the adidas, Resorts World Birmingham Unit 18, Pendigo Way, B40 1PU, Birmingham, UK
3. Please print and retain a copy of these Terms for your records.

Eligibility

4. The DHC 20% off offering is open to all individuals who are residents of the United Kingdom with the exception of the persons mentioned in the below Clause. By participating, participants declare to be a resident in a legal jurisdiction in which the giveaway is offered and to be able to lawfully enter into contractual relations in such legal jurisdiction.
5. Participation is excluded for (a) employees of Promoter, any adidas Group entities or their agents and their first- and second-degree family members, as well as (b) anyone else who is directly or indirectly professionally connected with the giveaway and their family members and (c) anyone who participates for non-private purposes.
6. The DHC 20% off cannot be used in conjunction with any other offer. Exclusions apply. Ask in store for details.

Entry Requirements

7. The 20% off voucher will be available to use on 26th November 2026 from 10:00 (GMT) until 19:00 (GMT). Only participants with a Dave's Hot Chicken receipts dated from 19th-26th November will receive 20% off in the adidas store on this day. Any receipts dated outside of these dates will not be considered.

8. Participation in the 20% in store takes place by:
    a. Buying items in Dave's Hot Chicken, Resorts World Birmingham between 19.1.26 and 26.11.26
    b. Heading to the adidas store with the receipt
    c. Receiving 20% off at the till (excludes other offers and sales items)

11. No other means for entries will be accepted than those set out in the above Clause. Incomplete entries are not valid and will not be accepted.

12. One entry per person. If more than one entry is received, only the first entry will be accepted.

13. Only solo entries are accepted. One person cannot apply more than one 20% off voucher.

Promotion Period

14. The promotion for the 20% off runs on 26th November only.

Held exclusively at:

adidas Birmingham

Resorts World Birmingham

Unit 18, Pendigo Way

B40 1PU

Birmingham, UK

Prizes

15. The giveaway provides the chance to win a prize. The following prizes will be available in line with the above timings:

- 20% off adidas Resorts World Birmingham when presenting a valid DHC receipt in the adidas store

Prize Mechanic:

16. Anyone with a valid Dave's Hot Chicken receipt dated from 19th November 2026 - 26th November 2026 will receive 20% off in the adidas Birmingham Resorts World Store.

17. All giveaways must be redeemed at the till inside adidas Birmingham and are non-transferable, non-exchangeable and have no cash alternative. The 20% off voucher cannot be used in conjunction with any other offer, including sales items. Exclusions apply. Ask in store for details.

18. Vouchers are redeemable only in adidas Birmingham and only during the activation period.

19. Once redeemed, vouchers cannot be redeemed again.

Publicity

20. No personal data will be collected as part of this giveaway.

21. The consumers receiving giveaway items will be identified solely by being amongst those presenting with a Dave's Hot Chicken receipt dated from 19.11.26 - 26.11.26 on the 26th November 2026.

Limitation of liability

21. To the fullest extent allowed by applicable law, Promoter, and any agencies involved in the giveaway are not responsible or liable for any loss, damages or injury caused by participation in the giveaway.

22. If a giveaway, for whatever reason, progresses differently than foreseen or the giveaway appears to be in conflict with applicable law, Promoter reserves the right to annul, terminate, amend or postpone the giveaway without any liability of Promoter and without a right of compensation for the participants.

Exclusion of participants

23. At all times, Promoter reserves the right to exclude participants with invalid or false entries from participation.

24. Promoter reserves the right at its sole discretion to disqualify any individual found to be tampering with the operation of the giveaway, or to be acting in any manner deemed by Promoter to be in violation of these Terms; or to be acting in any manner deemed by Promoter to be disruptive.

25. Promoter is authorised at all times on reasonable grounds to exclude or disqualify participants without a right of recourse against Promoter.

26. Promoter reserves the right to exclude participants in case of (or suspicion of) foul play, fraud, or any other breach of the Terms without a right of recourse against Promoter. Organised or collective participation of the giveaway shall be regarded as a breach of the Terms.

27. This giveaway is void where the giveaway is prohibited. It is the responsibility of the participants to ensure their legal eligibility to participate.

Applicable law/disputes

28. The decision of the Promoter is final and binding. No correspondence will be entered into relating to the result of the giveaway.

29. If any Clause of these Terms is found by a competent court or other competent authority to be void or unenforceable, that Clause shall be deemed to be deleted and the remaining Clauses shall continue in full force and effect.

30. The Terms are governed by and construed in all respects in accordance with the laws of England and Wales. Any and all disputes arising out of or in connection with the Terms shall in the first instance be submitted to and settled by the competent courts of England and Wales, provided that this shall not preclude or prejudice the right of the participant to take any legal proceedings in another court of competent jurisdiction in accordance with applicable mandatory law.

31. Promoter reserves the right at all times to amend the Terms without any liability to the participants or any third party.