



RESORTS WORLD PHOTOGRAPHY POLICY

GENERAL PUBLIC

Members of the public are welcome to take photographs for personal use only, in and around Resorts World Birmingham with a small digital camera or mobile phone.

We do not allow photography, filming or sketching of the building's infrastructure, nor do we allow photography, filming or sketching of our staff.

Please note, Resorts World Birmingham retains the right to refuse photography, filming and sketching at any time.

FILM & PHOTOGRAPHY PROFESSIONALS

We do not allow our brand or building to be featured in any imagery/footage without our prior knowledge and permission.

As such, any formal photography, filming or artwork requests must be approved ahead of time, with full details of what is to be photographed/filmed/sketched, what this is for and where it will appear.

For activity requiring equipment of any kind (tripods etc.), a copy of your public liability insurance will be required, without this your activity will be refused.

Unauthorised filming/photography/sketching will be stopped by our security team.

Photography of shop fronts and interiors is forbidden, without the express permission of the brand in question, which should be sought directly with the brand.

PRESS

Please refer all press requests and enquiries to marketing@resortsworldbirmingham.co.uk.

COMMERCIAL

Should you wish to use photography in a commercial sense (e.g. for websites, advertisements etc.) please contact marketing@resortsworldbirmingham.co.uk.

STUDENTS

RESORTS WORLD PHOTOGRAPHY POLICY (cont.)

Students requiring images/footage for educational purposes can request a photography pass from our Guest Services team. In order to receive this pass they must contact Resorts World prior to their visit with the following information, and await confirmation of permission from the Team for their activity;

- A signed letter from tutor on school/college/university headed paper – detailing what the images are to be used for, where they will appear, and confirming that they are not for commercial use of any kind (including competitions with cash prizes).
- Two forms of identification (one school/college/university ID and one personal ID)

Students may visit during weekdays from 9am until 5pm. Please note that photography passes cannot be issued during events and busy trading periods such as Christmas. A copy of the student's school, college or university's public liability insurance must be submitted if equipment other than a hand held camera is being used.