

Graphic Designer

40 hours per week. Permanent contract

Department:	Army Cadet Media and Communications (CMC)	Level:	Support-4
Reporting to:	Brand and Creative Manager	Location:	Remote

Job Description

Purpose of the Post

We are looking for a highly motivated and creative Graphic Designer to join our small but agile Creative Media Team. This is an exciting opportunity to bring ideas to life and make a real impact, helping shape the brand and communications for two of the UK's largest youth organisations.

Working closely with the Brand & Creative Manager, you will develop engaging, on-brand creative content across print, digital, and social platforms. You'll be confident working on multiple projects simultaneously, from large-scale recruitment campaigns to everyday collateral, ensuring that everything reflects the Army Cadets' and Combined Cadet Force's values and visual identity.

Principal Responsibilities

Graphic Design

- Design and deliver high-quality creative assets for a wide range of media, including digital campaigns, social content, video graphics, websites, event materials, publications, and merchandise.
- Support the production of national recruitment and awareness campaigns, working within brand guidelines to create visually striking, accessible, and impactful content.
- Contribute to the development of the Army Cadets and Combined Cadet Force brands, ensuring consistency across all platforms and supporting colleagues and volunteers with creative best practice.
- Collaborate with colleagues across the Media and Communications Team and wider Cadets Branch teams and volunteers on storytelling, campaign delivery, and content creation.
- Developing training resources and toolkits for wider use across the organisation.
- Enhancing our creative agility and ability to respond to time-sensitive design requests.

Graphic Designer Job Description – November 2025

Holderness House, 51-61 Clifton Street, London EC2A 4DW. [acctuk.org](https://www.acctuk.org)

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General

- Manage multiple projects to tight deadlines, balancing creative flair with efficiency.
- Provide advice and support to volunteers and regional teams on branding, creative assets, and design requests.
- Reporting as required.
- Acting as a brand guardian to ensure the ACF and CCF brands are consistently applied across the two disparate national organisations.
- Deputising for the Brand and Creative Manager as necessary.
- Use of MOD vehicles to fulfil their role as part of the Media and Communications Team for Army Cadets.
- Any other commensurate task.

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Person Specification

Criteria	Essential	Desirable	Methods of assessment
Qualifications and Training	- A recognised qualification or proven experience as a graphic designer or creative media officer, ideally in a fast-paced, multi-project environment. 1 year of hands-on Graphic Design Experience	- Evidence of continuing personal and professional development. - Adobe Professional Certification in InDesign, Illustrator and Photoshop	Application form, interview, certificates, portfolio
Experience and knowledge	- Proficiency in Adobe Creative Cloud (Illustrator, Photoshop, InDesign; Premiere Pro and After Effects desirable). - Strong portfolio demonstrating creativity, versatility, and attention to detail across print and digital media. - Knowledge of contemporary graphic design practices. - Excellent organisational skills with the ability to manage competing priorities and deliver to deadlines.	- Knowledge of accessibility standards in design - Knowledge of the youth environment - Knowledge of the uniformed cadet forces	Application form, interview, references. Portfolio
Skills and ability	- Strong communication and interpersonal skills, with the ability to present ideas clearly and work collaboratively. - Meticulous attention to detail with good copy editing and proof-reading skills. - Demonstrable experience of delivering a wide range of communications materials to a high standard. - Creative and data driven way of working.		Application form, interview, references

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