

# Parent experience feedback action board

## Lister Hospital Neonatal Unit, Bedfordshire & Hertfordshire Neonatal Network

The team at Lister created a "you said we did" board to display feedback from parents. The board displays what areas of care they are doing well in and what improvements they have made following parents feedback. All the families and visitors can view both the positive and negative feedback and what the unit staff are doing to improve care for babies and families.



### How did you achieve this? What motivated you to start this project/initiative?

Following the National Picker Survey they designed a brief follow up survey for parents to complete whilst their baby is on the neonatal unit. This survey helped to highlight how well they are doing and what areas have room for improvement. This was introduced following the trusts implementation of the NHS productive ward scheme which lets them know how well they are doing.

### What are the benefits for healthcare professionals? How does this support your work?

This initiative helps to raise awareness amongst health professionals of how important parent's views are and that they can use these views to optimise the service they provide for babies and their families.

### What are the benefits for the baby and its parents?

Improved parent satisfaction as the service is improved following previous parents/users feedback. It is also important that parents and families can see that the health care professionals do listen to their feedback and aim to change / improve things to benefit families and their babies.

#### How does it work?

Two staff nurses are assigned to collating feedback from the survey results and they update the board monthly. The feedback / comments are overseen by the developmental care/ family support lead and the neonatal nursing services manager so actions can be implemented promptly.



# **Further information**

If you would like further information on this initiative please contact:

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