

# Introducing AirRegister

AirRegister is a new tool for societies to manage their community shares register, developed on the 'no-code' Airtable platform.

Simon Borkin, Commonly

# The problem

- Over 500 organisations have issued community shares totalling over £150m to over 100,000 people in the UK,
- Many of these organisations have hundreds of members with respective investments in their organisation, which they have to manage via a “register” on an ongoing basis in line with the terms and conditions that they set out in their share offers - from crediting interest to managing withdrawals.
- However to date, there has been a lack of dedicated online tools to help societies manage their registry.
- To address this issue, Co-operatives UK has supported a group of leading community shares practitioners to develop an open tool that can be used by societies of any size.

# About us

AirRegister is the result of three experienced practitioners in the community shares space coming together to try and help societies better manage their share registers

I worked at Co-ops UK for eight years, establishing and leading the Community Shares Unit (CSU) and the Community Shares Booster Programme and I'm board member of Friends of Stretford Public Hall and have experienced first-hand the difficulties of managing over 800 investors in the society.

I worked with **Dave Boyle (Community Shares Company)** and **Patrick Morello (Third Sector Accountancy)** to begin to develop the tool.

We were joined by a leading Airtable Developer (**Jonathan Bowen, Dragon Drop**) to provide some specific technical input for AirRegister.

# What it does

**AirRegister offers a number of features to help societies manage their share register themselves and communicate with their members effectively. The tool allows societies to:**

- Capture and maintain key share register information such as member details, share offer terms & conditions and investment data
- Implement financial processes such as interest payments and withdrawals accurately with minimal administration
- Create key reports for the purposes of wider financial and governance reporting
- Automate emails, forms and statements to communicate with investors effectively

# Why we chose no-code / Airtable

- **Relational** - At its heart, Airtable is a relational database which allows for the necessary structuring and linking of data that makes it more appropriate for a “register” than a spreadsheet.
- **Customisable / flexible** - Airtable allows relatively novice users the ability to customise their database intuitively, allowing societies to customise their share register for their own purposes.
- **Powerful** - the platform is incredibly powerful in terms of adding functionality such as reports, automations, scripting, and integrations.
- **Affordable** - the free plan is likely to work for most societies and their 50% nonprofit discount is available if societies wanted to opt for more extensive plans.
- **Shareable** - Airtable allows creators to publish their Airtable databases for wider use and sharing. This feature has allowed us to share the underlying share register database for societies to utilise, at no cost.

# The Demo

Showcasing AirRegister

# Find out more

## Website

[www.air-register.co.uk](http://www.air-register.co.uk)

## Email

[simon@commonly.co](mailto:simon@commonly.co)

## Access AirRegister v1.1

[www.air-register.co.uk/sign-up](http://www.air-register.co.uk/sign-up)