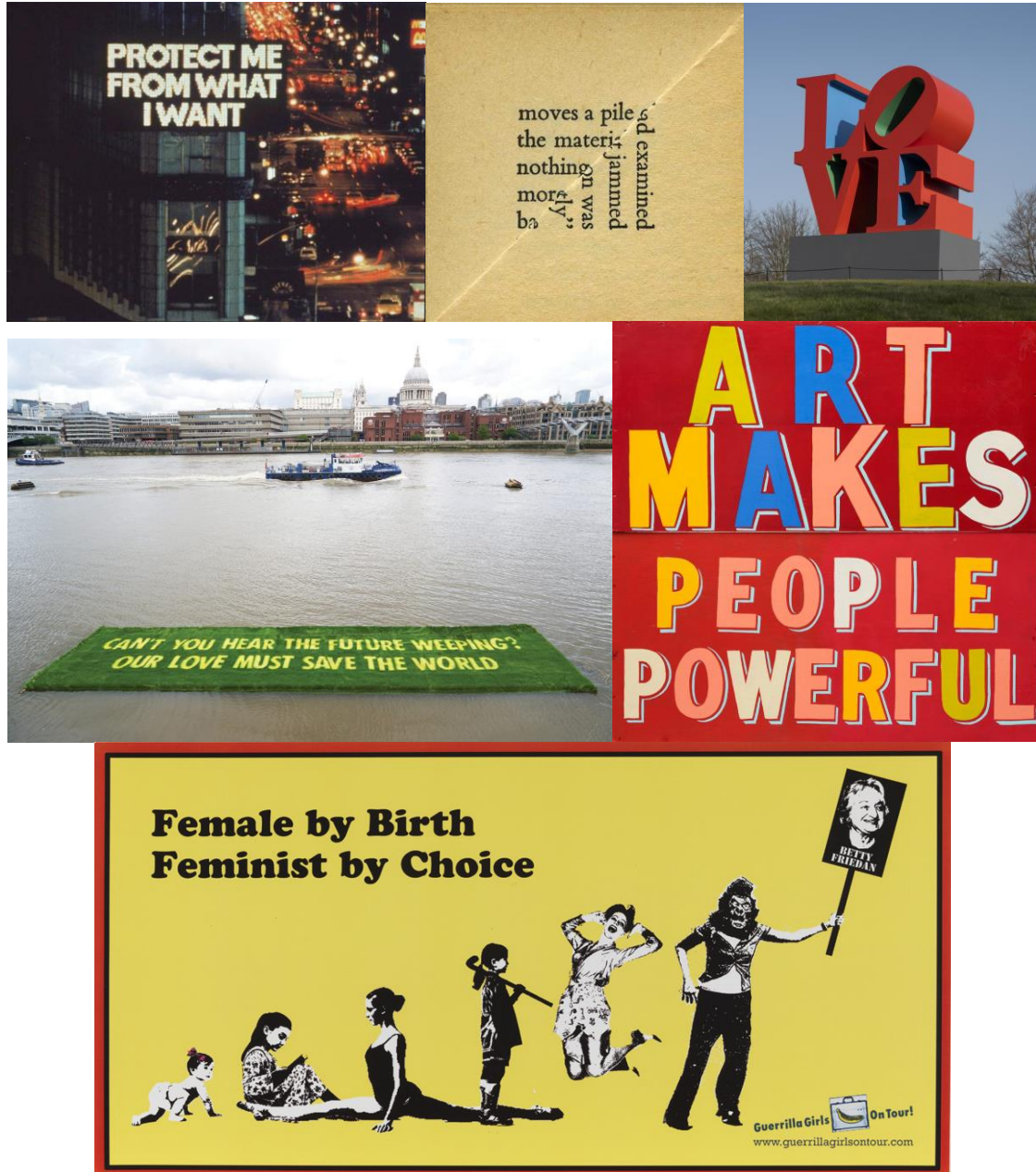


# LEVEL 3 ART SUMMER WORK



## WORD BASED ART

### INTRODUCTION AND SCENARIO

Words are powerful and they make us think all kind of things. How words are written and where they are written mean that much of their meaning is created through the visual language used to present them. This project allows you to explore visual language and play with words to create your own meaning. Your work will be shared with your peers in September and feed into your first terms work.

## TASKS

### Task 1: TAKE INSPIRATION

Choose one of the images on the first page, select the statement and artwork that connects with you the most. Create a mind-map exploring the piece and how it connects to your values, interests, and ideas. Using your mind-map as a starting point create your own version of this artwork. You cannot use the same text, imagery, or colour palette as the artist has but the meaning of the artwork and your opinion needs to be communicated through your piece.

### Task 2: PRIMARY RESEARCH

Find a quote by a person that inspires you. (This shouldn't be anyone who is a close friend or relative.) Using their quoted words, experiment with colour, shape, form, line, and texture of the letters to convey meaning of the quote and the way you feel about it. Consider how you would use this quote to create a piece of artwork and plan at least 3 ways. Then choosing the idea you are most excited by and create this as an artwork.

### Task 3: SECONDARY RESEARCH

During your course we will be investigating and analysing the work of artists through history, the movements they belonged to and the contexts in which their work sat and were influenced by. Over the Summer research an artist or designers that you find inspiring. This might be because of the medium they work in, the materials they choose or the subject matter they engage with. F Write an analysis of the artist/designer and their work including the following:

The work should include:

- A good clear image of the work
- The Artist that made it
- The date it was made
- It's size, include its dimensions
- The materials it is made from
- What the piece is communicating- (what is it about)
- How the artist uses visual language
- Any contextual information - social, political, technological, identity, religious, or reference to previous eras that influenced the artist's work.

### Artist and additional sources for your research:

Artists to look at:

Bob and Roberta Smith

Robert Indiana

Mel Boschner

Barbara Kruger

Jenny Holzer

Ed Ruscha

[Words and Images – In Focus | Tate](#)

[Text Art: 8 Artists Who Use the Power of Language in Art \(mymodernmet.com\)](#)

You will bring your summer project with you on your first day of college. Good luck and I hope you enjoy the project. If you have any concerns regarding the project, you can contact me by email:

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