



**UAL Level 3/4  
Foundation DIPLOMA  
in ART & DESIGN**

**Summer 2023**

**The ART  
Foundation  
@ YORK**

## Send us a... Post Card!

The theme for term 1 of your course is "MESSAGES". A retro way of sending a message is with a postcard. We would like you to send 3 postcards to York College. Postcards have a picture on one side and a message with the address to where it is going on the other. Use size A6 105 x 84mm. Make an image for the front and a message for the back, **including your name**. Postcards should reach the college by 4th September so...

---

### **leave time for delivery!**

Postcard a) should be about YOU.  
Postcard b) should be about where you live and c) should tell us about something you care passionately about.  
Use 3 DIFFERENT surfaces to make your postcards. Use 3 DIFFERENT media. You will need to buy some stamps and post them back to college.

Use this address: **York College,  
c/o Penny Marriott, 3F069,  
Sim Balk Lane, York. YO23 2BB**

**Affix  
stamp  
here**

A decorative border consisting of blue and white diagonal stripes, resembling a caution sign, surrounds the central text.

*Send us a...*

**Post Card!**

**Guidance Information**

## Send us a... Post Card!

### Guidance Information

You have the opportunity to be experimental. Try to think outside your *usual* media groups. Try photography, collage or simple printmaking. Perhaps have a go at something digital. By *surface*, we mean *what you make your image on to*. This could be something found or recycled like cardboard, food packaging or thin plastic sheet. Try something different. You could glue fabric or wrapping paper on to a card base. Its always an

idea to look at some examples of what you are trying to produce but you don't need to do any serious research!

David Shrigley and Martin Parr have looked at postcards in their work. Some postcards are divided so they have 4 images on the front. A lot have lettering also. The reverse of your postcard should be divided in 2. The right hand side is for the address and stamp but the left is for a message. Could this message be visual, an image or something written, like a poem or haiku? Enjoy!



Affix  
stamp  
here