

# ARE YOU

# COLLEGE READY?

## What is Travel & Tourism?

The Travel & Tourism Industry is one of the biggest and fastest growing industries in the UK. Travel & Tourism concerns people who travel away from home either within the UK or abroad for leisure, recreational or for business reasons – usually for no more than a year. Travel & Tourism works with a lot of different organisations to provide different goods and services to tourists.



## Research to help you with your course next year



Watch one (or more!) of the documentaries/video clips below and think about how these will impact on the tourism industry: Available on [www.youtube.com](http://www.youtube.com)



TRAVEL VS TOURISM



WHY SUSTAINABLE TOURISM?



MANCHESTER AIRPORT'S  
TRANSFORMATION PROGRAMME  
– NEW FLY THROUGH



ENGLAND TRAVEL GUIDE

Use these websites to help you with the tasks below and develop your understanding of the sector:

[www.visitbritain.com](http://www.visitbritain.com)

[www.oxbridgeacademy.edu.za/blog/top-10-careers-tourism-hospitality/](http://www.oxbridgeacademy.edu.za/blog/top-10-careers-tourism-hospitality/)

<https://www.gov.uk/government/publications/tourism-sector-deal/tourism-sector-deal>

[www.manchesterairport.co.uk/about-us/development/](http://www.manchesterairport.co.uk/about-us/development/)

## College Ready Tasks



### TASK 1

Research a range of job roles that are available within the travel and tourism industry including travel agents, tour operators, airport & airline roles and those in tourism development.



### TASK 2

Explain how important tourism is in contributing towards the UK's economy.



### TASK 3

How is Manchester Airport improving its infrastructure to create more tourism opportunities and how will this impact in the future.

Good luck with your tasks, enjoy your Summer and I look forward to welcoming you to Trafford College in September. If you have any questions please contact me on [lisa.cartwright@tcg.ac.uk](mailto:lisa.cartwright@tcg.ac.uk).

**Lisa Cartwright, Head of Studies, Travel, Tourism and Aviation**