



New College Stamford

ACHIEVE EXCELLENCE, BE OUTSTANDING

HELLO

**YOUR
WELCOME
PACK**

Business

WELCOME

Introduction from Gary Munson-Pike

*Head of Business, Media, IT and
Travel and Tourism*

Hello and welcome to our College.

I am delighted you have chosen to study with us, and am looking forward to meeting you (If I haven't done so already).

I am the Head of Department for Business, Media, IT and Travel and Tourism and this means I am responsible for ensuring you have all the opportunities and resources you need to succeed on your course, that the teaching and learning you receive is the best it can be, and that you have access to all the support, mentorship and encouragement you need to achieve your qualification.

We are immensely proud of our students, and if you promise to work hard, in return we will do everything we can to make sure you are achieving, and that you remain happy, motivated and on track to achieve your goals and dream career.

In these pages, you will find photos of all our staff so you can familiarise yourself with who will be teaching you, and who is available to support you whilst you study with us.

In addition, we have a whole team of people who work in our



Student Services department who are dedicated to ensuring your experience at College is amazing! They can arrange additional support for you in and out of the classroom, advice and support for your welfare, safeguarding and financial support, careers guidance, or help you make new friends with our Student Union, and other fun activities and social clubs.

This pack also contains a few activities, and some reading materials we recommend you have a go at. These will introduce you to your course and keep you motivated.

If you have any questions, please feel free to use any of the methods identified at the back of this pack and our friendly enquiries team will ensure we get back to you.

Good luck and see you soon!

MEET THE TEAM



Anna Davis
Business Lecturer



Julian Elkington
Business Lecturer



Karen Hibbert
Business Lecturer



Amy-Louise Lewis
Business Lecturer



Paul Wilde
Business Lecturer

WHAT HAPPENS NEXT?

COMPLETE



YOU ARE HERE

4

WELCOME EVENT (Previously known as Taster Day)

Unfortunately due to COVID-19 we are unable to invite you to spend a day in College with us, so we are going virtual instead!

In this Welcome Pack you will find information and activities that you can do to ensure you have a smooth transition on to your chosen course.

SAY HELLO

Look out for our 'Say Hello' sessions for a chance to meet your tutors and our support teams so you can ask any questions before you start.

COMING UP NEXT

5

PRE-ENROLMENT - APPLY FOR TRANSPORT AND FINANCIAL SUPPORT

During July you will receive more information about how to apply for your bus and any financial support you might need with video guides and FAQs to assist you. Staff are also on hand remotely to help you with your applications.

6

ENROLMENT

During August more information about how to enrol on to your course will be emailed to you.

You will need to complete some forms and upload your certificates online after GCSE results day, You won't need to travel to College, or queue.

Enrolment is where you officially become a College student and we will issue you a timetable and plan for your induction.

7

INDUCTION

Due to COVID-19 we are working hard to design an exciting induction that will be a mix of online delivery and also some time on site at College.

Getting to know staff and students will be paramount and there will be lots of support for those that will be naturally a bit nervous about this whole new chapter.

Your first six weeks are really important, and we will work hard to ensure you are on the right course, and are feeling settled and supported to succeed.



Click play to watch a welcome message, and find out more about how you will apply for transport and uniform from our Student Services Manager, Phil.

ACTIVITIES

1

Consider the impact of marketing on your daily life.

TASK: Watch the YouTube video 'Marketing - what is its role in business and why does so much get spent on marketing every year?'. Click below to play!



Take a look around your room and choose three different objects. Then write down at least 5 reasons why you purchased each of the items - why that particular item rather than another choice for example.

WHAT YOU WILL NEED:

- A pen
- A piece of paper
- YouTube link above and a device to watch on
- Your choice of three different objects

HOW DOES THIS RELATE TO YOUR COURSE? Why as a customer did you purchase the particular object you chose? A question that marketers try to answer on behalf of businesses and we look at the marketing theory that goes with this.

2

Can you recognise UK Promotional Slogans?

TASK: Complete this Kahoot quiz on UK Promotional Slogans. How many do you know? Follow [this link](#) to the quiz and use the game pin: **02948617** to access.

WHAT YOU WILL NEED:

- The Kahoot link and/or PIN number
- A device to access Kahoot on

HOW DOES THIS RELATE TO YOUR COURSE? This quiz will get you thinking about different businesses and how brands and slogans start to become familiar to us all. As a business student it is important that you have an interest in business and the more you are aware of different businesses and their activities the easier your studies will be.

3

Consider what would be more important for a business to prioritise to ensure that it is successful.

TASK: Can you put the list below in order of priority and be able to justify your answer?

- Maximising revenue (the amount of money it receives from sales)
- Amazing customer service
- Being environmentally friendly
- Having the right technology
- Hiring the right employees

WHAT YOU WILL NEED:

- Pen and paper

HOW DOES THIS RELATE TO YOUR COURSE? Critical thinking is a key skill in business. It is important when completing coursework that you are able to justify your response. We often ask you to provide 'evidence' to support your views.

FURTHER READING & RESEARCH

Our recommended reading and research;

- **Tutor2U**
tutor2u partners with teachers and schools to help students maximise their performance in important exams and fulfill their potential.
- **Two Teachers YouTube Channel**
Business Studies videos, we won't stop until we've covered the lot. Producing weekly videos for Business Studies. If you're a business student, business teacher or just interested in business, then subscribe to our channel to learn everything there is to know. All videos come with a free downloadable worksheet so you can apply anything you learn along the way.
- **Bee Business Bee YouTube Channel**
Join Bee the Business Bee to develop your knowledge and understanding of all things Business. Bee has produced a range of business tutorials and questions which will help to develop your understanding of business topics, the perfect companion for students of all business courses (GCSE, BTEC, AS Level, A Level) or teachers looking for resources to use in the classroom. All of the resources here have been designed to be short and to the point. Bee knows how we all learn best in small and short chunks.



DISCOVER YOUR FUTURE CAREER

With your personal career coach.

Find out more about the careers you could access after completing your course.

Your personal careers coach can help you find relevant data on wages, employment, and the training you need to succeed.

Start now at

www.stamford.ac.uk

MENTAL HEALTH & WELLBEING



It is really important that College is an environment that promotes your wellbeing and proactively supports your mental health. We have a clear strategy and charter that sets out our commitment to you to achieve this, and encourage all our students to engage with our '5 Ways to Wellbeing' which can be found [here](#).



Coronavirus and Your Mental Health

If you're worried about the impact of coronavirus on your mental health, you are not alone. The COVID-19 pandemic is a new and uncertain time for all of us and will affect our mental health in different ways. However you are feeling right now is valid. With the right help and support, we can get through this together.



Young Minds has lot of tips, advice and guidance on where you can get support for your mental health during this time

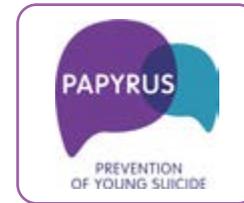
<https://youngminds.org.uk>



Cruse offer support, advice and information to children, young people and adults when someone dies.

01223 633536

<https://www.cruse.org.uk>



PAPYRUS is the national charity dedicated to the prevention of young suicide.

Call: **0800 068 4141**

Text: **07860039967**

Email: pat@papyrus-uk.org

<https://papyrus-uk.org>



If you are 18 or under Childline is a FREE, confidential service available any time, day or night.

0800 1111

www.childline.org.uk



Shout is the UK's first free 24/7 text service for anyone in crisis anytime, anywhere.

Text Shout to 85258

www.giveusashout.org



The Mix offers support services for young people. Call 4pm - 11pm everyday.

0808 808 4994

www.themix.org.uk

Ask us a question!



enquiries@stamford.ac.uk



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