

MY SUMMER WORK

PERSONALITY

A LEVEL GRAPHICS NSCG STAFFORD



NSCG

NEWCASTLE
AND STAFFORD
COLLEGES GROUP

Personality (Self-Portraiture 4 WAYS)

Graphics is all about visual language, the presentation of ideas and information clearly, with impact and beauty. Graphic designers and graphic artists work across traditional and digital medias, presenting ideas with passion and intellect.

Personality is something unique for each of us. Some of us are quiet and reserved, whilst others are anything but shy. We all have interests and passions that define us and lifestyle choices that we make which direct and engage us to make us special and individual.

For this **Summer Project** you will begin to explore ways to visually represent **YOUR** personality through whatever **hand generated and digital techniques** you have at your disposal at home – this could include drawing as a base for what could turn into paint, collage, pen and ink, photographic collage, digital manipulation or illustration.

You will produce **FOUR A5 (21cm by 15cm) images**, each of which will represent an element of your PERSONALITY and be a talking point when we all meet in September (and will find their way into your sketchbook at the appropriate points in the first term!). **ONE of the A5s will be typographic, ONE will be editorial**, and the other TWO will be split into **ONE hand-generated** technique illustrated (drawing/paint/collage) outcome and **ONE digitally generated** A5 piece (Photoshop/ Illustrator/ProCreate or whatever digital drawing/manipulation package you have).





Task 1 (Make a Pinterest board)

Sign up to an account on Pinterest (you can use this account for the course later) and check out the course Pinterest pages using the link here:

<https://www.pinterest.co.uk/danpellowe/>

Make sure you click to follow future pins from dan.pellowe NSCG by clicking 'Follow Boards'. Then for this project check out the 'figurative' or 'my SELF' boards from the menus.

Now that you have signed up to an account on Pinterest you are to create your OWN board that is all about Graphic Design, include in it things that catch your eye, are what you consider great examples of Graphic Design or have ways of working in them that you would like to try.

Once done **email** me a screengrab of it at – dan.pellowe@nscg.ac.uk so I can see your interests.

Create an INSTAGRAM account for your GRAPHICS (we suggest *yournamegraphics*) & follow us on [nscgstafford_alevelgraphics](#)



Task 2 (your FONT – your INITIALS)

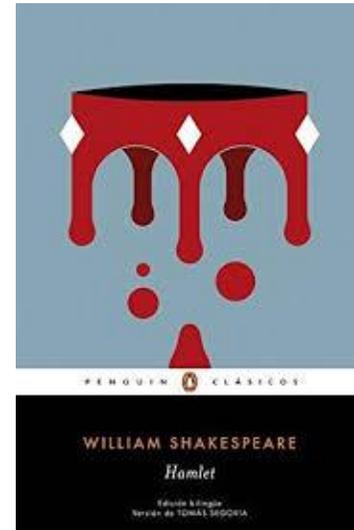
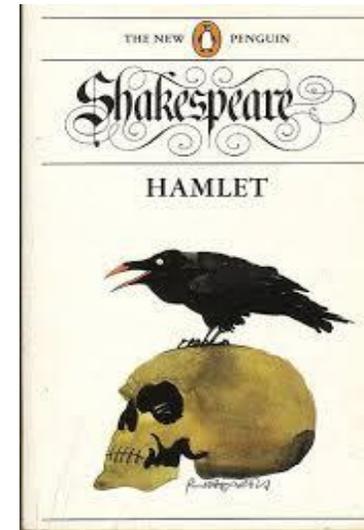
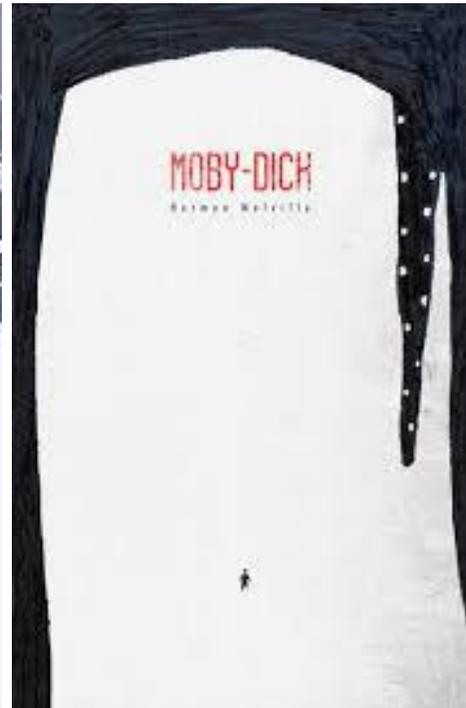
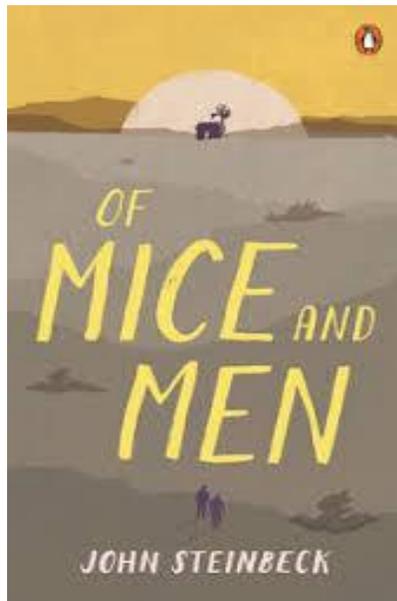
For the **FIRST** of your A5 (21x15cm) ‘portrait’ images and to help prepare you for some of the projects and tasks on the A Level in Graphics you can have a go at creating your own font/letters. For this typographic activity focus on doing the **initials of your name** (including any middle names you have) in colour or B&W as your initials, and how you generate/represent them, define you. It may make sense to create this as a ‘landscape’ format A5 image rather than a ‘portrait’ one.

This is a hand-generated creative task so you are to create the letters A-Z with pen and/or pencil in colour and/or black and white. The text can be decorative (look like something), simple, narrative (tell a story), humanised (have features/character), patterned or just random! See example below by Michael Perry. Do your initials (**for me it’s DRP**) to fit onto your A5 sheet.



Task 3 (re-design a book cover)

For the **SECOND** of your A5 'portraits' (remembering that a portrait doesn't have to strictly be an image 'of' you but can be of something that 'represents' you) you are to redesign the '**book cover**' of a book you have around your house – it needs preferably to be a fiction book/novel (preferably it is something that you have read). For this editorial task you are to 're-do' the cover. You can do it as an illustration by hand OR as a digitally concocted outcome if you have access to a computer with Photoshop etc. Some content needs to stay (title, author, publisher etc.) that is on the cover already but you can change the font style, size, colour and placement etc. and create new imagery by drawing/collage/photograph etc. It will help represent you as it shows the type of things you like to read!

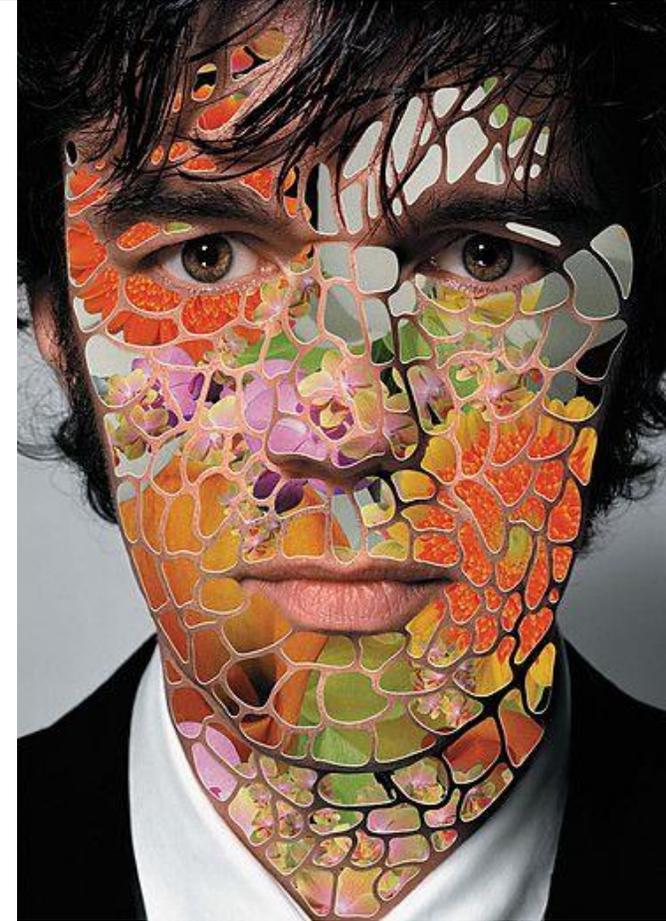


Task 4 (digital self portrait)

When developing your self portrait consider aspects of your personality. Who are you? What is a defining aspect of your personality? What drives you? What media best visually represents these aspects of your personality? How should these medias be applied to create the image?



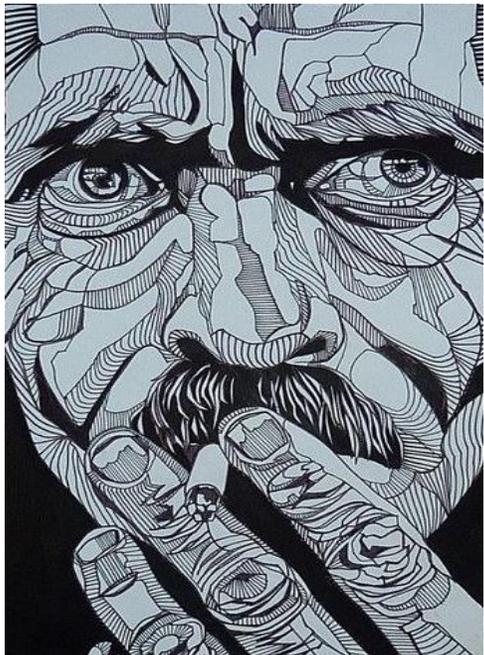
Produce one DIGITAL A5 (21cm by 15cm) image of yourself – remember that the image doesn't have to be of your face, a self portrait could be of your whole body engaged in an activity that defines you maybe – this could come from a photograph that you already have that you use software like Adobe Photoshop to manipulate with tinting, layering, filtering, distorting, duplicating etc. – look at Stefan Sagmeister's image on the right! One could come from a photograph and one could be generated from scratch in the computer, they could contain text too or just be illustrative – its up to you!



This will be your **THIRD A5 portrait**

Task 5 (hand-generated self portrait)

This summer project should be challenging for you, and you should strive to create visuals that have been considered and represent the level of creative skill and knowledge that you currently possess. The images that you produce will be discussed at a relevant stage early on in the course as one of the ways to introduce you and what makes you tick to the rest of the group and also to show me a bit about what you can do and the way you respond to a brief.



Create your last A5 (21 x 15cm) portrait as a hand-generated drawing, painting or collage etc. of yourself. It can be quite representational or quite abstract, it can be on paper or card and be full colour, monochromatic (being tinted just one colour) or be B&W (see examples on this page). Be inventive with the way you show yourself (obscured portraits on the right) or illustrate yourself surrounded by things that 'are' you.



This will be your **FOURTH** and last Summer work portrait – Good Luck and enjoy!

GET IN TOUCH

FOR ANY HELP OR COURSE
INFORMATION PLEASE EMAIL:

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