



<b>Unit Title</b>	Your Book (Portfolio)
<b>FHEQ Level</b>	Six
<b>Unit Code</b>	DGP18303
<b>Credit Value</b>	45 credits
<b>Unit Type</b>	Subject

Learning Hours			
Staff – Student Contact Hours		Independent Study Hours	
Classes	40	Independent Study	150
Supervised access to resources	20	Preparation for Assessment	50
		Unsupervised Access to Resources	100
<b>Total</b>			<b>360</b>

### Unit Description

This is the longest unit on the course and will offer you the opportunity to create a self-defined body of work relating to your career ambition. This work becoming the backbone of your image portfolio or ‘book’. This is the point at which you are able to define what aspect of the industry you will tailor your final portfolio towards.

The unit encourages work to be produced in three distinct phases – namely Research, Practice and Publish – a recognised professional methodology. You will be expected to produce materials relating to each phase of this unit in order to maintain momentum over 45 credits as well as breaking down complex tasks and study into more manageable and realistic goals.

The Five Principles underpin the Mindsets and Skillsets Manifesto and are the foundation upon which all course curriculum frameworks and unit specifications are based. The relevant Principles as stated below have been mapped against the Learning Outcomes relevant to each course unit and at each level (see Programme Specifications for full description of the Five Principles):

1. Cultivate / Where the individual thrives.
2. Collaborate / Where disciplines evolve.
3. Integrate / Where education engages industry.
4. Advocate / Where purpose meets practice.
5. Originate / creativity meets technology.

### Unit Indicative Content

- Developing a series of project proposals based on visual research and career ambitions into a self-defined brief.
- Developing a treatment to plan and develop initial concepts into practicalities-specifically regarding aspects of practice and publishing.

- The sourcing and managing of creative support such as models, styling, hair and make-up, design, moving image and other external inputs into a final project.
- The management of studio time, location access, travel carnets, hire of equipment where applicable.
- Advanced use of image capture and workflow with output to print as being the main focus.
- Distinctive and appropriate lighting on location and in the studio where appropriate.
- The development of images into final print-ready artwork and the sourcing of third-party support in terms of defined publishing strategies for book, magazine or wall.
- An awareness of the specific elements of practice needed to authentically produce work within a chosen genre
- The managing of resources, time and facilities to meet a defined deadline.

### Unit Aims

- To prove the ability to refine and develop a self-defined concept through to final realization through three key stages of production.
- To support the fully controlled and assured use of technical and practical skills to realise outcomes with an awareness of industry expectations.
- To develop a sophisticated understanding of audience and context and the application of that understanding to considerations of publication and final output.
- To provide a well-informed understanding of industry relevant practice, particularly areas closely related to potential career paths or areas of specific interest.
- To emphasise high levels of personal organisation, responsibility, punctuality and control of varied resources required to successfully bring a major photographic project to completion.

### Unit Learning Outcomes

#### **LO 2 Concept/Ideation**

Critically appraise and evaluate appropriate research materials to generate workable concepts or strategic project themes that inform and underpin project development.

Related Principle: ORIGINATE

#### **LO 3 Development/Prototyping**

Investigate potential pathways that result in appropriate solutions, informed by a systematic understanding of the principles of the creative process.

Related Principle: INTEGRATE

#### **LO 4 (Pre) Production**

Demonstrate systematic working knowledge, production skills, selection, application and understanding of a selection of processes, materials and methods that inform creative and academic practice.

Related Principle: COLLABORATE

#### **LO 5 Presentation /Storytelling For Influence**

Communicate projects creatively and professionally, whether in visual, oral or written

form. Methods of presentation are appropriate to the audience/client and the purpose of the work. Related Principle: ADVOCATE

**LO 6 Critical and creative mindsets**

Evaluate a range of critical approaches in order to form an independent position

Related Principle: ORIGINATE

**Learning and Teaching Methods**

- Lecture*
- Seminar*
- Tutorial*
- Guest Lecture*
- Independent study*
- Directed Study*

**Assessment methods and tasks**

*Brief description of assessment methods*

*Portfolio*

*Digital Workbook*

*Project Pre-Production Treatment*

*Reflective Document*

- A series of formative tasks to develop key skills needed to complete the unit. These will be either in group format (to foster collaboration and collective problem solving) or individual (idea generation and presentation and some software challenges) and feedback and feedforwards is given as a response within a group tutorial setting.
- Summative assessment is the completion of the main unit task – typically a finished outcome together with associated elements and the completion of a digital workbook and accompanying treatments or presentations.
- Students are notified of their grades promptly and feedback is usually via an audio file where at least two tutors contribute to feedback and feedforwards.

<b>Assessment tasks</b>	<b>Weighting (%) (one grade or multi-grade unit)</b>
A fully resolved body of photographic or related work that defines a personal response to a self-initiated-brief.	80%
A comprehensive digital workbook (as WordPress Blog) that evidences the progress of the project.	20%

**Indicative Assessment Criteria**

*Assessment criteria are the basis on which the judgment of the adequacy of the work is made. A more detailed assessment criteria will be specified in the brief.*

- Demonstrate the ability to engage with the process of developing a self-defined brief into a final body of work through three distinct aspects of practice. (LO 2)

- Demonstrate an understanding of testing ideas and reflective working practices through the use of a workbook, treatment and the progression through stages of research, practice and publishing. (LO 3)
- Demonstrate an informed choice of technique and application of practice within a chosen genre of photography. (LO 4)
- Demonstrate an ability to communicate a position or agenda through photographs and related media to an intended audience. (LO 5)
- Utilise fully a range of practice based outcomes relating to a self-defined brief (LO 6)

### Essential Reading list

1. Calle S, Auster P, 2007, "Double Game", Violette Editions, Paris
2. Collins H, Rose O, 2016, "This is Grime", Hodder and Stoughton, London
3. Elliott H, Chalkley D, 2015, "Return of the Rude Boy", ROR, London
4. Goude J,P, 2005, "So Far So Goude", Assouline Books, Paris
5. Meiselas S, 2017, "On the Front-line", Aperture, New York

This unit draws heavily on publications that are resolved bodies of work in book or magazine form in print and on-line and as such will also reference many more titles throughout the unit. The above are examples of recent monographs that span some of the more popular genres that students tend to explore as part of this unit but by no means should be seen as an exclusive list.