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ABOUT US

WRITERS

▷ MORE THAN 350 WRITERS

EDITORS

▷ 7 EDITORS

PUBLICATIONS

▷ 6 NEW-GENERATION PUBLICATIONS
Phil spent the early part of his career in newspapers, training at the Yorkshire Evening Post before joining Trent Radio in the East Midlands as a reporter and producer. His media career continued at Yorkshire Television (ITN) where he produced a weekly arts show called What's On.

Andrew is a former Yorkshire Post journalist having trained with ex Observer editor Donald Trelford at Sheffield University. He worked on a classical music programme for BBC Radio Essex and started a number of arts magazines as well as being the founder editor of the magazine Cathedral Music which he ran for 20 years. In a diverse career he first set out as a scientist, was a CEO and worked for the CBI running its Yorkshire & Humber office.

Jan has a wealth of experience in industry working in a communications role and previously running a recruitment consultancy. Jan understands the importance of using thought leadership content to promote campaigns and her distinctive style makes her ideal for writing many of the quirky and popular articles on a whole range of issues.

Richard is the founder of the p.ublished media group. He has a strong background in delivering international IT projects - having been a CTO in California’s Silicon Valley. Richard designed the underlying technology on which all the group’s publications are based and continues to play an active part in the expansion of the group.
▷ LAUNCHED 2011
▷ 4 REGIONAL NEWSPAPERS
▷ UK ARTS MAGAZINE
▷ GLOBAL POETRY FOR CHILDREN MAGAZINE
▷ CONSISTENT 50% YEAR ON YEAR GROWTH
Road Safety Week: How To Stay Safe On The Roads

Today marks the start of Road Safety Week, a UK-wide campaign to raise awareness and encourage safer driving and transport on our roads. Car Insurance Expert at Confused.com Alex Kindred says: “During the pandemic, we saw a 36% decrease in road accidents as less people were on the roads.”
NEW ARCTIC GLAMPING EXPERIENCE

A new Arctic Northern Lights glamping experience has been launched in the run up to Christmas. Available from December 1st to the end of March, the Rekavik Under the Aurora experience in Sweden has been designed as the perfect way to bring loved ones together under the glass of the Northern Lights.

One UK Pound is currently worth:

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Christmas Markets Trips Resume

Estonia Christmas Markets flights and short trips take off again this month with six winter wonderland destinations earmarked for Leeds Bradford Airport.作文者引用了g2.com和the U.K's largest operator of European city breaks, jet2Citybreaks,启动冬季旅游计划 vern a new mini-series of dedicated trips to Berlin.

Picturesque Holiday Parks From £144

Phil Hopkins
Arts & Travel Editor

Escape to some of the UK’s most picturesque spots this month whilst enjoying the ultimate holiday park experience in Scotland or northern England. Here’s few ideas. Escape to Thornton Manor Leisure Park and enjoy the ultimate holiday park experience.

Esplanade Gets Spruce Up

Phil Hopkins
Arts & Travel Editor

Scarborough’s Esplanade Hotel has been given a £500,000 facelift. The work is part of a £20m transformation of the renowned bed & breakfast hotel.

Time For Some Tulips As Amsterdam Says Hello Again

Phil Hopkins
Arts & Travel Editor

DEALS – November 7th

UAE – Ras Al Khaimah from £599. Relax in Ras Al Khaimah on this seven-night holiday staying at the 5* Cove Rotana Resort. The beachfront hotel has two restaurants, four bars, a private beach and two pools. Price includes return flight from Manchester Airport on 24 Nov and seven nights’ accommodation on a half board basis.

Manchester Airport ‘Fuel’ First

Manchester’s Airport has become the first in the UK to have a direct feed of sustainable Aviation Fuel (SAF) thanks to a partnership with Fulham BioEnergy Limited UK (Fulham).
THE NOVEMBER FROSTY MOON

The full moon in the month of November is called the Beaver Moon or even the Frost Moon because in November the weather starts to turn chilly and frost is common at this time of year. It will rise on Friday 19 November 2021 and gets the name of Beaver Moon because beavers build their winter dams in November in preparation for the cold season.

Taking A Natural Approach To Flood Management On The Road Network

The North Lakes area is one of the few areas in the UK where natural flood management projects are taking place. The projects involve building small dams on rivers and streams to slow down the flow of water and prevent flooding. These projects are seen as a natural approach to flood management, and they have been successful in reducing the impact of floods.

‘One Of The Greenest Things The Government Can Do Is To Keep Farmers Farming’

Speakers at the Northern Home Farming Conference last week talked about the impact of Brexit, the transition of agricultural support schemes, and the Covid-19 pandemic on UK farming and agriculture. The impressive line-up of speakers shared their views at the conference, which was held on 3 October, where 180 delegates - industry experts, farmers and politicians - gathered to discuss the future of agriculture.

Heavy Snow Could Be On Its Way

With the risk of snow set to surge in the latter part of the week, bookmaker William Hill has slashed its White Christmas odds across the UK, £15.00 15th November 2021

Grow Your Own Tropical TikTok Fruit At Home

Grown-up gardeners living in the UK are turning to social media for ideas with Grow your own half - the latest TikTok trend to inspire budding gardeners.

Propagating Common Houseplants

This month we're offering an ultimate guide to keeping your plants thriving which may already have taken root in your home. The plant experts at Gardening Express have shared advice on how to propagate common houseplants. Most of us will be familiar with using seeds, but there isn’t the only method that can be used to fill a house with greenery.

It Begins In Glasgow. Will It Be A Fair COP?

World leaders and thousands upon thousands of delegates, activists and protesters are now gathered in Glasgow for COP26, it is billed as the most crucial climate summit of all time, an epoch-shifting moment, a make or break moment for the planet.

Halloween: Pumpkins And More

Response To The RSPB

Plant More Trees Or Miss Wildlife?

£10 Off
SOMETIME FOR THE WEEKEND: PULSATING PORTO ON THE DOURO

The latest article in our Time for Life section - designed to inspire our readers to make time to follow their passions and dreams - puts the spotlight on heart-stopping Porto, Portugal's second largest city.

Weekend Dining: The Fat Badger

The Fat Badger, part of the White Hart Hotel, is strategically located at the bottom of Cold Bath Road, making it the hub of the Metropole Quarter of Harrogate. Its central location is handy for the discerning shopper looking for a casual life's day meal therapy or friends meeting up for a glass of wine or a pint from its range of local cask ales.

Moving House: Before, During & After

Claire Maria

An blogger Claire Maria reflects on the one-year anniversary of her home move.

Cyclist Given First Pennine Bridleway Map

How To Bring A Touch Of Autumn Into Your Home

9 Out Of 10 Brits Have Performed An Unexpected ‘Good Deed’ For Someone

CAMRA’s Iconic Good Beer Guide Shows Impact Of Pandemic On North East Industry

Revealed: Newcastle Is The Hawksbill Caribbean Weekend Dining: The
ALBUM REVIEW: THANK YOU - DIANA ROSS

With UK tour dates scheduled for 2022, Diana Ross closes out 2021 with the delivery of her first studio album in 15 years (and her first original material since 1999's Every Day Is A New Day). Written and recorded during the lockdowns last...

TRAMLINES - SHEFFIELD'S BIGGEST MUSICAL FESTIVAL REVEALS 2022 LINE UP

Tramlines, Sheffield's biggest city-based music festival has announced the lineup for the 2022 event at Hillsborough Park in Sheffield from Friday 22nd to Sunday 24th July. Headlining are Sam Fender (Friday), Kasabian (Saturday), and Madness (Sunday). Other acts performing over the three day event include The Wombats, The Vaccines, James, Declan McKenna, Sigrid, Bevboy Hill, Reverend and The Makers, Little Man Tate, Shed Seven, Self Esteem, The Coral, Sports Team, Inhaler, The Snuts, Jade Bird, Sam Ryder, Yard Act, Lottery Winners...

DEACON BLUE - MAKING BLACKPOOL ROCK IN A CITY OF LOVE

The last time I visited the Blackpool Opera House was during lockdown in one of those virtual experiences where you watch the show on a screen in your own home. The audience was made up of images of itself, shown on TV screens placed on top of the seats in the stalls. It felt surreal, detached and soulless. It felt so good to be able to actually walk back into the Blackpool Opera House full of excited Deacon Blue fans. The...

IF PARADISE... ANDY FAIRWEATHER LOW & THE LOW RIDERS AT SETTLE

Andy Fairweather Low's genial onstage persona does not dovetail neatly with expectation: his easy wit and endearing self-deprecation are entirely at odds with an illustrious career whose stepping stones en route have included Amen Corner and several successful solo ventures. Low's connections are the stuff of legend: he has accompanied Eric Clapton, George Harrison, Roger Waters, Linda Ronstadt and Emmylou Harris, and many others in various historical incarnations. And the irony was not lost on him; seemingly at home in the...
Welcome aboard The Dirigible Balloon, the publication with lots and lots of poems for children!

The crew are busy organizing a flight to remember, with new places to visit, different creatures to see and a sky full of fun and adventure as well. Written and read by poets from around the world, with a fresh batch splashed every month, our poems will delight, intrigue and astound you.

Come have a look and prepare to lift off in The Dirigible Balloon.

The Dirigible Balloon

With our sandwiches packed
and our barrels of wine,
under fluffy white clouds and the sun,
we all climb aboard
this balloon of delight
in a search for new places and fun.
With friends by our sides,
happy faces all round
and excitement in everyone's eyes,
our dirigible lifts
off the ground like a bird
to adventure high up in blue skies...

Jonathan Humble

---

Find some poems...

Choose from any of these categories.

Latest poems

Or, find this word...

---

Puppy Chase

Secret Squares

School Construction Zone

Balloonriet

Balloons of Many Colors

Impossible?

Japanese Balloons

A Message From Your Phone

The World's Pets

Pineapple Does Not Belong on Pizza

Will you be my Friend?
READERSHIP

▷ 2.1 MILLION PAGES MONTHLY
▷ REGULAR READERS > 275,000

READERSHIP PROFILE

▷ 52% FEMALE, 48% MALE
▷ AVERAGE AGE OF READER IS 38

SOCIAL MEDIA

▷ 35,000 FOLLOWERS

GEOGRAPHIC PROFILE

▷ UK : 50%
▷ USA: 25%
▷ ROW : 25%
GROUP STATISTICS

Age & Gender Profile

Data taken from the age profile of Facebook users who ‘liked’ any of our pages

International Readership

Section Readership
News Publications Readership

Monthly page reads: (Sept 2023)

- Yorkshire Times (1.2M)
- Cumbria Times (240,000)
- Lancashire Times (295,000)
- North East Post (255,000)
We are not a series of ‘traditional’ titles, preferring to eschew paid for ‘advertising’ in favour of a more dynamic approach based on ‘sponsorship’ opportunities.

It means we are not encumbered by the expectations of advertisers (because we don’t have any!). There are no ‘paid-for’ articles and neither do we accept sponsored ‘links’.

This creates a new type of autonomy. Our writers are truly independent and there are no tussles between the editorial and advertising teams, because the latter doesn’t exist!

However, you CAN sponsor any number of our pages on a ‘hands-off’ basis meaning you get to be part of our amazing online newspapers but you can’t influence editorial policy. That’s the deal!

Oh, and by the way, we are honest and transparent. It’s why we probably have one of the biggest editorial ‘reaches’ not only in the North, but outside London. We’d love you to be part of this remarkable success.

Kindly view our SPONSORSHIP PACKAGES on published.com
The Yorkshire Times launched in 2011, almost as a bet: we won the lottery! Now, we have a raft of online publications including, at the time of writing, four digital news and lifestyle papers.

People said it would never work. It has. An army of writers give us more editorial muscle than half of the newspapers in the North combined.

Now, we want to consolidate and then in the MEDIUM TERM we will expand into the East & West Midlands and further North into Southern Scotland. We won’t do it? Just watch us!

In the LONGER TERM we will expand further South into the Home Counties and London.

Our ambition? To be the biggest ‘regional national’ in the UK. And we'll do it. Hope you decide to join us on the journey. We won’t forget those who took a leap of faith while others watched!