



# Using **CVDPREVENT** data to Drive Medicines Optimisation in the North East & North Cumbria

Across North East and North Cumbria (NENC), a collaborative project was undertaken to Improve medicines optimisation of blood pressure and cholesterol lowering medications in primary care across North East and North Cumbria.



## Approach

- 1) Use CVDPREVENT audit data as a tool for identifying and prioritising GP practices needing the most support.
- 2) Targeted support meetings to:
  - Discuss practice-specific data
  - Share system-based, digital, and workforce strategies
  - Provide support in achieving the national Quality Outcome Framework targets.



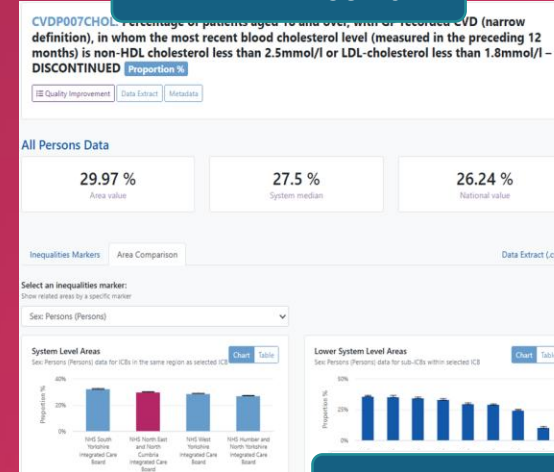
## Region-Wide Outcomes (Dec 2022 – Mar 2024):

- Cholesterol to target (non-HDL <2.5 mmol/L):
  - ↑ From 29.3% → 42.7%
- Blood Pressure (Treated to Target):
  - ↑ From 67.1% → 69.5%

Among practices that engaged in the project support meetings:

- cholesterol target achievement improved from 23.7% → 36.1%
- blood pressure target achievement improved from 61.2% → 68.8%

### NENC ICB Dec 2022



### NENC ICB Mar 2024

