The Stage One Workshop

Information Pack

The Stage One Workshop - FAQs

Stage One's workshop for emerging producers has been running for over 40 years and is aimed at training producers in the fundamental skills needed to put on a West End show.

The workshop is held in multiple locations around London's West End and is led by our Chief Executive, Joseph Smith and other experienced industry professionals who generously give up their time to support this opportunity for emerging producers.

The workshop includes seminars on:

- Fundraising & Investor management
- Budgeting
- Contracting a West End theatre
- Marketing & PR
- Co-producing, touring & transfers

How do I get a place on a workshop?

In order for the workshop to be its most effective, there are only 30 spaces available each round. There is a short application form to complete which highlights your experience as a producer and how you would benefit from the programme. The workshops take place twice a year and applications open around 3 months prior.

What experience do I need?

The workshop is aimed at people who are actively producing and would benefit from understanding the tools needed to upscale their shows. Due to the fast pace of the workshop, it is vital that you have some practical experience in producing, whether that be independently or as a part of a producing company. If you are completely new to producing it may be worth looking at our Bridge the Gap programme.

What will I learn?

The three days cover all aspects of how to put on a West End show. The topics covered include: Overall financial view of productions; setting up producing entities' & acquiring the rights for a play; touring & co-producing with a regional theatre; royalties; tax relief; marketing; fundraising & investor management; contracting West End theatres and how to engage with Stage One in the future. There will also be many opportunities to network with delegates and industry professionals.

New Producers' Workshop Draft Schedule

The workshop takes place across 3 days and if awarded a place, it is vital you are prompt and attend all seminars. In order to plan for this, below is a draft schedule to give you an idea of the commitment of time needed.

Wednesday (Optional)

18:00pm	Registration and a chance to network with fellow delegates
18:30pm-20:00pm	Introductions and informal networking event

Thursday

09:30am	Registration and a chance to network with fellow delegates
10:00am-18:00pm	Full day of seminars with networking lunch

Friday

09:00am	Registration and breakfast
10:00am-13:00pm	Seminars
13:00pm	Working lunch
14:00pm-18:00pm	Group presentations and seminars
19:15pm 22:00pm	Dinner (dress code smart) in West End location - formal networking dinner with esteemed producers and professionals

Saturday

10:00am	Registration
10:15am-13:30pm	Seminars and networking lunch
14:00pm (approx)	Matinee of West End show

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Get In Touch:

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