

Artist Terms.

Curation:

New Blood Art curates the site and acceptance of all work is not guaranteed.

Pricing:

Prices range from £175 to c. £10,000. Artists set the sale price with guidance from the gallery. We encourage more affordable prices at the outset, and then allow for a gradual increase, thus encouraging a steady upward trend in the value of the artist's work in order to help establish their careers and grow a collector base.

Charges, VAT and Payment:

There is no charge for showing work on New Blood Art. Our online commission rate is 40%. When an artwork is sold online the artist receives 60% of the sale price (excluding VAT which is chargeable on our commission and represents 8% of the retail price). Artists are paid 21 days after the customer receives the work, when the statutory returns period has passed and the artwork has been irrevocably sold.

Delivery:

Sold artworks are packaged and sent to the buyer from the artist – the artist receives 5% of the retail value when dispatching an artwork to a UK buyer and 10% of the retail price when dispatching artwork overseas. In the event of a sale you will be notified automatically and it is your responsibility to have the artworks delivered to the customer, **dispatch should be made within 5 days of the sale notification.**

Returns:

If the artwork is returned within the statutory 14 days returns period the artist is not paid. The gallery will cover the cost of the return delivery of the artwork to the artist.

Online Exclusivity:

New Blood Art will be the artist's sole **online** agent for the sale of artwork. Artists should not have work available for sale on other online spaces. Artwork listed on your personal website, or on any other online platform must have links to re-direct sales to be processed by New Blood Art. *Any contact from competitor online galleries should be discussed with and re-directed to sarah@newbloodart.com.*

New Blood Art encourages artists to participate in physical exhibitions, fairs, competitions and shows etc.

Image Quality:

The artist must ensure that images of their work are accurate and of a high standard. When selling work online it is crucial that the images are of an excellent standard and that the colour translates accurately. If this is not the case artworks tend to be returned, so we suggest where possible that artists have their work professionally photographed.

Marketing:

The Gallery will market the artist's work, individually and as a member of New Blood Art, to individual buyers, commercial and corporate clients, dealers, physical galleries and the press.

Presence on New Blood Art:

Using their artist log in, each artist should take ownership of their page, and update new works on a regular basis. The artist is responsible for ensuring all information regarding exhibitions or prizes is up to date and in the correct format. All limited editions numbers must be detailed, showing the number of prints in each series.

New Blood Art Blog Contributing

The artist is strongly advised to contribute content to the blog as part of the New Blood Art community.

Please contribute to the following sections of the blog and send content to newbloodart@gmail.com

Artwork in-situ: *Photographs of artwork in exhibitions or simply on the wall. This gives buyers a real understanding of your work.*

Artists and Studios: *Images of your practicing studio.*

Pilgrims on the Road to Meaning: *Please answer these questions:*

- *The moment when you are at a party (for example) and someone asks: 'What do you do?' You say, 'I'm an artist.' Can you remember when that moment first happened for you and tell us about it?*
- *Do you have any rituals or routine to help the creative process?*
- *What was the best piece of advice you were given?*

Editorial News & Events: *We would love to hear about upcoming shows, prizes and any news regarding your artistic practice.*

New Blood Art reserves the right to terminate the agreement.

If there anything you would like to discuss please contact us info@newbloodart.com