

UNDER EMBARGO UNTIL [00.01] MONDAY 29 APRIL 2019

James Cropper announced as finalist for the 2019 Responsible Business Awards

James Cropper based in the English Lake District is celebrating after being named as a finalist for Business in the Community's Responsible Business Awards, the UK's longest running and most prestigious awards programme, championing responsible business in the UK and abroad.

The awards champion the most inspiring businesses who are making a difference by taking action to build more inclusive workplaces, stronger communities and tackle our biggest environmental challenges.

James Cropper has been named as a finalist for The UPS Environmental Sustainability Award for its CupCycling innovation – the world's first method of upcycling used coffee cups.

Steve Adams, James Cropper managing director said:

“We're proud that our coffee cup recycling process, CupCycling, has been recognised by the BITC. We believe in helping brands introduce circular design, and we continually innovate to make sure they can do that, without compromising on high quality, beautiful packaging. We have worked tirelessly in collaboration with brands such as Selfridges, Costa and MacDonald's, as well as waste management companies to create the infrastructure needed for circular design when it comes to coffee cups.

“With 60million coffee cups upcycled into beautiful paper and packaging to date, and the capacity to do the same with 500million cups annually, we're focussed on scaling our ability to create value from waste.”

Amanda Mackenzie, chief executive of Business in the Community, said:

“Organisations which acknowledge their responsibility to society by evolving their business to be a sustainable one for the long term should be recognised and celebrated. We are proud of James Cropper who have been selected as a Responsible Business Awards 2019 finalist. Together, all the finalists are helping to make the UK the world leader in responsible business.”

Today's announcement coincides with the launch of Responsible Business in Action where Business in the Community will be sharing the very best insight and recognising great examples of impact in responsible business from 29 April right up until the Responsible Business Gala Dinner on 9 July.

The winners of all ten categories, including the Responsible Business of the Year will be announced at the Responsible Business Gala Dinner at the Royal Albert Hall on 9 July, in front of 1,200 business leaders. The headline sponsors of the 2019 Responsible Business

Awards are Barclays, Bupa, Fujitsu, Unipart, UPS, and Hogan Lovells as well as Lloyds Banking Group, the winner of the 2018 Responsible Business of the Year.

To find out more about Responsible Business in Action visit <https://www.bitc.org.uk/awards-events/responsiblebusinessinaction> or search for the hashtag #ResponsibleBusinessInAction.

For more information on the Awards visit www.bitc.org.uk/awards and follow @BITC on Twitter #BITCAwards.

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For further information please contact:

Carie Barkhuizen: carie@seymourpr.co.uk / 07843082084

Emma Diver: emma@seymourpr.co.uk / 07709113761

Notes to Editors:

About James Cropper

James Cropper is a prestige paper innovator based in the English Lake District, supplying distinct, custom-made paper products to many of the world's leading luxury brands, art galleries and designers.

Throughout 173 years of high-quality paper production, the business has been carefully stewarded and nurtured by six generations of the Cropper family and is renowned globally for individual expertise in colour, dedicated responses to the most challenging custom projects and award-winning commitment to the highest standards of sustainability.

James Cropper is a member of the Paper Cup Recovery & Recycling Group (PCRRG), a cross-industry group that exists to develop collection and recycling opportunities for paper cups and identify and support solutions that sustainably transform used paper cups into a valuable resource. For more information, visit www.pcrrg.uk.

For more information from Business in the Community please contact:

Cathy Beveridge, cathy.beveridge@bitc.org.uk, T: 07776181945

About Business in the Community

Business in the Community, part of the Prince's Responsible Business Network, is a business-led membership organisation made up of progressive businesses of all sizes who understand that the prosperity of business and society are mutually dependent. We exist to build healthy communities with successful businesses at their heart.

We use our Responsible Business Map to guide members on a journey of continuous improvement, working across the whole responsible business agenda. From community engagement to employment, diversity and the circular economy, we offer expert advice and specialist resources, driving best practice by convening, sharing learning and recognising great performance across our influential Network.

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