

LOW AND NO

2025-2026

BRINGING YOU THE UK'S WIDEST RANGE OF SPECIALIST ALCOHOL FREE BEER

BREWERIES FEATURED:

– Belgium: Kasteel, La Chouffe, Delirium, Brugse Zot

– World: Heaps Normal, Athletic, To Øl, Budvar, Moersleutel

– Germany: Warsteiner, Schneider Weisse

– UK:Brulo, Black Isle, Hogan's, Northern Monk, Verdant

AS WE ENTER PEAK LOW AND NO SEASON, MAKE SURE YOUR RANGE IS IN THE BEST SHAPE POSSIBLE. SOME OF YOUR GUESTS WILL BE PRACTICING MINDFUL DRINKING, ZEBRA STRIPING, MODERATION, OR EVEN ABSTINENCE, AND DESERVE THE WORLD'S BEST WHILE DOING SO.

Additionally, for all orders delivered in December 2025 and January 2026, we're crediting 10% of your purchase price of the products in this range, back to your James Clay and Sons account in February. You don't need to use any codes or take any action to take advantage of this promotion, our Customer Services and Finance teams will take care of it all.

10% NET SALES CREDIT ON ALL PRODUCTS IN THIS RANGE FOR DECEMBER AND JANUARY

KASTEEL

Travelling far and wide, Kasteel beers are now present in over 60 countries worldwide. After laying the foundation of a whole new style with Kasteel Rouge, a pioneering blend of Dark Ale and cherries, they've continued to innovate.

Their latest innovation is a range of exceptional fruited Alcohol Free beers, built from the full strength classics within their range.

FOUNDED BY:
Luc Vanhonsebrouck

FOUNDED:
1986

ORIGIN:
Ingelmunster, Belgium



KASTEEL ROUGE 0.0%

ABV: 0.0%
STYLE: Cherry Alc Free
PACKAGE: 24 x 33cl Bottles RB
£36.80 trade



KASTEEL TROPICAL 0.0%

ABV: 0.0%
STYLE: Tropical Alc Free Blonde
PACKAGE: 24 x 33cl Bottles RB
£36.50 trade



KASTEEL RUBUS 0.0%

ABV: 0.0%
STYLE: Raspberry Alc Free
PACKAGE: 24 x 33cl Bottles RB
£36.50 trade

HEAPS NORMAL

Heaps Normal set out to take the best bits of Aussie drinking culture and package them into great-tasting beers that have helped to normalise new ways to drink and play. Fortunately, they weren't alone in their pursuit of a more positive drinking culture. The shift to a more mindful drinking experience had already kicked off on a global scale.

Along the way they've scooped up a heap of awards, and on top of all this, they're a registered BCorp, and fully signed up to the 1% For The Planet scheme, donating 1% of revenue to environmental causes.

If you need any more boxes ticked, the beers are 100% vegan and brewed to strength without additives or preservatives.

FOUNDED BY:
Jordy Smith, Andy Miller, Ben Holdstock

FOUNDED:
2020

ORIGIN:
Ngunnawal/Canberra, Australia



HALF DAY HAZY

ABV: 0.5%
STYLE: Alc Free Hazy Pale
PACKAGE: 24 x 37.5cl Cans
£26.00 trade



QUIET XPA

ABV: 0.5%
STYLE: Alc Free XPA
PACKAGE: 24 x 37.5cl Cans
£26.00 trade



ANOTHER LAGER

ABV: 0.5%
STYLE: Alc Free Lager
PACKAGE: 24 x 37.5cl Cans
£26.00 trade

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ATHLETIC BREWING CO.

Fit for all times, Athletic Brewing developed a proprietary brewing process for AF beer in 2017 that lead to them dominating the American market within a few short years. They've since developed the world's largest dedicated AF brewing facility and opened up on the West Coast too.

Everything they do is focused aorund their mission to positively impace their customers' health, fitness, and happiness, whilst bettering their local communities and the environment.

FOUNDED BY:
Bill Shufelt and John Walker

FOUNDED:
2017

ORIGIN:
Stratford, CT, USA



RUN WILD

ABV: 0.5%
STYLE: Alc Free IPA
PACKAGE: 24 x 35.5cl Cans
£32.46 trade

20Ltr Kegs
£57.00 trade



UPSIDE DAWN

ABV: 0.5%
STYLE: Alc Free Pale Ale
PACKAGE: 24 x 35.5cl Cans
£32.46 trade



LAGER

ABV: 0.5%
STYLE: Alc Free Lager
PACKAGE: 24 x 35.5cl Cans
£32.46 trade

WARSTEINER

9th generation family owned, the Cramer family have grown Warsteiner into a dynasty based on their exceptional Pilsner, after each generation intensively invested in the next, instilling quality as the primary goal of everything they do.

Perfectly soft water from the 'Kaiserquelle' in the Arnsberg forest is at the heart of Warsteiner's excellence. The key ingredient to one of the world's best Pilsners, and even more important in their Alcohol Free offerings too.

FOUNDED BY:
Antonius Cramer

FOUNDED:
1753

ORIGIN:
Warstein, Germany



WARSTEINER FRESH

ABV: 0.5%
STYLE: Alc Free Pilsner
PACKAGE: 20Ltr Kegs
£56.50 trade

24x50cl Cans
£26.00 trade

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BLACK ISLE BREWING Co.

BLACK ISLE

A living testament to the fact that it's entirely possible to make World Class Organic beer, using naturally grown barley and hops, while supporting Organic farmers and growers who also care for the environment.

Pioneers in organic brewing, and still outstanding in the field, with one of the most diverse ranges of Organic beers anywhere in the world.

Save the planet, drink organic.

FOUNDED BY:
David Gladwin

FOUNDED:
1998

ORIGIN:
Inverness, Scotland



HALO LAGER

ABV: 0.3%
STYLE: Alc Free Lager
PACKAGE: 24 x 33cl Cans
£30.35 trade

30Ltr Kegs
£99.61 trade



HALO IPA

ABV: 0.3%
STYLE: Alc Free IPA
PACKAGE: 24 x 33cl Cans
£30.35 trade

30Ltr Kegs
£99.61 trade

TO ØL

To Øl

True pioneers of the Scandinavian craft beer scene leaving almost no style or adjunct untouched. Originally brewing nomadically, they set down roots in 2019, taking on an old ketchup factory to create To Øl City, one of Europe's most cutting edge breweries.

To Øl continue their uncompromising approach as they explore the Alcohol Free world, never sacrificing quality and taste.

FOUNDED BY:
Tore Gynther and Tobias Emil

FOUNDED:
2010

ORIGIN:
Copenhagen, Denmark



IMPLOSION PINK

ABV: 0.5%
STYLE: Alc Free Fruited Sour
PACKAGE: 24 x 33cl Cans
£33.50 trade



IMPLOSION

ABV: 0.5%
STYLE: Alc Free Pale Ale
PACKAGE: 24 x 33cl Cans
£33.50 trade



IMPLOSION LAGER

ABV: 0.5%
STYLE: Alc Free Lager
PACKAGE: 24 x 33cl Cans
£25.60 trade

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CHOUFFE

Once upon a time, in the Valée Des Fées, two brothers in law turned the first page in the story of La Chouffe. On the 27th of August 1982, in a garage in rural Belgium, the very first tiny 49 litre batch of La Chouffe was brewed.

Very quickly additional chapters were added to the tale. Chris and Pierre bought the farm and went full time, and eventually a global brand was born.

A pioneer in Belgian Alcohol Free beer, combining a beloved brand, and exceptional quality standards.

FOUNDED BY:
Chris Brauwaerts and Pierre Gobron

FOUNDED:
1982

ORIGIN:
Achouffe, Belgium



CHOUFFE 0.4%

ABV:	0.4%
STYLE:	Alc Free Blonde
PACKAGE:	12 x 33cl Bottles £18.50 trade

BUDVAR

Classics are what we do best and they don't come much more classic than this. State owned, and able to trace their story all the way to 1265. A true tale of civic pride, over the years the people of Budějovice have fought hard to keep imposters at bay, and to take ownership of their local brewery.

Today, the brewery is an incredible example of the fusion between the ancient and the modern. Wort is produced in a cutting edge brewery, and then lagered deep undergrounded in the ice cold ancient cellars for months on end.

FOUNDED BY:
Czech speaking Citizens of Budweis

FOUNDED:
1862

ORIGIN:
Ceske Budejowice, Czechia



BUDVAR NEALKO

ABV:	0.5%
STYLE:	Alc Free Czech Pilsner
PACKAGE:	24 x 33cl Bottles £20.90 trade 30Ltr Kegs £81.50 trade



BUD LIME

ABV:	0.3%
STYLE:	Alc Free Lager w/ Lime
PACKAGE:	24 x 50cl Cans £27.00 trade

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SCHNEIDER WEISSE

When it comes to wheat beer, there's no brewery more significant thanSchneider Weisse. Still owned and managed by the Schneider family, they enjoy a rare combination of historical importance and 'craft' credentials.

Throughout their history Schneider Weisse have embraced the innovation and experimentation that has come to define modern craft beer movmeents around the world. Old and and new in one glass.

Their Alcohol free Hefeweizen has stood as a global benchmark in the category since it's inception.

FOUNDED BY:
Georg Schneider I

FOUNDED:
1872

ORIGIN:
Munich, Germany



ALKOHOLFREI TAP: 03

ABV:	0.5%
STYLE:	Alc Free Hefeweizen
PACKAGE:	20 x 50cl Bottles
	£26.75 trade

MOERSLEUTEL

A true family brewery, established by the 4 Zomerdijk Brothers, in an attempt to beat their Dad's homebrew. They take an analytical and engineering lead approach to beer, resulting in finely tuned recipes that deliver exceptional flavour experiences.

They've even turned this technique towards the Alc Free sector, re-engineering their Core Imperial Stout Motor Oil to produce a 0.5% version. Including additions of steamed raisins, cinnamon, all backed up with a complex grist including Rye, Barley, and Wheat.

FOUNDED BY:
The Zomerdijk Brothers

FOUNDED:
2016

ORIGIN:
Alkmaar, The Netherlands



MOTOR OIL NA

ABV:	0.5%
STYLE:	Alc Free Imp Stout
PACKAGE:	12x44cl Cans
	£33.60 trade

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DELIRIUM

Hard to miss. All you have to do is follow the pink elephant. If that all sounds a bit Alice in Wonderland, than you'll be pleased to know the beers are as wild and wonderful as their idosyncratic image implies.

Original beer Delirium Tremens was crowned the Best Beer in the World in 2008, and the awards at the brewery have kept on coming throughout the years.

Delirio is their first ever Alcohol Free beer, and maintains the same standards of quality that have made the brand into a global insitution.

FOUNDED BY:
Leon Huyghe

FOUNDED:
1906

ORIGIN:
Melle, Belgium



DELIRIO

ABV:	0.3%
STYLE:	Alc Free Blonde Ale
PACKAGE:	24 x 33cl Bottles £42.79 trade

BRUGSE ZOT

An important beer, in a nation of important beers, the brand is the preserve of the renowned De Halve Maan Brewery in Bruges, the beautiful and historic capital of West Flanders.

Brugse Zot Blond, the brewery's flagship is full bodied, with abundant notes of banana and fruity esters, complimented by carefully selected hops for a snap of bitterness.

Sport Zot remains true to the source material, and is an excellent Alcohol Free take on a classic Belgian style.

FOUNDED BY:
Xavier Vanneste

FOUNDED:
2005

ORIGIN:
Bruges, Belgium



SPORT ZOT

ABV:	0.4%
STYLE:	Alc Free Blonde
PACKAGE:	24x33cl Bottles £45.92 trade

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NORTHERN MONK

Formed to create a union between the traditional monastic brewing practices of ancient Yorkshire, and a modern, progressive approach towards ingredients and techniques. All rooted in the spiritual heart of the industrial revolution, Holbeck.

Faith Alcohol Free uses a wider range of hop additions than the classic edition, ensuring a big New England flavour and fruit forward aroma. Fermented with a strain developed for low and no beers that allow hop flavours to shine through.

FOUNDED BY:
Russell Bisset and Brian Dickson

FOUNDED:
2013

ORIGIN:
Leeds, UK



FAITH AF

ABV: 0.5%
STYLE: Alc Free Hazy Pale
PACKAGE: 12x33cl Cans
£14.00 trade

VERDANT

Hoppy, Juicy, Hazy, Unfiltered, and Vegan Friendly, these were the aims of founders Adam and James in the beginning, and they've stayed true to this becoming industry leaders in Hop Forward beers.

Verdant have inspired plenty of other breweries across the country to produce exceptionally juicy IPAs and DIPAs, helping the New England style to thrive and become a cornerstone of British beer.

FOUNDED BY:
Adam Robertson and James Heffron

FOUNDED:
2014

ORIGIN:
Penryn, UK



PSYCH!

ABV: 0.5%
STYLE: Alc Free IPA
PACKAGE: 24x44cl Cans
£58.40 trade

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BRULO

James Brown founded Brulo in 2019 with one goal: to brew seriously good beer that never holds you back.

He continues to do so, using quality ingredients, innovative yeast cultures, and modern techniques to create beers that are always Alcohol Free, and delicious.

Aesthetically pleasing, innovative, and above all, excellent beers.

FOUNDED BY:
James Brown

FOUNDED:
2019

ORIGIN:
Edinburgh, Scotland



LUST FOR LIFE

ABV: 0.5%
STYLE: Alc Free DDH IPA
PACKAGE: 24 x 33cl Cans
£36.40 trade



7 HOP 7 GRAIN IPA

ABV: 0.5%
STYLE: Alc Free DDH IPA
PACKAGE: 24 x 33cl Cans
£36.40 trade



5 FRUIT GOSE

ABV: 0.5%
STYLE: Alc Free Fruited Gose
PACKAGE: 24 x 33cl Cans
£36.40 trade



HIGHWAY TO HELLES

ABV: 0.5%
STYLE: Alc Free Lager
PACKAGE: 24 x 33cl Cans
£36.40 trade

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HOGAN'S CIDER

Originally a passion project from Allen Hogan, harvesting local apples and pressing them into cider with his friend and early eco-warrior John Stewart. Those first Warwickshire tipples were the taste of springtime emobied, and Allen deicded to share it with the world.

Their latest innovation is the exceptional High Sobriety. Still pressed from 100% whole fruit, and balanced with the addition of their Apple Cider Vinegar. Tannic, and authentic, this is a real cider, it just happens to be Alcohol Free.

FOUNDED BY:
Allen and Jane Hogan

FOUNDED:
2005

ORIGIN:
Warwickshire, UK



HIGH SOBRIETY

ABV: 0.5%
STYLE: Alc Free Cider
PACKAGE: 12x33cl Cans
£27.00 trade



HIGH SOBRIETY: RASPBERRY

ABV: 0.5%
STYLE: Alc Free Rasp Cider
PACKAGE: 12x33cl Cans
£27.00 trade



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