



POST EVENT PACK | BANGKOK 2023

# IR Global 'On the Road'

IR Global Conference, Bangkok

14th - 18th March, 2023, Shangri-La Hotel

**BR5** | **BLUMENTHAL  
RICHTER & SUMET**  
Attorneys and Legal Counselors

**THE  
BURTON**  
LAW FIRM

**JCL**  
· jamesconomoslawyers ·



# Message from Ross Nicholls

Dear Members,

We were so pleased we could finally return to Asia and spend some memorable days together in Bangkok.

This IR 'On the Road' Bangkok event was attended by over 125+ members coming from 50+ jurisdictions around the world. Naturally, attendees wanted to meet and reconnect, and this was reflected in the content of the program, with a strong emphasis on identifying business opportunities in the Asia /Pacific region.

Professionally, we heard from leading authorities on the imperative of strategic leadership and on amplifying attending firms' cross-referral marketing. We also heard from three IR Asia/Pacific members who spoke about working within the Asia/Pacific market and entry points. The schedule also allowed for significant networking time and breakout sessions.

Whilst socially, there was a variety of member-hosted events, opening drinks reception, luxury networking dinner at the stunning Sala Rim Naam & closing drinks river cruise along the Chao Phraya river.

Our Saturday excursion explored the temples of Bangkok including Wat Pho or the temple of Big Reclining Buddha and Grand Palace including temple of emerald buddha - Wat Phra Kaew.

Within this pack, you will find details of all presentations, along with links to photos and video galleries. If you would like a high-resolution copy of any image, please let us know and we will happily send it on to you.

Please keep a close eye on group updates, as there are many exciting developments coming soon. It is an exciting time to be part of IR Global and we thank you again for your ongoing support.



A handwritten signature in black ink that reads "Ross Nicholls". The signature is fluid and cursive, with a horizontal line underlining the name.

Ross Nicholls, Business Development Director

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# Sharing Your Event Experience

## Blogs

We would recommend you write a short summary of your time in Bangkok as this not only provides further firm promotion but also can remind the members you met to reach out and continue conversations. Here's a great example shared by [Howard Coleman \(bit.ly/3UpdHcF\)](https://bit.ly/3UpdHcF).



Kulat Law Office  
305 followers

Our founder, Dr. M. Vakur KULAT, LL.M attended the IR Global 'On the Road' Conference in Bangkok.

The conference was very productive. Mr. Kulat met with many members of IR Global and had interactions create opportunities. In addition, the IR Global Conference in Bangkok has also been an excellent way to discover to Thailand.

#IRBANGKOK23 #Bangkok #IRglobal



Steven Weigler  
2,451 followers

I recently attended the IR Global 'On the Road' Conference in Bangkok, to meet and network with 120+ other members and grow my international relationships.

I had a successful trip to Thailand and got to visit some beautiful sites too.

If we connected during the event, please do get in touch to continue our conversation.

#IRBANGKOK23 #Conference #International #Networking

## LinkedIn Posts

Many members have also shared their time in Bangkok via social media platforms such as LinkedIn. This is another great way to further promote your firm's attendance and to connect with fellow attendees. Some recent examples can be viewed below.

We would also recommend commenting on any posts that feature members you met as this can again lead to continued discussions post-conference. You can easily find these posts by searching the event hashtag #IRBANGKOK23.



M&S Law Firm  
200 followers

Joram Moyal and Philipp Simon are representing the Firm "On the Road" in Bangkok at #IRBangkok23, reaching out to old and new friends in Asia, telling them about our teams for corporate, tax, funds and commercial law.

#luxembourg #Bangkok

[www.moyal-simon.com](http://www.moyal-simon.com)



## Event Photos

You can now find all event photos on our [Facebook](https://www.facebook.com/irglobal) page. [facebook.com/irglobal](https://www.facebook.com/irglobal)

Please do feel free to download these and share them as you would like to but if you require the High-Res version of any image please let us know.

Remember with all the above to tag IR Global in and include the #IRBANG-KOK23 hashtag so fellow members can find your posts.



# Thank You to Our Headline Sponsors

“

Sponsoring the IR Global's On the Road Conference in Bangkok was an outstanding decision for Blumenthal Richter & Sumet Ltd., not only in terms of increasing our visibility and building new relationships but also in presenting numerous opportunities to discuss for cross-border collaborations with a Thailand focus. We are grateful for the experience and would highly recommend sponsorship to any professional services organization seeking to more rapidly expand visibility within the IR Global network of advisors.”

*Robert H Schuler*



**Robert H. Schuler**  
Senior Partner  
[robert@brslawyers.com](mailto:robert@brslawyers.com)

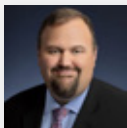


**Blumenthal, Richter & Sumet, Thailand**

[brslawyers.com](http://brslawyers.com)



**Burton Law Firm, PC, US - California**  
[burtonlawfirm.com](http://burtonlawfirm.com)



**Jeb Burton**  
 President  
[jburton@lawburton.com](mailto:jburton@lawburton.com)



**Alexis Ortega**  
 CEO  
[aortega@lawburton.com](mailto:aortega@lawburton.com)



“We always love attending IR Global conferences, and Bangkok was no exception. It was great to see all the members there, and especially valuable to finally meet in person those whom we have been working with over the past year. A big thank you to IR Global for creating this platform and giving us the opportunity to connect with our colleagues globally. Looking forward to seeing everyone again soon.”

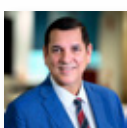
*Alexis G. Ortega, LL.M., ESQ.*



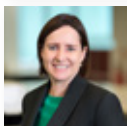
It is really important for us to develop stronger ties in the Asia - Pacific region and these conferences provide an invaluable opportunity for us to touch base with members & learn from them, discuss the challenges we each face and how we can develop our clients and own organisations.”

*James Conomos,*

**James Conomos Lawyers, Australia**  
[www.jcl.com.au](http://www.jcl.com.au)



**James Conomos**  
 Managing Director  
[jim@jcl.com.au](mailto:jim@jcl.com.au)



**Justine Fletcher**  
 Practice Manager  
[justine@jcl.com.au](mailto:justine@jcl.com.au)

# Networking Sessions

Wednesday 15th March

Wednesday afternoon practice management and speed networking sessions provide the opportunity to meet and network with other attendees prior to the main conference.



“

After three years of delays we finally gathered in Bangkok. Seeing old friends was a treat, and we all enjoyed becoming acquainted with all the new members in attendance. This was an excellent networking conference.”

*Todd Skinner of Skinner Clouse Group, US – Arizona*





# Drinks Reception

Wednesday 15th March

Sponsored by Optimum Accounting Services Co., Ltd and HLG accountants advisors. We hosted our drinks reception at the Salathip Shangri-La Hotel, a Thai-style teak pavilion, while admiring the picturesque Chao Phraya River. This was a great way to start the conference and gave us an opportunity to welcome our first-time attendees and reconnect existing members.

See more photos via [bit.ly/40t8nHu](https://bit.ly/40t8nHu).



"I really enjoyed the event, meeting with fellow IR Global members, exchanging our views of our profession as well as connecting for future business collaborations. We felt our sponsorship was hugely valuable in offering us maximized event exposure, the opportunity to speak directly to the attendees on working in Asia and also we were able to provide all attendees with souvenirs of their time in Bangkok. We loved it!"

*Paris Suktitipat, Optimum Accounting Services Co., Ltd, Thailand*



Thank you to our drinks  
reception sponsors

**Optimum**  
Accounting Services

Optimum Accounting Services Co., Ltd – Thailand  
[www.optimumacc.com](http://www.optimumacc.com)

Paris Suktitipat

[pimrapas@optimumacc.com](mailto:pimrapas@optimumacc.com)



**HLG** accountants  
adviseurs

HLG accountants advisors  
[www.hlg.nl](http://www.hlg.nl)

Gerard de Gooijer

[gdg@hlg.nl](mailto:gdg@hlg.nl)

Carlos Apapoe

[ca@hlg.nl](mailto:ca@hlg.nl)

“The Bangkok conference was good and allowed us to strengthen some existing relationships and also established a few interesting new ones.”

*Gerard de Gooijer, HLG accountants advisors, Netherlands*

# Presentations

Thursday 16th March

Topics of discussion focused on digital marketing and how to increase your referrals with the right content and discussing the leadership principles. We also had the opportunity to hear from 3 long-standing and active members of IR Global from Thailand, Singapore, and China to discuss and share their insight on the business environment in Asia and the cultural differences you and your clients must be aware of. Networking table sessions enabled attendees to share their own experiences and listen to others, thus providing a takeaway of valuable knowledge and ideas.

See more photos via [bit.ly/40V2KSN](https://bit.ly/40V2KSN).





**Thank you  
to our speaker**

**Simon Tupman**

MBA, Solicitor, England and Wales

[www.simontupman.com](http://www.simontupman.com)

## Thank You to Our Panelists



**Lisa Theng**  
Managing Partner  
CNPLaw LLP, Singapore

[www.cnplaw.com](http://www.cnplaw.com)



**Dr. Xu Guojian**  
Senior Partner  
SGLA Law Firm, China

[www.sgla.com](http://www.sgla.com)



**Robert H. Schuler**  
Senior Partner  
Blumenthal Richter &  
Sumet, Thailand

[brslawyers.com](http://brslawyers.com)



**Moderator: Rachel Finch**  
Head of Digital & Sponsorships, IR Global

[rachel@irglobal.com](mailto:rachel@irglobal.com)



During the conference Ross & Tom gave you their IR Update highlighting all our current IR initiatives and further opportunities for you as members:

### Events Calendar

Virtual Events Calendar - know that even though our in-person conferences are starting again we will need to provide virtual meetings/get togethers to keep members connected. This will be the place to 'e-meet' members in 2023. [irglobal.com/event-calendar](https://irglobal.com/event-calendar)

### Virtual Sessions

Our 2023 virtual sessions will focus on speed networking, general and specific themes.

### Regional Meetings

Many regional in-person group meetings have taken place since the start of the year across Europe and the Cayman Islands with more planned for later in 2023.

### IR Trusted Partners

Our partners are organizations who share our ethos, and we highly recommend it to both our members and clients. Read more on them at [irglobal.com/trusted-partners](https://irglobal.com/trusted-partners).

### ESG Initiative

IR has created its own ESG policy and statement with suggested guidelines/best practices for members. Read out statement at [irglobal.com/irglobal-esg](https://irglobal.com/irglobal-esg).

### IR Global Team Growth

We have created 7 new positions in the last 12 months ensuring the growth and development of the network. Meet the IR Global Team at [irglobal.com/our-team](https://irglobal.com/our-team).

### Member Code of Conduct

IR Global are here to create a safe space for members, our employees, and all attendees of our conferences. Read our full reporting process and expectations at [bit.ly/3mH7Ene](https://bit.ly/3mH7Ene).

### Recommendation Incentive

This new incentive offers 10% membership discount for new member recommendations. For more information please contact [ross@irglobal.com](mailto:ross@irglobal.com).

# Event App

## PRIVATE MESSAGING

Our top used feature within the app was our private messaging service which allowed our members to connect and chat instantly with the other attendees.

## EVENT CONTENT

All the conference information is available via our app pre, during and post the conference. You can also access full session content, speaker and sponsor information.

## PERSONALISED SCHEDULE

Through the app our attendees had access to the full conference schedule, personalised itineraries and could also review who else would be attending their sessions.

## BADGE SCANNER

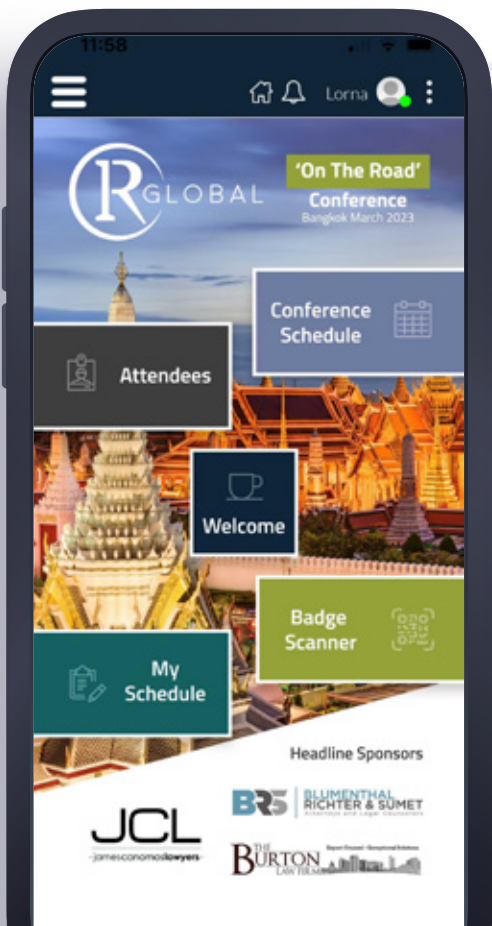
A new feature to the app, the badge scanner allowed attendees to scan QR code and store attendee details.

**92%** of attendees downloaded and actively used our new events app during the annual conference.

“

Thanks to IR Global for organising an excellent conference in Bangkok. It is only by meeting lawyers and other professionals from the Asia Pacific region that you understand the key business drivers for their jurisdictions.”

*Katherine Evans, Mirkwood Evans Vincent, UK - England*



# Evening Dinner

Thursday 16th March

Sponsored by Bavelaar Attorneys at Law. Guests were transported by boat across Chao Phraya River to Sala Rim Naam. Housed in a richly decorated pavilion where they enjoyed a menu of outstanding Thai cuisine, offering an authentic and cultural Thai experience.

See more photos at [bit.ly/3K7e4E8](https://bit.ly/3K7e4E8).







Thank you to our evening dinner sponsor

**BAVELAAR & BAVELAAR**  
ADVOCATEN RECHTSANWÄLTE

Bavelaar Attorneys at Law – Netherlands

[www.arcoabogados.es](http://www.arcoabogados.es)

Paul Bavelaar

[paul.bavelaar@bavelaar.nl](mailto:paul.bavelaar@bavelaar.nl)

“The quality, creativity and opportunities reached a new level for me in Bangkok. Being able to network with over 120 likeminded professionals in Asia was an incredibly powerful tool for my firm. It helps us continue to build on our international goals. A great event and I look forward to Amsterdam towards the end of the year.”

*Paul Bavelaar, Bavelaar Attorneys at Law, Netherlands*

# Breakout Sessions

## Friday 17th March

Morning sessions allowed for practice area groups to take place hosted by their respective committee members discussing hot topics within their sector. The second part of breakout sessions involved a joint session on Asia Pacific region to discuss about what is happening in their jurisdiction, and what tips and advice can they offer attendees from outside the region?

See more photos at [bit.ly/3GbMUuE](https://bit.ly/3GbMUuE).



"IR Bangkok was a mind-opening meeting that gave the opportunity to get to know colleagues from different jurisdictions, was motivating and gave a sense of professional renewal. What made them more meaningful was the fact that a friendly atmosphere was provided."

*M. Vakur Kulat, Kulat Law, Turkey*

Thank you to our  
Exhibitor



SGLA Law Firm – China  
[sgla.com](https://sgla.com)

Dr. Xu Guojian

[dr.xu@sgla.com](mailto:dr.xu@sgla.com)

Anne Yuan

[anne.yuan@sgla.com](mailto:anne.yuan@sgla.com)

"I have been with IR Global for about 10 years during which I have not only made friends from different jurisdictions but also have benefited professionally from this far reaching network. The IR Global "On the Road" Bangkok event was my first time to attend the IR Global event since the Covid Pandemic outbreak 3 years ago. The event was amazing as usual with informative and interesting programs as well as relaxing entertainments. I would like to thank the IR Global team for having organized such a fabulous event."

*Dr. Xu Guojian, SGLA Law Firm, China*

“

Happy to have met so many IR Global colleagues at #IRBANGKOK23. I honestly didn't think I would be very good at networking, but I was pleasantly surprised to see how seamless it felt to connect with other like-minded individuals. I especially learned a lot about how law practices around the world, while each culturally different, experience much of the same issues as we do in the Philippines.”

*Michelle Carisse S. Balois of Feria Tantoco Daos Law Offices, Philippines*



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# Closing Reception

Friday 17th March

Attendees were invited to join an afternoon cruise along the Chao Phraya river for our closing reception. A great way to end the conference!

See more photos at [bit.ly/431Ylt4](https://bit.ly/431Ylt4).



# Excursion

## Saturday 18th March

The group toured the temples of Bangkok. Visiting Wat Pho or the temple of Big Reclining Buddha and Grand Palace including temple of emerald buddha - Wat Phra Kaew. The excursion finished with lunch at Sala Ratanakosin.

See more photos at [bit.ly/40Hf1d8](https://bit.ly/40Hf1d8).



LIMITED TICKETS AVAILABLE

TICKETS ON SALE

# 'On the Road', San Diego

6th - 10th June 2023

Tickets now on sale at [bit.ly/3G7evgf](https://bit.ly/3G7evgf)

Download the Pre-Event Pack at [bit.ly/3JU34tw](https://bit.ly/3JU34tw)



TICKETS ON SALE

# Annual Conference 2023, Amsterdam

9th - 12th September 2023

Tickets now on sale at [bit.ly/3M2hZoc](https://bit.ly/3M2hZoc)

Download the Pre-Event Pack at [bit.ly/43FxmJK](https://bit.ly/43FxmJK)



# The IR Team



**Thomas Wheeler**  
*Founder*  
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*Head of Digital & Sponsorships*  
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**Ross Nicholls**  
*Business Development Director*  
[ross@irglobal.com](mailto:ross@irglobal.com)



Attendees will receive certificate of attendance directly from our colleagues at CPD. For further information please contact [events@irglobal.com](mailto:events@irglobal.com).

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