

## Who we are



**This is who we are** Knowing why we're here helps us do what we do better. That's what our vision and values are all about.

**Why do we exist?** We're here for Cornwall's audiences to discover all that the arts can be. From *I've never seen anything like it*, to *I've had the time of my life*, to *I feel a little bit braver now*, we'll always innovate, entertain, excite and connect, across our diverse music, theatre, community, dance and digital platforms.

**What do we do?** We bring great shows to Cornwall. We make great work. We do it all independently. We bolster schools and communities with projects that let people feel the power of performance. We're for innovating not imitating, strengthening support for artists and practitioners who are creating original work and offering footholds for the next generation of talent to get their unique perspective out to the wider world. We house creative businesses forging the industries future. And we're constantly amazed by what our audiences, collaborators, participants and teams make possible.

**How do we do it?** **Hall For Cornwall** is our mothership. The name of our venue and the mark of quality in all that we do, whether you're visiting our theatre, being supported as an artist or experiencing one of our youth workshops.

**Cornwall Playhouse** is the programme, space and productions at the heart of our entertainment offer. It is the name of our new auditorium where the spirit will always be to *Seriously Entertain*.

**Cornwall Playhouse Productions** is the new name of our entertainment producing company for developing

productions and co-productions both within Cornwall and beyond.

**Get Creative** is the new name for our programme of creative work with young people, families, local communities and schools that drives our social purpose.

**HUSA** is our new venture, combining a co-working space and our artist development programmes to nurture and support Cornish performance artists and the creative industries.

## Our Values



**With passion,  
empathy,  
grit and  
gusto we:**

- Give our customers stand-out experiences every time they connect with us.
- Share our restless curiosity for new ideas that could make us even better.
- Touch the lives of everyone in Cornwall and share our love of entertainment in all its forms.

## Our Team



**Not many people know that we're a charity**

We reinvest back into developing our people and supporting local talent, young people and schools.

Compared to bigger towns and cities, subsidy for the arts is low here and we need to ensure our longer-term sustainability and growth. We are grateful to be supported by a talented board of trustees who steer us on our forward-thinking journey.

**We are immensely grateful to our core funders....**

Arts Council England and Cornwall Council

Our Royal Patron is HRH Prince Edward, the Earl of Wessex and our Honorary President is Sir Tim Rice

**Trustees**

Hall for Cornwall is grateful for the continued support of its Trustees:

- Christopher Pomfret OBE (Co-Chair)
- Rosemary Squire DBE (Co-Chair)
- James Bennett
- Alan Davey CBE
- Vin Govender
- Kathryn Ludlow
- Toby Parkins
- John Pollard
- Richard Williams

**Senior Team**

- Julien Boast – CEO & Creative Director
- Julie Seyler – Finance Director and Deputy CEO
- Charlotte Somers – Marketing & Business Development Director
- Helen Tiplady – Deputy Creative Director

## Our History



**Our Walls Can Talk: Revealing City Hall** Exploring. Celebrating. Inspiring. Transforming. Our building is so much more than bricks and mortar. Thanks to the people who have shaped it, it has truly lived a life...

The beating heart of Cornwall for over 170 years, we call Truro's old City Hall our home. Built back in 1847, the building is Grade II\* listed and full of secrets waiting to be shared. In 2018 we won a National Lottery Heritage Fund grant to do just that. So come with us and discover what we've found.....To read and see our full history, visit our **microsite here**.

We care about our building and its history. The Cornish have lived, loved and laughed within these walls for hundreds of years. That's what makes this place so important. Revealing City Hall invites you to be part of the story through exploring the following three themes.

**Seriously Entertaining** Are you more 'Scaramouche, Scaramouche' or Symphony 6 in B minor? It's all been welcomed through these doors. Freddy Mercury's first Queen gig. Morrissey's pre-performance meat market antics (remember that?). Our much-loved Christmas show trilogy. The first time Rambert dance company wowed audiences on our stage. Musicians, comedians, storytellers and activists have all come here to feed our county's appetite for entertainment.

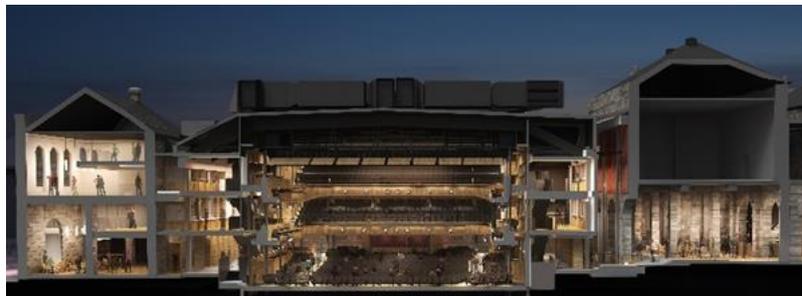
Across our programme over the last 20 years we've continued in that founding tradition of variety and quality, proud of the audience we've grown and the shows we've

put on as a result. We're raring to get stuck in again and share what we're planning with you; opening our doors in 2020 with a programme that lives up to our space and serves our community – today and tomorrow.

**Under the Clock** The minute hand on our clock has ticked more than 90 million times. It's seen huge changes in public life, playing different roles through the years – from hosting Cornwall's Stannary parliament to offering a space for today's city council and coroner's court. Discover how City Hall has shaped the struggles and triumphs of our county's community.

**Cattle to Creatives** City Hall has always been the engine of Truro's civic, cultural and social life. Through its long and varied history, the building has hosted rifle ranges and roller rinks, inaugurations and inventions, even cattle shows and Winston Churchill. From the everyday to the extraordinary, learn why events here have meant so much to so many.

## Transformation



**A New Kind of Space, For a New Kind of World** Since June 2018, we've embarked on the biggest transformation in our history.

*When we set out on this ambitious journey to restore and reimagine our new theatre, we could never have imagined the events of 2020 that have affected every part of our lives. Now more than ever, we need a space to dream big again.*

Since we first opened our doors in 1997, we've worked hard to serve and support our community. We're proud of the audience we've grown, the connections we've built, the talent we've developed and the scope of work we've

created and brought into Cornwall – for everyone to enjoy.

**Building for the future** Building something for everyone has driven us since the beginning. Over the last 20 years we've:

Helped 100,000 young people discover the self belief and confidence they need to flourish.

Fed £16 million a year into Cornwall's creative economy.

Welcomed 2 million people to 3,700 performances.

Given more than 10,000 visitors the chance to experience theatre for the first time.

Created a high quality, varied programme for one of the most socio-economically diverse audiences in the country.

**But we want to do so much more.** In June 2018 we closed the doors of our building but opened a new door in our story. We're undertaking a radical transformation to create a space that matches our ambition.

Our current transformation will reawaken the beauty and history of City Hall, opening Hall for Cornwall up to the people, ideas and potential that make this corner of Britain so exciting.

**Looking ahead & reaching further** With our new home as our heart and our feet firmly rooted in Cornwall's rich heritage, we'll beat louder and reach further than ever before.

We want to welcome over 300,000 people a year through our doors and give 50,000 young people the chance to shine on stage and off over the next five years. We want to bring ideas to Cornwall and take Cornish ideas out to the world. And we want to build a venue that warmly welcomes people, meeting them as they are and giving them a memorable experience every time they come here.

Through all this, we'll show the power performance has to bring out the best in all of us – whether it's a great night out, a confidence boost or an unexpected perspective that starts a new journey.