

## **Cambridgeshire and Peterborough Road Safety Partnership Strategic Declaration**

“Every death and life changing injury which happens as a result of a road collision on a Cambridgeshire road is one too many.”

We want to reduce the number of collisions on our roads and therefore the number of people killed or seriously injured as a result and the subsequent impact on individuals, their families and the community.

We will take an evidence-based approach through:

- effective and sustainable **prevention and early intervention** – by influencing the way people behave when they drive, cycle on or walk near roads
- **working together in partnership** to influence environmental factors such as speed limits and road layout
- providing a swift and **joined-up response** to road collisions which gives people the best chance of recovery
- **supporting the victims** of road collisions and their families to enable them to cope and recover from their experience
- timely **information sharing and resources**
- ensuring all sectors (voluntary, community and private) are able to **play their part** and understand the value they can add.

We acknowledge that the social and economic cost of road collisions is felt by a wide range of statutory and non-statutory agencies – not just those emergency services immediately involved – but those who are responsible for providing support through recovery in particular the health-care system.

We, as partner organisations, accept our joint responsibility to deliver against our declaration and the principles of the Cambridgeshire and Peterborough Road Safety Strategy (2015-20) and reduce the likelihood of further harm to the public on our roads.