



50 giving stories shared as part of The Marketors' Trust's 50th Anniversary celebrations in 2026

No 40: Backing our Members who go the extra mile



In full pirate rig for charity: the dragon boat crew that raised £2,725.

The Marketors' Trust does not only give to charities directly. It also supports its own members when they set themselves a challenge for a charitable cause they believe in, adding £250 to their fundraising total to help push them towards the line. The challenges have been as varied as the members themselves.

Take Liveryman John Newcomb, who joined a team from the Builders' Merchants Federation for a dragon boat race, all of them dressed, for reasons best known to themselves, as pirates. Their efforts raised £2,725 for two charities: the Maddie Rose Trust, and The Educational Frontier Trust, which funds Kisima School in Kenya, a residential secondary school of 120 students that now ranks among the country's top twenty.

Then there were the ten Marketors who swapped their warm beds for a cold pavement, taking part in a sponsored Sleep Out in London in support of Centrepont. The UK's leading youth homelessness charity supports almost 15,000 young people every year and is campaigning to end youth homelessness for good by 2037. For one night, a group of Marketors got the smallest taste of what the young people Centrepont helps face far too often.



Ten Marketors took part in a sponsored Sleep Out in London for Centrepont.

It is a different kind of giving, and a rather wonderful one. Behind every one of these challenges is a member who cares enough to get cold, get wet, or dress as a pirate for a cause, and a Trust that quietly stands behind them. The £250 is modest; the message is not. When a Marketor steps up for a charity close to their heart, they do not do it alone.

Website: [marketors.org](https://www.marketors.org)

The charities: [The Educational Frontier Trust](#) · [the Maddie Rose Trust](#) · [Centrepont](#)

How to give

Every gift, at whatever level, helps secure the Trust's grants, awards and care for the next fifty years.

To give, go to: <https://www.marketors.org/the-marketors-trust/support-ways-to-give>

The Marketors' Trust, Registered charity no. 272339