

Impact Report 2026



WORSHIPFUL
COMPANY *of*
MARKETORS

Giving back: the power of marketing to drive
both economic and social good

THE MARKETORS'
TRUST CELEBRATING



OF GIVING

About the Marketors

The Worshipful Company of Marketors is the City of London Livery Company for marketing professionals.

Our founding principle, “marketing benefits everyone”, reflects our belief that marketing can drive both economic and social good. Founded in 1975 and incorporated by Royal Charter in 2010, we celebrate over 50 years of service to society, the City, and our members, alongside 50 years of charitable giving through The Marketors' Trust.

As a not-for-profit membership body, we bring together senior marketing professionals who use their skills, experience, and networks to support charitable causes and advance marketing for the benefit of society. Our activities include pro bono consultancy, mentoring, education, thought leadership, fundraising, and civic engagement.

The Marketors' charitable work is funded through donations from members and Corporate Supporters, complemented by members' voluntary contributions of time and expertise. We also work with educational institutions and industry bodies to support marketing education and help diverse talent enter and progress within the profession.

United by a strong sense of purpose, our members enjoy a vibrant community that combines fellowship, professional development, and a varied programme of social and City events. The Marketors offers a unique opportunity to give back while enriching careers, connections, and personal experiences.

A Message from The Master

As we present our 2026 Impact Report, we celebrate a remarkable milestone: the 50th year of the Marketors' charity, The Marketors' Trust. For five decades, the generosity, expertise and commitment of Marketors have transformed lives and strengthened communities. This report reflects that enduring legacy and our collective determination to create opportunity, inspire talent and deliver lasting, positive impact for future generations.

It has been a great privilege to preside over the Company in this auspicious year – championing “Marketing for Good” and raising funds to do more of it. I hope you enjoy reading more!

David Elmer, Master Marketor, 2026



Fundraising at the Inter-Livery Pancake Race 2026

The Marketors' Trust: Celebrating 50 Years of Impact

In this special year, as The Marketors' Trust celebrates its 50th anniversary, we have been marking the occasion by sharing *50 Giving Stories* that highlight the breadth, diversity and lasting impact of the Trust's work. These created greater awareness, engagement and support among the membership for the vital role the Trust plays and have inspired an increase in donations via our "£50 for 50" campaign.

Read all the stories on our website:
www.marketors.org/the-marketors-trust/50-for-50-campaign

One of our flagship initiatives with increased funding this year is the Marketors' **Charity Grants Programme**, which is entering its 6th year and has, to date, helped 28 small charities develop and deliver marketing campaigns that amplify their causes, extend their reach and increase their effectiveness. Just as importantly, these grants demonstrate to charities, trustees and supporters alike the value of investing in professional marketing.

The Trust is also proud to fund the many educational awards, scholarships and bursaries administered by the Awards Committee, helping talented marketing individuals develop their skills and pursue opportunities within the marketing profession.

Supporting members and their dependants who may face difficult circumstances has been at the heart of the Trust's mission since its foundation in 1976. Guided by our Almoners, we continue to provide practical and compassionate assistance whenever it is needed.

Beyond our membership, the Trust supports the wider **City of London community**, our

Armed Forces Affiliates and our affiliated church, **St Bride's**. We seek to direct our support towards initiatives that create meaningful change, from helping former offenders rebuild their lives through the **Sheriffs' & Recorder's Fund** to sponsoring veterans participating in the **LifeWorks** programme.



Just as important – we support our members in the charities they choose themselves. Ten Marketors swapped their warm beds for a cold pavement, taking part in a sponsored Sleep Out in London in support of Centrepont (*above*).

As we celebrate 50 years of giving, we look forward with confidence to continuing this important work for many years to come.

50 Years of Giving: The Charity Grants Programme

Marketing creating impact where it matters.

The Marketors' Trust doesn't fund frontline services. It funds something charities rarely have the budget for: the marketing expertise to make sure the people who need them can actually find them. In our 50th anniversary year, our Charity Grants programme backed five organisations doing exactly that, turning good work into work that gets seen.

We focus on giving charities the marketing skill to reach the people who need them.

Shropshire Rural Support Campaign: Stronger Together

Farming can be one of the loneliest ways to make a living, and the people carrying the weight of it are often the last to ask for help. Shropshire Rural Support has spent over 30 years changing that, offering confidential, non-judgemental support to farmers and rural families across the county through a free helpline, text service and a network staffed by people who understand rural life from the inside.

The Trust's top grant of the year is funding a series of short films, voiced by the charity's own volunteers rather than professional actors, so the message feels authentic to the community it's speaking to. The films do three jobs at once: raise awareness, promote fundraising events, and invite local businesses into partnership.



"Effective marketing is about far more than visibility. It's about reaching the right people at the right time, making sure farmers and rural families know that confidential support is there before challenges become overwhelming."

Fundraising Manager, Shropshire Rural Support

Exeter Science Centre

Campaign: **Science on the High Street**

Exeter Science Centre, now renamed The Planetary Lab, uses science to break down barriers to STEMM for marginalised communities, having engaged over 17,000 people across the South West since 2021 through hands-on outreach and citizen science. In 2026 they open their first permanent home, a High Street unit in Barnstaple transformed into a community science hub.

The grant is backing the campaign to launch it, challenging the idea that science is “not for people like us” by putting it in the flow of everyday life rather than behind classroom doors.



17,000+
people engaged
since 2021

Sherburn & Villages Community Trust

Campaign: **Increasing visibility**

Since 1996, this volunteer-run Trust has connected a community of around 19,000 people to a library, a community centre and a programme of outreach projects, run for and by the people of Sherburn in Elmet in Yorkshire. Its problem wasn't the work, it was that almost nobody knew the work was happening.

The grant gave the Trust the freedom to test what actually reaches people. Facebook ad experiments overturned the textbook: still images outperformed video, especially photos of children and community life, with some engagement costing as little as 3p a click. The ripple effects reached further still, from sponsored cricket match balls that put the Trust's name in front of a new audience,



to wildflower seed-paper bookmarks handed out alongside the town council's own planting.

"I've lived here ten years and I didn't know the community centre was there... it just shows how people become blind to things in their own community."

Local resident, via Facebook comment

The Brunel Museum

Campaign: **Membership Engagement**

The Brunel Museum celebrates one of the world's great engineering dynasties from the birthplace of the Thames Tunnel, combining engineering, music and performance to keep Brunel's legacy alive for new audiences.

The grant is funding a new membership campaign designed to grow and diversify its supporter base, turning members into ambassadors and helping the Museum reach people who might never have thought of themselves as engineering enthusiasts.



Baby Umbrella

Campaign: **Inform and Educate**

Baby Umbrella supports over 1,000 families a year across West Kent through the hardest early weeks of parenthood, from feeding support and infant sleep guidance to a perinatal listening service and peer-led groups. It's an award-winning charity built on a simple belief: no new parent should have to work it out alone.

The challenge for a small charity is reach: making sure parents in the middle of a difficult night know free, skilled help exists at all.



1,000+
families supported
every year

This is The Marketors' Trust doing what it does best. It doesn't fund the appointments or the groups themselves; instead it gives charities the marketing skill and a grant to start reaching the people who need them, so that skilled,

kind support does not go unnoticed by the families it was built for.

Fifty years of giving, in the belief that good marketing can be a genuine force for good.

Developing Excellence in Marketing Education and Research

The Awards Committee champions excellence in marketing education, innovation and research by recognising outstanding educators, researchers and emerging talent.

Over the past decade, we have built strong partnerships across academia and industry, extending our reach into diverse communities. Together, we continue to promote high-quality marketing education and understanding for the benefit of business and society.

With the support of The Marketers' Trust, we have inspired hundreds of aspiring marketers through awards, bursaries, prizes and professional development opportunities across the UK.

Recognising teaching excellence

Through funded awards and bursaries, the Committee encourages, recognises and rewards academic and professional excellence, including sponsorship of the Academy of Marketing Teaching Excellence Award.

The 2025 winner, Dr Conrad Coelho, then of the University of Kent & now at UCL, received the Teaching Excellence Award for his work on *Refreshing Marketing Analytics with Google Analytics 4* at the Academy of Marketing annual conference.

The course was rebuilt around authentic, experiential learning. Students progressed from a curated web analytics environment to the university's own live web analytics

dashboard, with the institution itself acting as the client and the professional marketing team collaborating on access and governance. The task shifted from following instructions to exercising judgement under real conditions. Student engagement and satisfaction rose sharply, the module recorded its first distinction grades, and students also took up the vendor-provided industry certification alongside their degree.

Marketing educators are keen to bring new technology into their teaching, and what makes the difference is a proven route to follow. By backing both the recognition and the platform for sharing it, the Marketers helped turn one institution's experiment into a design that others can adopt within their own curricula."

CONRAD COELHO, AWARD WINNER

Rewarding Doctoral Research in Marketing

The Worshipful Company of Marketers Thesis Prize recognises doctoral research that combines academic excellence with practical business value.

In 2025, Dr Yujiao (Jade) Wang won the prize for her thesis on consumer perceptions of cosmetics expiry dates, supervised by Professor Gary Davies at Alliance Manchester Business School. Her research showed that expiry information influences both product use and brand positioning, with findings published in the academic journal, *Risk Analysis*. The award also supports further research.

Broadening access to marketing careers through apprenticeships and qualifications

The Committee is also piloting an initiative with the Marketing Academy Foundation in Cambridge to help people from a wider range of socioeconomic backgrounds enter marketing through apprenticeships. The programme is designed to bring new thinking, skills and reach into the profession. Members continue to shape future marketing qualifications and research, including work with Skills England and Pearson on the Marketing T-Level.

We also support annual student prizes at the Chartered Institute of Marketing annual UK conference in Westminster.

Growing the Leaders Who Will Shape Marketing's Future

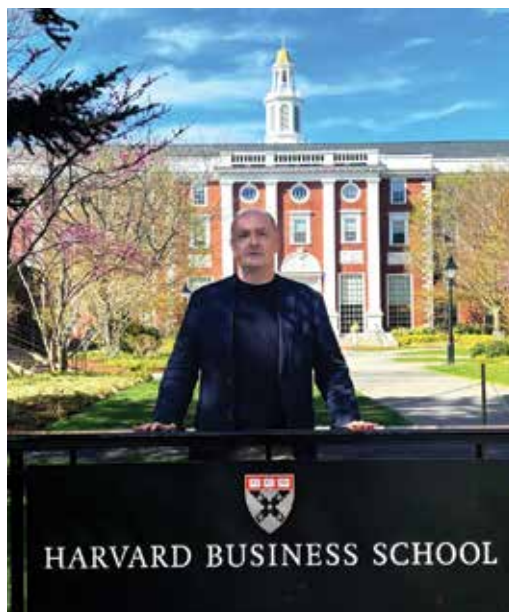
The Marketors have long believed that the best way to strengthen marketing is by investing in its people. Thanks to the legacy of the late Court Assistant Emeritus Martyn Davis, The Marketors' Trust has, over the past decade, funded four participants to attend, as he did, Harvard Business School's Advanced Management Program, widely regarded as the benchmark in executive education.

Harvard's Advanced Management Program is designed for senior leaders and C-suite executives with significant

experience who are taking on roles with broad organisational impact. Delivered over four months, it combines residential modules on the campus with virtual learning, executive coaching, a 360-degree leadership assessment and a leadership impact project. Participants join a diverse global cohort, creating opportunities to learn from peers across industries and cultures.

2026 Martyn Davis Bursary Recipient: Conor Gunn

This bursary provides a unique opportunity to undertake a transformational programme and expand knowledge, networks and experience at the highest level. 2026's bursary winner, Conor Gunn (*below*) spent first half of the year at Harvard and successfully completed the programme.



One Vision Expanded

When The Marketors fund education opportunities: they set out to do more than just teach marketing, but also to invest in the people who will shape what it becomes.

"I arrived expecting to learn from Harvard faculty, but learned just as much from the 141 people around me. One of my biggest takeaways was the importance of being a 'learn-it-all' rather than a 'know-it-all' – staying curious, challenging assumptions and rethinking what you think you know.

I hope to repay The Marketers' investment by sharing what I've learned with the next generation of marketers."

CONOR GUNN, 2026 MARTYN DAVIS BURSARY AWARD WINNER

EDUCATION BODIES WE WORK WITH



Serving the Civic City: Supporting the Lady Mayor and City of London Corporation

Livery Companies play a vital role in sustaining the traditions, charitable work, and professional standards that underpin the City of London's unique civic structure, while helping to promote the City as a global centre of commerce, finance, culture, and education. Together, they provide a network of expertise, philanthropy, and public service that enriches civic life and helps preserve the traditions and spirit that make the City of London distinctive.

The Worshipful Company of Marketors exemplifies this commitment through civic engagement, charitable giving, educational initiatives, and the promotion of excellence within the marketing profession. In 2026, Marketors have supported the Lady Mayor's objectives by strengthening links between business and the wider community, championing ethical practice, and participating in the ceremonial life of the City.

In 2026, the Lady Mayor's "**Unsquaring the Square Mile**" campaign has been supported by a number of Marketors in various pro-bono consultation capacities.

Initiatives include:

Support for the **Lord Mayor's Big Curry Lunch**, one of the City's leading fundraising events which, in 2026, raised £400,000. The Lunch raises vital funds to support serving personnel, veterans, and their families. This includes programmes such as **Lifeworks**, where we sponsor places for veterans to be provided with practical career coaching, CV and interview guidance, and employment support to help them successfully transition from military service to civilian careers.



Lady Mayor Dame Susan Langley laying the Foundation Stone for the Central Foundation School for Girls, alongside Past Master, Professor Ian Ryder.

The Sheriffs' Ball is one of the major social and fundraising events in the civic calendar of the City of London, and the Marketors have played a key role in event planning and attendance, obtaining auction prizes and selling tables at this event.

The Ball is held in aid of **The Lord Mayor's Appeal** and **The Sheriffs' and Recorder's Fund**, supporting a range of charitable



Liveryman Dr Sunila Lobo (centre)

and community initiatives. These charities receive support from us via annual grants from the Marketors' Trust.

Liveryman Ejiro Odugun (*below*) very ably represented the Marketors in the **Lady Mayor's rideout** in July this year – one of 118 motorbike riders who raised over £12,000 for the Lord Mayor's Appeal.



Pollinating London Together (PLT) is a City of London-based environmental charity and pan-Livery initiative dedicated to protecting pollinators and improving urban biodiversity. The Marketors have a key role on the strategy committee and have provided pro-bono advice to the trustees. Marketors Outreach teams have

run "sprint" sessions around fundraising strategy, helping to make connections and secure new sources of funding.

The British Red Cross has a long-standing relationship with the City of London, supported by the City Corporation, the Livery Companies, and the City's civic institutions through fundraising, volunteering, and charitable events. The Marketors' Trust provides a grant for their work, and participates on the event leadership Committee for the **British Red Cross Christmas Market**, held at Guildhall, which is one of the City's best-known charitable events and raises more than £150,000 for the charity at each market.

The Implementation Imperative EDI (Equality, Diversity & Inclusion) conference, held by the City of London in May, explored inclusion and belonging challenges for the coming years, and was supported by Liveryman Dr Sunila Lobo.

The Lord Mayor's Committee – The Marketors are frequent members of this committee, undertaking a range of ceremonial roles at events leading up to and including the Lord Mayor's Show. We also readily provide advice and pro-bono consultancy to Companies whose members are taking the office of Sheriff or Lord Mayor.

St Bride's Church

The Worshipful Company of Marketors' affiliation with St Bride's Church, Fleet Street remains one of its most important relationships, linking the Company to the spiritual, cultural and civic life of the City of London. The Rector, the Reverend Canon Dr Alison Joyce, continues to serve as Honorary Chaplain, providing guidance and pastoral support to members.

Restoring Tradition

This year saw the welcome return of two important ceremonies: the **Master's Blessing** and the **Rededication Service**. Together with the annual Remembrance Service and Communications Industry Carol Service, these events reinforce the Company's commitment to service, fellowship and the responsible practice of marketing while strengthening ties with the wider City community and especially the emerging Fleet Street Quarter.

A Lasting Partnership

St Bride's continues to provide a place of worship, music, learning and reflection through its renowned choral services, recitals, crypt museum and Space for Silence programme. The Company's ongoing support helps ensure that this historic church remains a vibrant and welcoming institution, while demonstrating how marketing expertise can create lasting cultural and community value.

The Crypt Timeline Project

The Company's most significant contribution during the year was its support for the creation of **St Bride's Crypt Timeline**, an interactive interpretation of the church's 2,000-year history. Drawing on expertise in branding, storytelling and visitor engagement, Marketor Omaid Hiwaizi helped visualise and transform the crypt into a more accessible and engaging public resource.

The project has already delivered tangible results. Its launch, attended by Her Majesty Queen Camilla, generated significant public interest and increased demand for guided tours and filming projects, helping to raise the church's profile within the City and beyond.

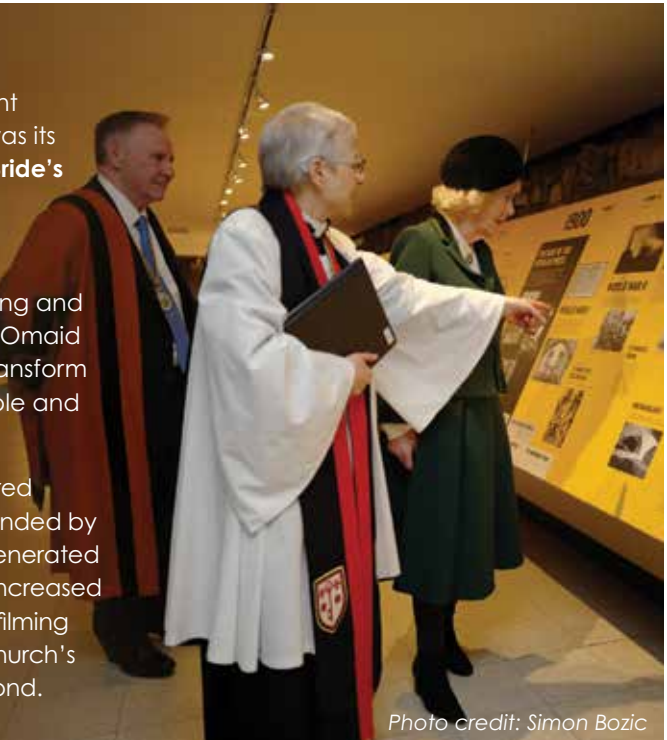


Photo credit: Simon Bozic

Armed Forces and Cadets: Our Military Affiliations

The connection between the City of London's Livery Companies and the Armed Forces stretches back centuries. Historically, companies such as the Honourable Artillery Company supported the defence of the City, and today the Livery movement continues to maintain strong ties with regular, reserve and cadet units across all three services.

Armed Forces Covenant

The Worshipful Company of Marketors is proud to have signed the **Armed Forces Covenant**, reflecting its commitment to supporting the Armed Forces community and recognising the value of service.

Supporting Our Affiliates

The Company values its affiliations across all branches of the Armed Services, contributing marketing expertise to support recruitment, communications and engagement objectives.

Our longstanding relationships include:

- **151 Regiment, Royal Logistic Corps**, London's sole logistic regiment.
- The **Combined Cadet Force at St Dunstan's College**, Catford.
- **HMS St Albans**, the final Type 23 frigate commissioned by the Royal Navy.
- **RAF Cranwell**, our newest affiliate and a relationship we continue to develop.

The Marketors & 151 RLC Rifle Drill Competition has become a highlight of the St Dunstan's College Combined Cadet Force calendar, driving high standards of drill, teamwork, leadership and discipline among cadets. A keen but friendly rivalry between the Royal Navy and Army sections adds to the event's appeal, fostering pride, identity and camaraderie across the Contingent.

The support of the Worshipful Company of Marketors has significantly enhanced the competition's profile and prestige. The Drill Competition Cup and individual medals provide meaningful recognition for the dedication and effort cadets invest in their preparation.

For many participants, winning a medal or seeing their section's name added to the trophy is a proud achievement that reinforces the values of commitment, perseverance and teamwork.

LT COL RICHARD DAVIES, CONTINGENT COMMANDER, ST DUNSTAN'S COLLEGE CCF

Marketing expertise. Driven by purpose.



Lady Mayor's Impact Evening: Freeman Elliott Cranmer and Natalie Edwards lead students from "Big Creative Education" to capture the social impact from the Lord Mayor's Appeal.

Through Outreach, members of the Worshipful Company of Marketors volunteer their marketing expertise to help charities and purpose-led organisations tackle critical marketing and fundraising challenges. We help organisations communicate more clearly, build capability and increase their impact.

Helping good causes achieve more

We believe every organisation with a strong mission should have access to expert marketing support. We help charity leaders sharpen their value proposition, engage supporters, strengthen fundraising and build lasting relationships with funders, partners and communities.

Our approach is practical and collaborative. We do more than advise. We work alongside organisations to create strategies, campaigns and tools that deliver real results.

Selected organisations may also receive follow-on support through the Marketors' Trust.

Professional expertise. Freely given.

Outreach brings together experienced marketers from the Marketors and the wider Livery community, with expertise across strategy, communications, branding, digital marketing, fundraising and stakeholder engagement.

Volunteers work in focused sprint teams matched to each challenge. This combines diverse skills and experience while making volunteering manageable for busy professionals – just a minimum two hours commitment.

Organisations we have worked with include:



Exeter Science
Centre



Queen Elizabeth
Commonwealth Trust



The Lord Mayors
Appeal



Red Trousers Day



Pollinating London
Together



Impetus



Centrepoint



Unloc

The **Exeter Science Centre**, which received a Marketors' Trust Charity Grant, turned to our Outreach team for help in re-launching themselves as **The Planetary Lab**. A sprint team of Marketors with a wide range of experience joined members of the charity team to scope out answers to the challenges of their re-naming, branding and pop up launch – "Science on the High Street".

Each sprint starts with a clearly defined challenge and outcome, then moves quickly from diagnosis to solution design and delivery planning, producing actionable recommendations organisations can implement immediately.

This approach gives charity partners:

- Faster time to value on their most important challenges
- Access to a broader range of expertise
- Clear deliverables and responsibilities
- Practical outputs that can be implemented
- A stronger foundation for measuring results

This is an important part of the story because it demonstrates organisational learning, not merely activity.

Using technology to turn expertise into action

Technology is helping Outreach improve both the experience of charity partners and the productivity of volunteers. Our Outreach team use secure AI-assisted meeting summaries, create clear actions and reduce time to value. OpenAI Deep research is also being used to identify and assess potential funding opportunities. These tools reduce administration, accelerate delivery and allow more volunteer time to be devoted to work that directly benefits each organisation.

Outreach volunteers help charity leaders to systematically diagnose the root cause of what is holding them back, creating a plan for lasting change.

Another Strong Year for Mentoring

Another successful year for our thriving student mentoring programmes supporting over 200 students at our three partner universities! This year, we were proud to support students at Queen Mary University of London (QMUL), the University of Greenwich, and Royal Holloway, University of London (RHUL).

Queen Mary University of London

Since launching four years ago, the partnership has gone from strength to strength, with more than 50 undergraduate and postgraduate students matched with Marketors mentors.

"For many students, mentoring provides their first connection with a professional and valuable insight into their chosen industry. Support from organisations like the Marketors is vital as we continue to expand the programme."

NAIMA ZANNAT, MENTORING OFFICER

Royal Holloway, University of London

Also entering its fourth year, the programme has supported 121 students in just three years.

"The Marketors' experience, encouragement and generosity help shape the confidence and careers of future marketers."

**JARMILA YU, MARKETORS LEAD FOR
ROYAL HOLLOWAY MENTORING**

University of Greenwich

Our longest-running university partnership continued to grow, with twice as many students completing the programme as in the previous year.

"From interview preparation and LinkedIn advice to career insights, the programme gave me confidence and clarity about my future. We've stayed in touch, and it's reassuring to have such experienced support in my corner."

GREENWICH POSTGRADUATE MENTEE

A Rewarding Experience for All

Across all three programmes, mentoring helps students build confidence, resilience and employability. It also delivers real benefits for mentors. As one Marketor reflected:

"Mentoring is never a one-way relationship. It provided valuable insight into the perspectives and challenges facing the next generation of marketers, and I thoroughly enjoyed the experience."

Knowledge Exchange That Creates Impact

Relevance is ultimately measured by impact.

Turning knowledge into impact

In 2026, the Knowledge Development Committee (KDC) refreshed both its programme and its purpose. In a rapidly changing world, we believe one of the Marketors' greatest contributions is creating practical, relevant knowledge that strengthens individuals, organisations and the marketing profession.

This foundation year launched the **Knowledge Exchange Series**: a platform that brings together marketing leaders, practitioners, academics and business professionals to share ideas, challenge thinking and build capability through open knowledge-sharing.

Our Impact in Year One

- **50% of attendees were non-members**, extending the reach of the Worshipful Company of Marketors to the wider marketing community.
- **A diverse audience**, bringing together marketing leaders, practitioners, marketing teams, academics, business

leaders, entrepreneurs, charity partners and mentees in one collaborative forum.

- **Knowledge shared beyond the event** through thought leadership, website content, LinkedIn engagement and digital assets.
- **A connected programme** exploring Brand, Innovation, Planning and Marketing Leadership as four capabilities that help organisations remain relevant.
- The foundations have been established for a growing movement centred on generous knowledge sharing, professional development and collaboration. By creating spaces where diverse perspectives come together, we are helping strengthen marketing's contribution to business, the economy and society.

**Because relevance isn't achieved once.
It's continually earned through impact.**



Help us deliver further Impact!

We welcome new members from the broadly defined marketing community: this includes those in the commercial, public sector and the military holding marketing, sales and commercial leadership roles; advertising, innovation and creative agency founders; board members; and senior higher education academics with a focus on marketing, innovation and growth.

The creative and marketing community is one of the most diverse and energetic sectors in the economy. As such we welcome members from all backgrounds and encourage their active involvement to help shape the Marketors as a vibrant and relevant body which can make a strong positive impact on society. Our membership application process is designed to be both inclusive and straightforward. To find out more, visit our webpage or email membership@marketors.org for an application form.

Visit our website to enquire about membership:
www.marketors.org/join-the-company

Corporate supporters

The Company welcomes the support of corporate bodies who share our sense of purpose. Corporate supporters benefit from being able to be recognised for their association with the Marketors Company and its focus on using marketing skills to benefit 'good causes', The City and wider civic society. We also offer opportunities for Corporate Volunteering. Corporate Supporters are welcomed at our events together with their guests and clients. To enquire about becoming a Corporate Supporter, please contact The Clerk's Office clerk@marketors.org

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Please give to The Marketors' Trust

The Trust's income relies on the generosity of past and current members, and supporters of the Company. Donations can be made via our website or, for Marketors, through our member portal.

Make a donation via our website:
<https://members.marketors.org/donation>

Leave a legacy

Legacy giving is an important source of funding for the Trust: the Trust Chairman will be pleased to provide more information TrustChairman@marketors.org.

Thanks and acknowledgements

Editor: **Junior Warden Rhian Pamphilon**

Master: **David Elmer**

Clerk: **April Cowen**

Editor, Marketor Magazine: **Court Assistant Carole Seawert**

Chair of the Marketors' Trust: **Liveryman Diana Tombs**

£50 for 50 Campaign: **Freeman Emilie Birks**

Lead for the Charity Grants Programme: **Court Assistant Conor Gunn**

Chair, City & Civic: **Past Master Dr Trevor Brignall**

Chairs, Outreach: **Liveryman Darren Bayley, Freeman Elliott Cranmer**

Chair, Mentoring: **Freeman Matt Antos-Lewis**

Chair, Armed Forces Committee: **Liveryman Tony Norton**

Chair, St Bride's Committee: **Liveryman Phil Wright**

Chair, Awards Committee: **Court Assistant Professor Phil Harris**

Chair, Knowledge Development Committee: **Court Assistant Jarmila Yu**

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WORSHIPFUL
COMPANY *of*
MARKETORS

Worshipful Company of Marketors, Plaisterers' Hall, One London Wall, London, EC2Y 5JU

T: +44 (0)20 7796 2045 E: clerk@marketors.org

www.marketors.org

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