



50 giving stories shared as part of The Marketors' Trust's 50th Anniversary celebrations in 2026

No 39: The Lord Mayor whose gift helped marketers grow



The Lord Mais: Lord Mayor of London in 1972–73 and Master of the Marketors in 1984.

Long before the £50 for 50 campaign, the Marketors were already in the business of giving. One of the earliest and most personal examples carries the name of a remarkable man: The Lord Mais of Walbrook GBE TD ERD.

Alan Mais was a builder in every sense. Born in Southampton, he helped rebuild London after the war with the contractors Trollope & Colls, rising to chairman before the firm changed hands in 1968. He served as Lord Mayor of the City of London in 1972–73, was Chancellor of City University, and helped establish its Centre for Banking Research, now part of Bayes Business School. The annual Mais Lecture, still one of the most important addresses in the financial calendar, is named in his honour. In 1984 he became Master of the Worshipful Company of Marketors.

It was through the Marketors that he left a quieter legacy. With funds he generously donated, the Lord Mais Bursary was created: an annual award that gave an individual Member the means to

pursue some aspect of marketing that mattered to them, whether a course of study, a piece of research, or a professional ambition they might not otherwise have been able to follow.

There is a lovely symmetry in remembering him now. A man who spent his life building things, structures, institutions and a great livery company, understood that the most lasting investments are often in people. The Lord Mais Bursary was giving at its most human: one member helping another to grow. Fifty years on, that same spirit runs through every story in this campaign.

Website: [marketors.org](https://www.marketors.org)

How to give

Every gift, at whatever level, helps secure the Trust's grants, awards and care for the next fifty years.

To give, go to: <https://www.marketors.org/the-marketors-trust/support-ways-to-give>

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