



*Natural Pet Photography
for Active Dogs*



YOUR QUESTIONS ANSWERED

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I am so delighted that you are considering a photo shoot with your dog, and very much hope to work with you in the near future!

I know you will have done some research and that you will be looking for a photographer that will capture the essence of your dog's unique personality.

Every photographer has a different approach to creating and presenting your images. One of the key benefits of my approach is that it is centred around you and the needs of your dog. This is why it's important that you read this e-book to get a good understanding of what I can do for you and your furry family.

So grab a cuppa, put your feet up and have a read through. I hope it will answer all of your questions and I look forward to hearing from you!



Whether you found me via the internet or a referral from a satisfied client, I'm sure you've had a look at my gallery. The fact that you're looking at this eBook means you liked what you saw and for that I'm glad!

This must mean that you are looking for something timeless and not just ordinary. This says to me you want natural images that reflect your dog's unique personality and want classy and stylish ways to display them in your home and make you smile every time you walk past. Well, it would seem you have come to the right place!



Most people ask a lot of questions, and rightly so. I know you will want to make as informed a decision as possible, so I've made this eBook to answer all the big questions I get asked.

I hope you find it helpful.

So, what do you think the most asked question is?.....

How much does a shoot cost?

Why wouldn't this be the first question out of people's mouths? I believe in being very clear and transparent about costs and don't want anyone getting any nasty surprises!

A photography shoot costs £50, payable on booking. This covers your pre-shoot consultation, the photo shoot and your viewing session. This does not include and images or products which are purchased separately.

During your viewing session I will aim to show you 20 images. This is when you'll be able to purchase your favourite images as prints, framed prints, canvases or a beautiful linen covered album.....I also have a digital option!

For further information there is a detailed product and pricing guide at the end of this eBook.





Are there any prints included with my session?

The initial £50 session fee covers your pre-shoot consultation, the photo shoot and your viewing session. Print, other products and digitals are available to purchase separately.

What's a pre-shoot consultation?

I realise your time is precious, that's why I do the legwork and come to you so we can discuss your requirements prior to the shoot, this is your pre-shoot consultation. This also gives me a chance to meet your dog and make sure they are comfortable with me and my camera. You can tell me their quirks, where you would like your shoot to take place and any specific shots you might have on mind. It also gives you an opportunity to show me any spaces you might have on your wall where you would like your artwork. At the end of this consultation you will be so excited for the shoot and know exactly what to expect!



I only want my digitals so I can print them myself – do you do this?

Absolutely, digitals are available to purchase, along with the option to purchase all digitals shown at your viewing session on a USB.

I specialise in creating bespoke products to hang pride of place on your walls. I know from personal experience, and the experience of others, that digital files are bought with the best intentions to print, but years later have never been opened and are often misplaced. I prefer delivering your images as beautiful wall art or as an album - but if you're sure it's digitals you want, than digitals you may have!



How will I know what the products are like?

I would never expect anyone to purchase products without being able to see and feel the quality of those items. I have samples available that I'll bring to the viewing session. If you would like to see the samples sooner than this, if you let me know, I can bring them to the pre-shoot consultation. You can then be having a think about what you might like to have, and where, in your home.

How much can I expect to spend on my products?

Honestly, it depends on what you chose to do with your images. Clients spend anything from £150 to £1000 and beyond.

There is a detailed price and product guide at the end of this eBook allowing you to get a good understanding of the beautiful ways you can display your images with your investment.



How long after the session will the images be ready?

At the time of booking the photography session we also book the viewing session. This is usually scheduled for a week after the shoot as clients are so excited to view their images!

Why are your prices more expensive than some other photographers?

In reality, I'm not more expensive, but I do offer something different. So what does that mean?

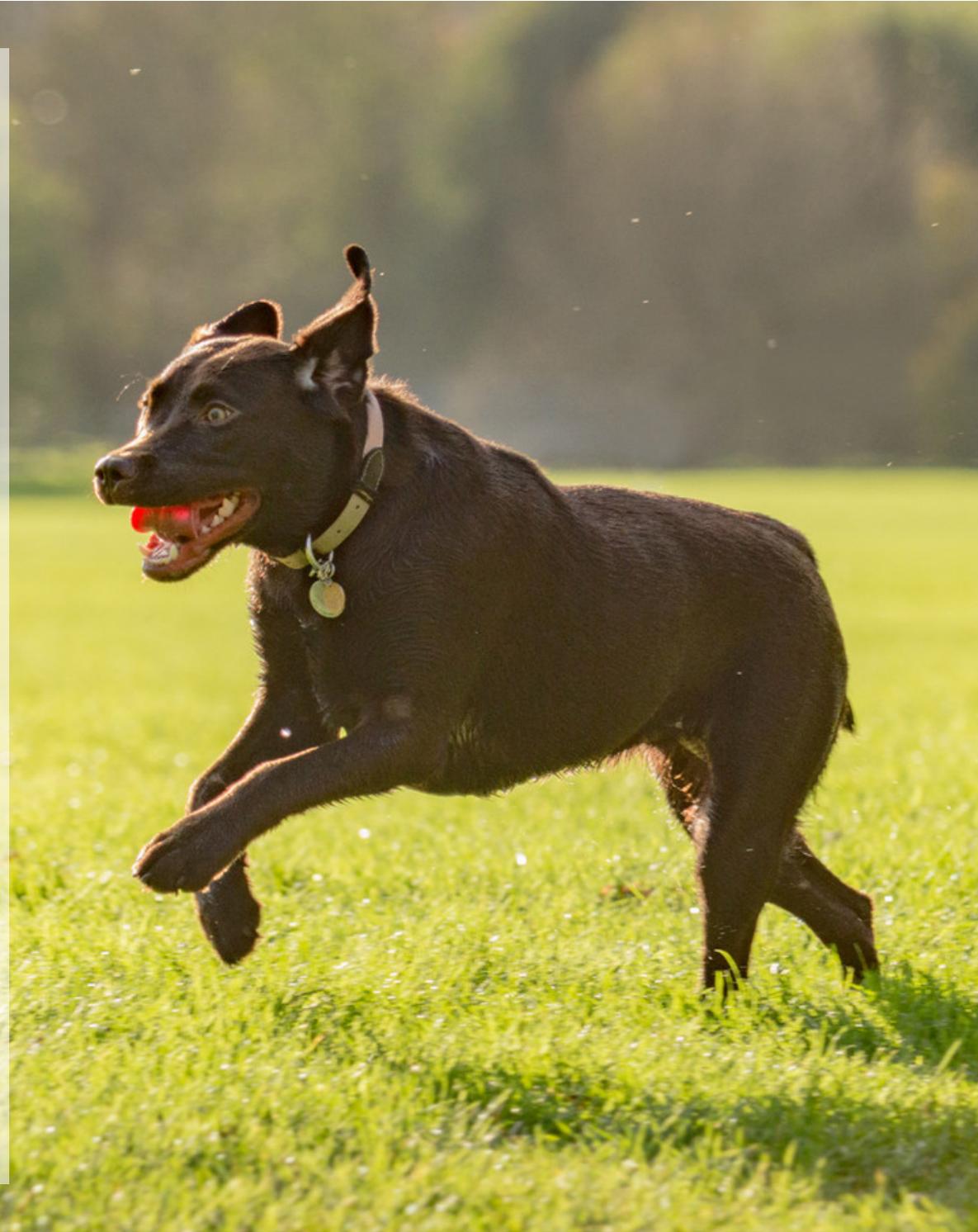
Unique and carefree – You want your images to capture the unique personality of your pet. Your dog is the centre of your world and you want them to enjoy the session as much as you do. To me this means they need to be allowed to be dogs, to be off lead exploring their surroundings and having a play. How else could you capture the sheer joy they exude as they run? For dogs that have a somewhat sketchy recall I do still have options! So where is your ideal location? We can go to the forest, the park, the beach, a field or even in the garden...the options are endless! Your dog is unique, I want to capture this and create beautiful images you won't get anywhere else!

Presentation with Pride – I'm guessing you love photography, if so you probably love to display it proudly in your home. Maybe you already have an eye for design, however, many clients come to me for help with this. I specialise in framed prints and canvases, that add a real wow factor to your home. As a small business I believe, where possible, in supporting other small businesses. All my available products are created using top-quality materials by local specialists. Should you have an item in mind that is not shown then please don't hesitate to ask.

Commitment to Service – From the moment you start on this photography journey with me I am with you every step of the way. From booking to your pre-shoot consultation, through to your viewing, product design and delivery. I will be there making sure you have the very best experience possible. I am not only committed to providing you with beautiful images and products, but also the highest standard of client service.

“Before the session, I was concerned that Wilma would not behave and nervous about you being able to get photos of her off lead outside. I needn't have worried at all! Wilma loved you and you were brilliant with her. The viewing and ordering session was very relaxed and there was no hard sell. The photos and the way you presented them was amazing. I was anticipating on buying a few prints but was thrilled with the canvas, framed print and album that we ended up purchasing. I would definitely use you again and recommend you to others.”

- Pippa Fordham



What should I bring?

We'll be having a good time wherever we are, but sensible footwear and comfortable, warm clothing will lessen the chances of the cold or damp interfering with our fun. As for the star of the show, a favourite toy, ball, Frisbee will go a long way in making your best friend's day a blast! Water, poo bags and maybe a towel (for those typically muddy adventures our dogs can get into) are also useful additions.

Food/training treats can be used to lure your pet into certain positions should that be your wish, but some animals can become obsessed with treats and are unable to focus on anything else. We can discuss this in the pre-shoot consultation should you feel this is an issue.





Can my family also be in the photos?

Of course, if you are anything like me pets ARE family. Family is always welcome to join in the shoot. I will require a model release form to be signed before the shoot for any family members involved. If the family member is a child then a model release will need to be signed by a parent/guardian and images that include children will not be used without the express written permission of the parent/guardian.

What if it rains?

Well we do live in the UK! We are creating memories to last a lifetime and bad light and rain are not helpful to capturing such memories. I will be in contact before the shoot and will keep an eye on the weather forecast. If bad weather is forecast then we can postpone the shoot, at no cost, to a more favourable day.



Do I need to get my dog groomed before the shoot?

Whether your dog is groomed for the shoot is personal preference. Some like a freshly groomed appearance whilst others prefer the wild and free abandon of a shaggy coat. Our tastes are as individual as our pets. I do ask that a general eye clean is given before the shoot to remove any stray hairs or stains.



How many pets can be at the shoot?

If you have a multi pet household and would like all pets to be included in the shoot then I'm happy to accommodate. All I ask is that all involved are comfortable in each other's presence and from the same household.



I've got a particular image in mind, can you take it?

They say never work with children or animals. The easy answer is - it depends on the level of cooperation from your dog. If you are after a posed portrait with a hyperactive dog, for example, then it may be more likely to happen at the end of the shoot. I would certainly try with the understanding that sometimes our furry friends just don't want to cooperate and it may not happen.



What if my dog isn't trained?

If you have a dog that you are unable to let off the lead and would like action shots of your dog, then a secure garden or field would be most suitable. I am able to take portraits of dogs whilst on lead and then remove the leads in the editing process but you usually don't get the same care-free expression with dogs on lead.

I have a nervous dog, will this be a problem?

If you have a dog that is worried about strangers or has a nervous disposition then the initial consultation is the perfect time for an introduction. I have had an abused and nervous dog myself, and understand the complexities that come with this. I have experience of photographing nervous dogs in rescue centres and always have an animal's welfare as my first priority. If your dog is still uncomfortable on the day of the shoot then I can use a long lens to give some distance between us, allowing them to feel more at ease.



Can I bring my own camera and take my own photos?

On the day of the shoot I plan for a fun and relaxed experience for all involved. Your help will be required with interacting with your dog to capture the images required. I ask that no cameras or video equipment be brought to the shoot. After all, you have hired me to capture the memories for the day - it's your turn to relax and just enjoy the experience.

The Laid Back 4 Step Action Plan

1 - Initial Pre-Shoot Consultation

I meet with you and your furry kid before the photo shoot to find out what you want from the session. This also gives your dog the opportunity to meet me before the shoot so they feel more comfortable - especially important with nervous/shy dogs.

2 - The Photo Shoot

We go to a location familiar to your pet and capture the essence of your 4 legged family member. I promise to bring a fun relaxed atmosphere, endless patience and a sense of humour.

3 - Your Viewing and Ordering Session

I'll show you the images from the shoot and you get to decide how you want to display them. You'll be able to view samples and be assured of their quality before you purchase. You place your order, pay and I then go and make the magic happen!

4 - Delivery

Once any artwork you've purchased is complete, it's checked that the quality meets my high standards. I then deliver your items to your home. If you opt for the complete set of digitals I will also be deliver these to you. Any digitals purchased, other than a full set, will be delivered via online gallery for you to download directly.



How do I book?

If you have decided to book a pet photo shoot with me then that's great! All you need to do now is contact me. My contact details are at the end of this eBook. You can contact me via email, phone, social media or via the contact page on the website.

Don't put it off. Get in touch and we can start planning your furry family's photo shoot. I look forward to working with you!

A Little Bit About Me!

Of all the things to photograph, why dogs? Throughout my life I have lived with a variety of canine personalities. It's made me realise that each dog is different and it's that uniqueness that I love to capture. My speciality is capturing dogs in full motion, being their crazy, lovable selves. To me dogs are their happiest when they can be free and this means that the majority of my sessions are off lead. I am yet to see that care free, joyful personality shine through with a dog on lead. I've definitely had my fair share of dogs full of personality!

I grew up with a variety of German Shepherds (GSDs) who were all very different. Pax was a lab cross whose ears were, comically, far too big for his head! Then there was Jaeger, a long haired GSD that was sadly attacked by another dog as a puppy and decided from then on he'd have a go first, just in case! His partner in crime was Dax, a Houdini of a Collie/Spaniel mix that had a habit of escaping. My funniest memory of him was when he ran off across a golf course on a walk and became a little too friendly with a poor golfer's bag...I bet that really put him off his next few swings!

The third GSD, Zeke, was an 'opinionated' and stubborn soul who, along with hip dysplasia and allergies, suffered with separation anxiety. He was rarely seen without a ball, his favourite being a huge tennis ball the size of his head! He always managed to pop a new one in under a minute, but loved it and took it all around the house with him. His companion was My first dog Purdy.

Purdy was a beautiful Saluki/Whippet Lurcher that I adopted from a rescue centre. She had suffered from cruelty which left her terrified of men, dark clothing and anything that was moved quickly. She taught me how, with enough love and patience, any dog can learn to trust and accept the affection of a few special people. Her sudden passing, in 2013, left a hole in my heart that I am yet to recover from. Her legacy continues to teach me to appreciate every day we have with our families, both furry or not, and that each day is to be lived to its fullest!

Once you've had a dog, can you ever live without one? I certainly can't! My life is now orbits a beautiful Whippet, Layla. By far the craziest, whirlwind of a puppy I've known! She's taken over my life...and my bed! She's kept me on my toes with multiple allergies since her puppy jabs resulting in a need for home-cooked food! We've learnt new, game-based, training that's fun for both of us, and we enjoy regular holidays, and agility training! The agility is more about having fun and meeting new people than winning competitions. Although winning would be fun too, if Layla could get the zoomies out of her system! She has become my little muse and has helped me perfect capturing dogs in FULL motion!

I'm sure you can tell stories all day about the dogs that have touched your heart with their sappy antics. Meeting your furry family, hearing your stories, and capturing your furry kid's personality fills me with joy! So don't forget to drop me an email, or give me a call, and we can start planning one of the best outings your furry family can have, and I'll be there to capture the whole thing no matter how fast they run!



Products and Pricing

I want to be transparent about what can be created with your investment, to give you an idea of the products and pricing, to show how you can best preserve and display your favourite images.

As a small business I believe, where possible, in supporting other small businesses. The canvases, framed images, prints, and albums are created using top-quality materials by local specialists.

Should you have an item in mind that is not included then please don't hesitate to ask.

Prints

(any size up to 8" x 10")

4 for £100 *with additional prints at* £30 each

Digitals

(Images come
with printing rights
for home use)

5 for £250 *with additional digitals at* £75 each

Full set of digitals from the session £850
(USB in linen presentation box)

Framed Prints and Canvas

A mounted and framed print is the ultimate in understated class and style. A wonderful way to display your favourite images and guaranteed to bring a smile to your face every time you walk past. These are also available as a classic canvas for a more contemporary look. I have beautiful samples available so you can experience the quality for yourself before you invest.

Due to the bespoke nature of the products we are able to produce frames of any size. Below is a guide to my pricing.

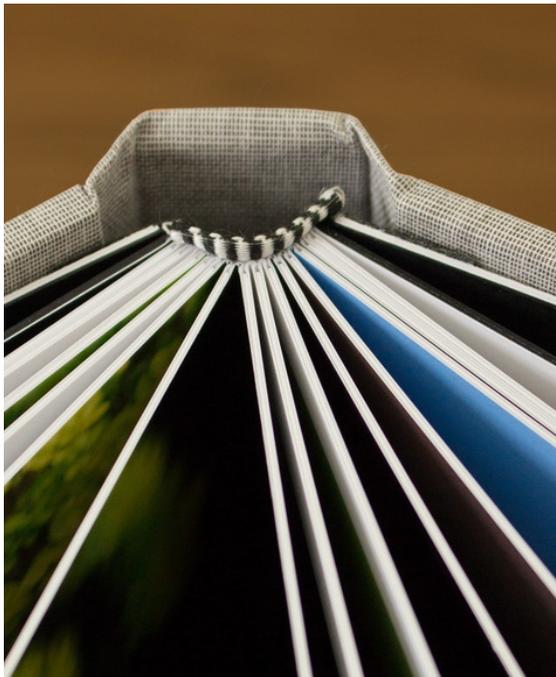


Prices for framed prints
and canvases start at:

Small 20" x 30"

£300

Albums



Containing 15 images, these beautiful hardback albums have linen covers in a colour of your choice. Available in two sizes the albums have reassuringly thick pages. Supplied in their own keepsake box, they are a perfect choice when you can't narrow down your image selections.

Pricing for these stunning albums start at:

Small 8" x 8"

£400



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