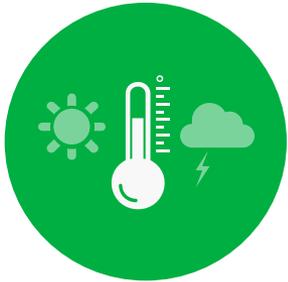


Who we are and what we do

We protect and improve the environment



We help people and wildlife adapt to climate change and reduce its impacts.



We improve the quality of our water, land and air by tackling pollution.



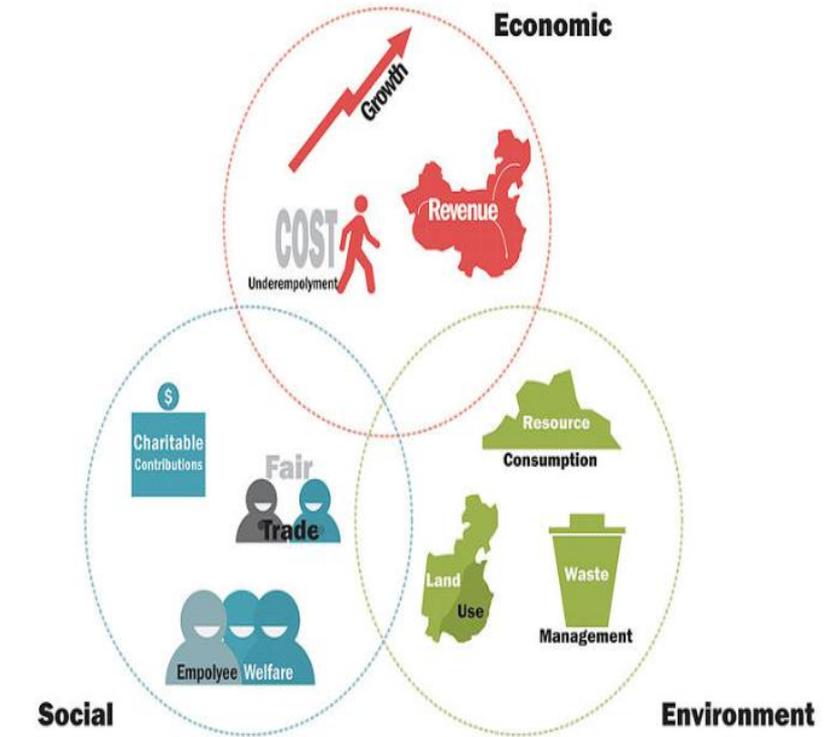
We work as part of the Defra group to create a better place for people and wildlife.

Summary of today's session

- Benefits
- Changes
- Challenges
- Opportunities

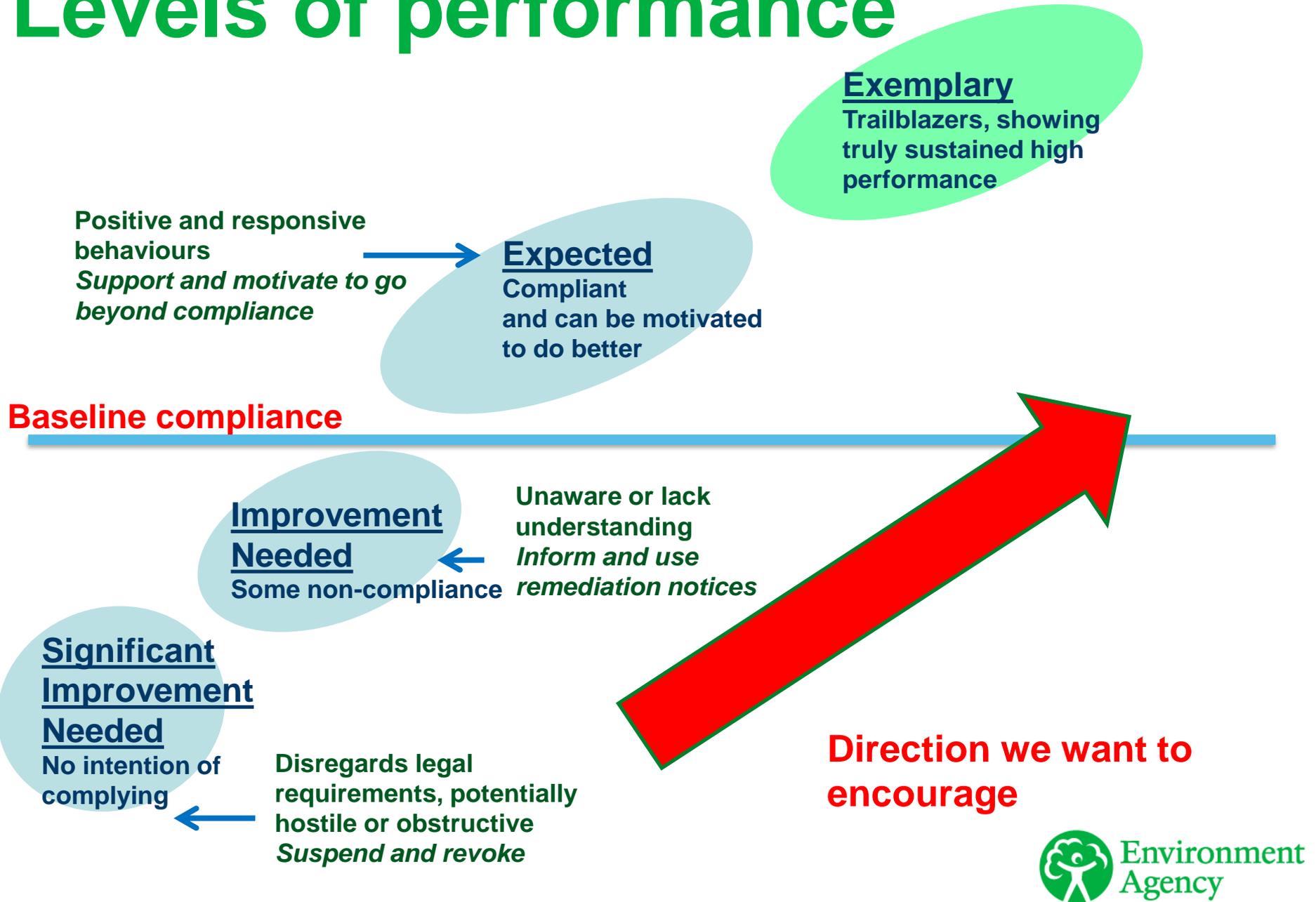
Benefits of supporting innovation and beyond compliance

- drive up standards
- improve their triple bottom line
- step changes in performance



Triple bottom line – alternative accounting framework to profit and loss

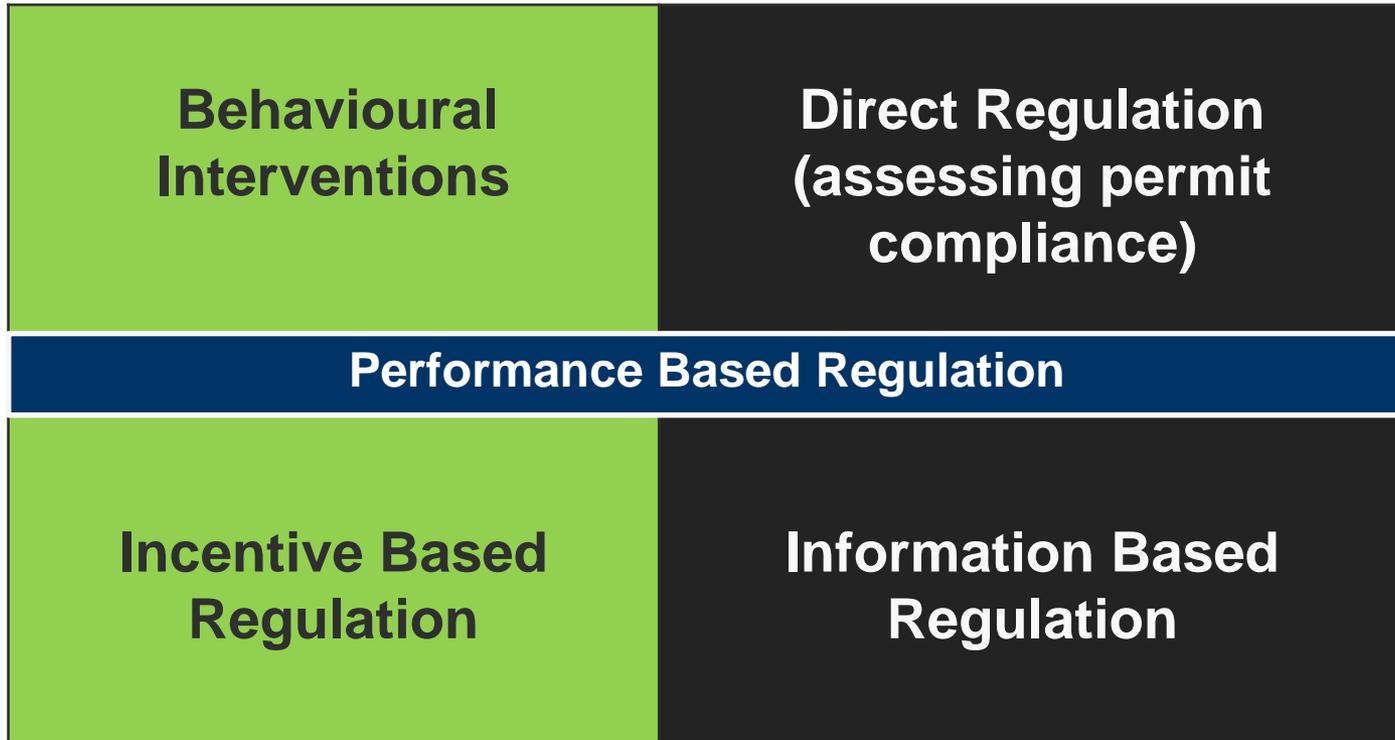
Levels of performance



What changes are required?

- Performance Based Regulation
- Earned recognition
- Anticipatory regulation

Our strategic approach to performance



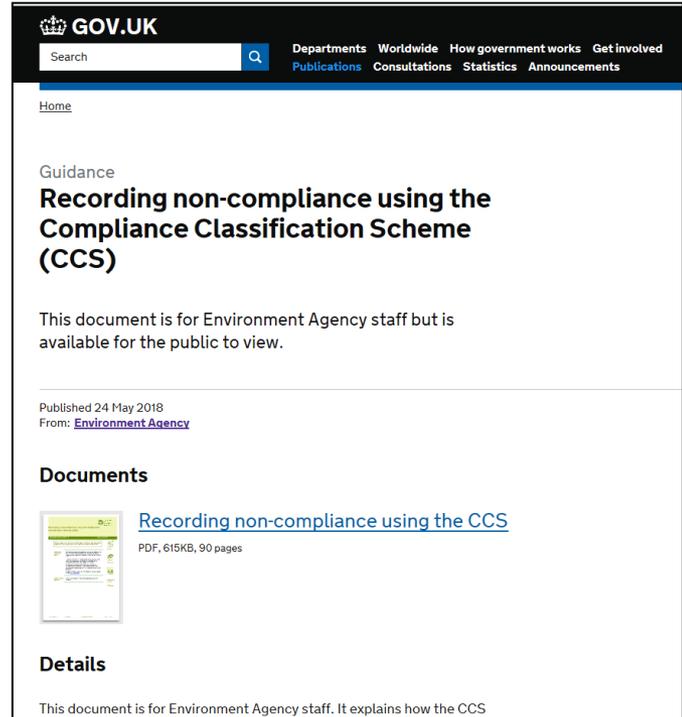
Direct Regulation

- Simplification
- Management Systems
- Revised Guidance



Assessing and scoring permit compliance

- Interim step
- Simple & Streamlined
- Compliance Assessment Data
- Better alignment to risk and regulatory effort



The screenshot shows a GOV.UK page with the following content:

- GOV.UK** logo and navigation links: [Departments](#), [Worldwide](#), [How government works](#), [Get involved](#), [Publications](#), [Consultations](#), [Statistics](#), [Announcements](#)
- Home** link
- Guidance** section with the title: **Recording non-compliance using the Compliance Classification Scheme (CCS)**
- Text: "This document is for Environment Agency staff but is available for the public to view."
- Metadata: "Published 24 May 2018" and "From: [Environment Agency](#)"
- Documents** section with a link: [Recording non-compliance using the CCS](#) (PDF, 615KB, 90 pages)
- Details** section with text: "This document is for Environment Agency staff. It explains how the CCS"

Behavioural interventions

- Performance bands
- Simple and clear statements and actions
- Reporting and sharing performance data



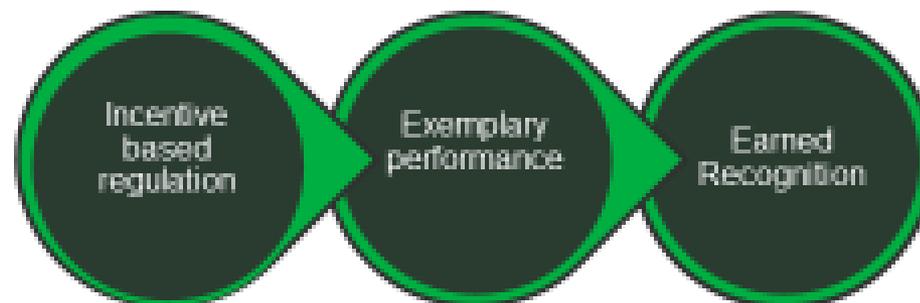
Information-Based Regulation

1. Better use of data and information
2. Explore opportunities to share data and reduce duplication

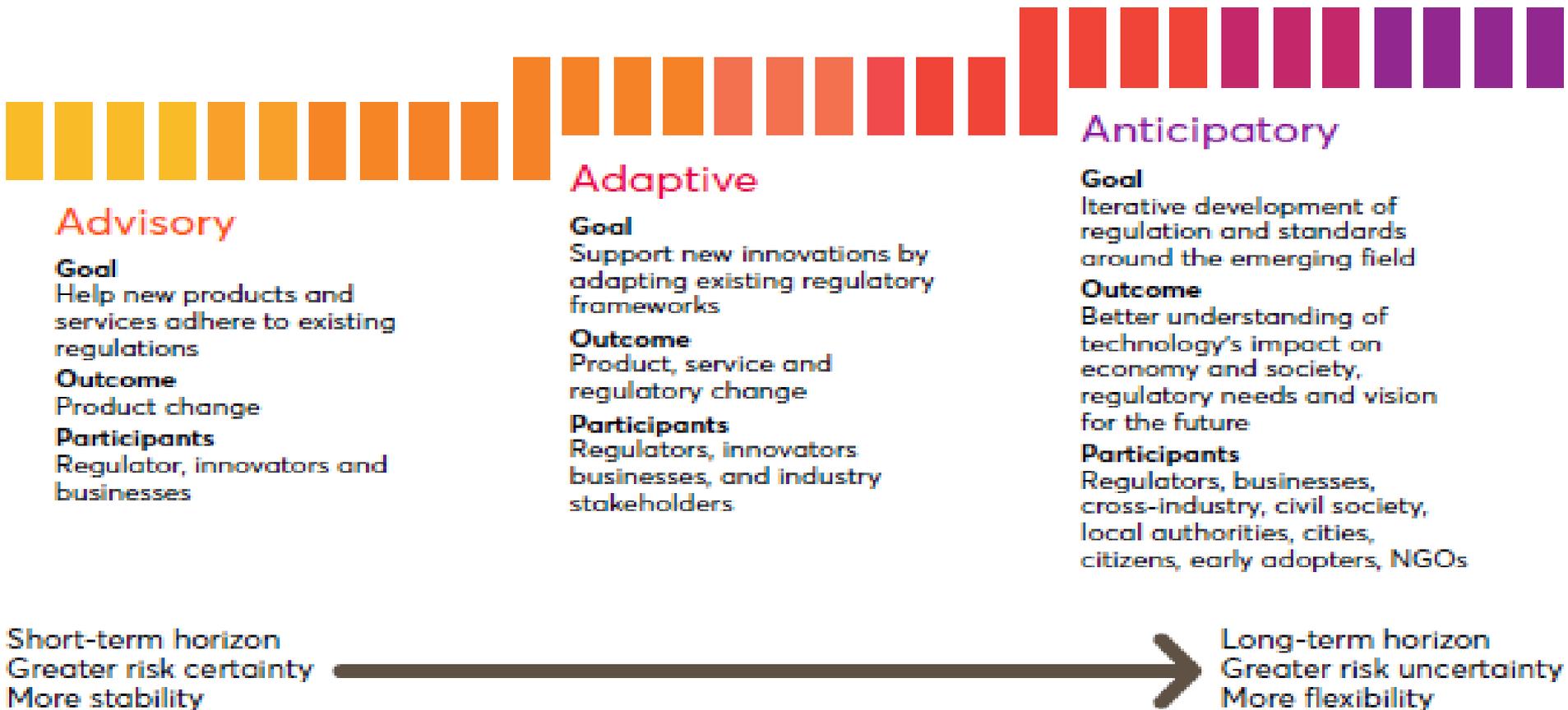


Earned recognition for going beyond compliance

- Identifying & incentivising enhanced performance
- Potential for greater supply chain scrutiny
- Recognition and reward
- Reduction in regulatory burden & effort



A working model for anticipatory regulation (Nesta)



Poll...

“What role do you think a regulator should play in supporting innovation?”

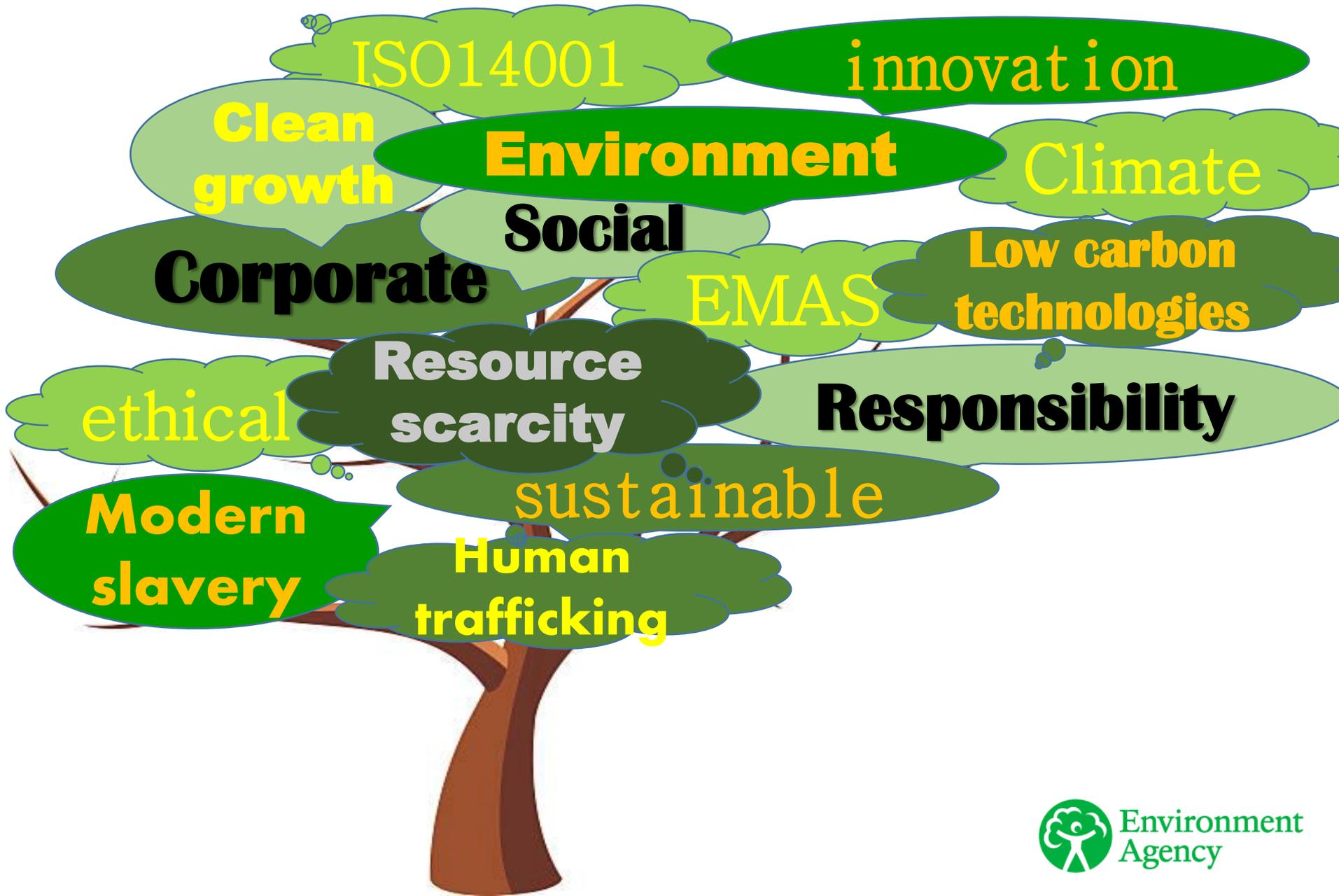
- Pro-actively drive innovation
- Reactive to innovation and be supportive
- I don't really see this as a key role for a regulator

What are the challenges we face?

- Powers and culture
- Reputational risks
- Optimising our design of interventions

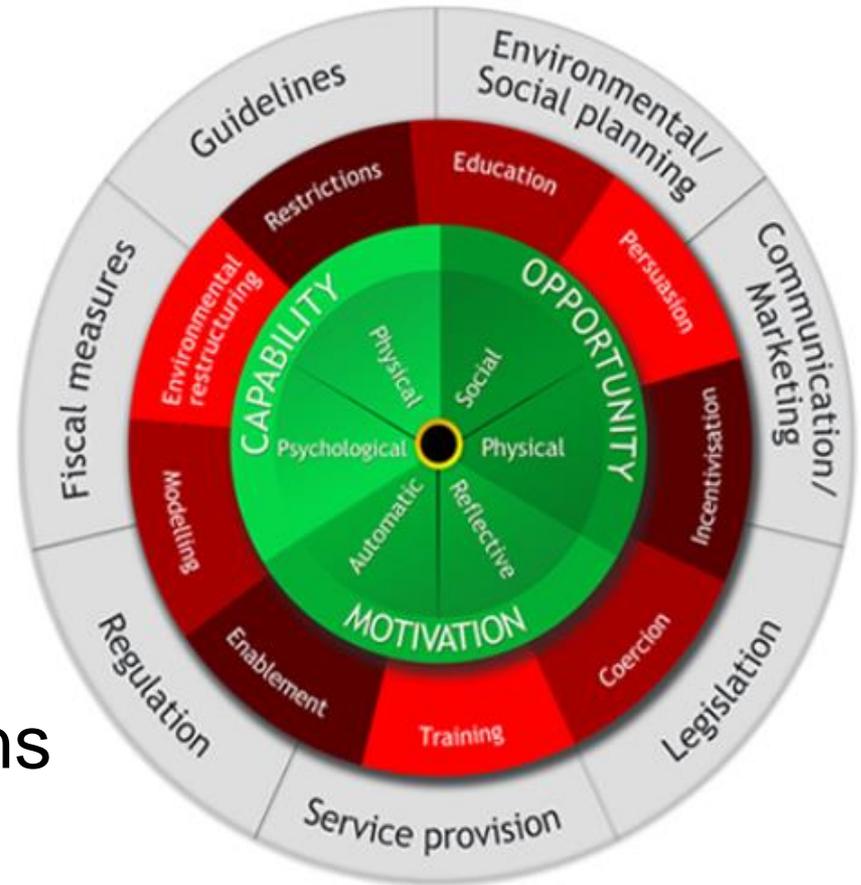


Powers, culture and reputation



The behaviour change wheel

- Capability
- Opportunity
- Motivation
- Evaluation of interventions



Opportunities for the future

- Partnership working
- Benchmarking
- ISO14001: 2015



Poll...

Does your company / organisation already go beyond legal compliance?

- Yes
- No
- No comment

How much does the environmental performance of a contractor influence whether you use them or not in your supply chain?

- Not at all
- Occasionally
- Often
- Always