



Everything Counts!

*rank advancement
academy*



GLOW UP

THE GRECIAN EDITION
CRETE 2027



GLOW+UP THE TIERS

Tier	Achievement	Points	Per Month PS
1	MeAmora Beauty Case with £100 products	4000	667
2	Mamma Mia <i>The Party & Overnight</i> stay in London MeAmora Beauty Case	10000	1666
3	4 days, 3 nights All-inclusive 5* trip to Crete MeAmora Beauty Case	16000	2666
4	1 extra day and night in Crete MeAmora Beauty Case	20000	3333

#1 **My chosen tier**

#2 **Your why** -Why I want it

The impact - Who benefits when you achieve? What will be the other benefits of achieving my tier goal? What are you visualising

#3

#4 **The Feels**- How will achieving make you feel?

Keep your vision in mind at all times. Create a vision board, get excited about it, share it, and be proud of it. Let it remind you why you started and what you're working toward.

But remember — a vision on its own is just a picture. Action is what brings it to life.

Now that your vision is clear, it's time to turn it into reality by setting your action-based goals and committing to the steps that will take you there.



Everything Counts!

Points Category	Points Awarded	Notes
Sales PS	1 point per PS	Includes cents/decimals
Enrolling New Stylist Qualification	250 points per qualified stylist	New stylist must reach 150 PS in first business month. Enroller must achieve 150 PS same month
Rank Advancement	Points Awarded	Based on rank held at start of incentive (April 2026) Advance above starting rank and then previous during the incentive period
Lead	100	
Senior	300	
Star	500	
Executive	1,000	
Senior Executive	1,500	
Star Executive	2,500	
Senior Star Executive	5,000	
Consistency	<p>Points Awarded If you maintain the same qualifying rank for all 6 out of 6 months, the consistency points for that rank will be awarded twice.</p> <p>Rank Advancement During the Incentive If you promote during the incentive period, you may also earn consistency points at your new rank once you achieve that rank for 3 months</p>	<p>Example You begin the incentive as Paid as Lead April, May, June – Paid as Lead July – Promote to Paid as Senior – July, August, September – Paid as Senior In this example, you would earn: Lead consistency points (3 qualifying months) Senior consistency points (3 qualifying months) This means it is possible to earn consistency rewards at more than one rank during the incentive period</p>
Lead	300	
Senior	500	
Star	1,000	
Executive	2,000	
Senior Executive	3,000	
Star Executive	4,000	
Senior Star Executive	5,000	

GLOW+UP THE TIERS

Tier	April PS	PTS	April NQ	May PS	May NQ	June PS	June NQ	July PS	July NQ	Aug PS	Aug NQ	Sep PS	Sep NQ	Rank Ad	Con Points	TOT	Myster y Points
1 S	300	4000		300	250	300	250	300		300		300	250	300	300+ 500 800	4150	500
2 SS	750	10000	250	750	250	750	250	750	250	750	250	1000	500	300 + 500 800	300+ 1000 1300	10,100	1500
3 SS	800	16000	250	1000	500	1200	500	1200	750	1000	500	1200	750	500 + 1000 1500	500 + 2000 1500	16,150	3500
3 Star	800	16000	250	1000	500	1000	500	1000	750	1000	500	1200	750	1000	1000+ 2000 3000	18250	3500
4		20000															

Another 750 will get the Extra Nigh In the Bag!



my monthly plan

1000 Plus PS

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
		Final Call out on BOGOF promo 30 PS	Op live- Invite 10 1 Joins you	Lash Personalisation Live 7pm Profile & Group - Sell 2 LEK - 90 PS		JOAH Sunday Pamper Vid 1 Glow Rituals 65 PS JOAH PRODUCTS 50 PS
		JOAH Make Up Promo Demp 100 PS	MeAmora Op Zoom 7pm 1 New from this			My Story Live - 5 Follow ups to do
		Jo's G&G Skin 250 PS		Drop Pamper Pack off at Jane's		
	Cafe pop Up Pamper Box Pick Up 100 PS		Style Drop Shopping Event 150 PS	GRM Girls Night		
			Payday Shopping event WhatsApp & FB Live 150 PS	New Stylist Sarah's Launch G&G She qualifies	Collect Janes Pamper Box Orders 50 PS	VIP Group prize draw 10 New Group members

my notes

1035 PS



my monthly plan

500 Plus PS

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
		Final Call out on BOGOF promo 30 PS	Op live- Invite 10 1 Joins you	Lash Personalisation Live 7pm Profile & Group - Sell 2 LEK - 90 PS		
			MeAmora Op Zoom 7pm 1 New from this			My Story Live - 5 Follow ups to do
		At home/ zoom G&G 150 PS		Drop Pamper Pack off at Jane's		
			Style Drop Shopping Event 100 PS			
			Payday Shopping event WhatsApp & FB Live 100 PS	New Stylist Sarah's Launch G&G She qualifies	Collect Janes Pamper Box Orders 50 PS	VIP Group prize draw 10 New Group members

my notes

520 PS



my monthly plan

300 Plus PS

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
		Final Call out on BOGOF promo 30 PS	Op live- Invite 10 1 Joins you	Lash Personalisation Live 7pm Profile & Group - Sell 1 LEK - 45 PS		
			MeAmora Op Zoom 7pm 1 New from this			My Story Live - 5 Follow ups to do
		Digi /zoom G&G 100 PS		Drop Pamper Pack off at Jane's		
			Style Drop Shopping Event 100 PS			
			Payday Shopping event WhatsApp & FB Live 50 PS	New Stylist Sarah's Launch G&G She qualifies	Collect Janes Pamper Box Orders 50 PS	VIP Group prize draw 10 New Group members

my notes

375 PS



my monthly plan

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Sunday

my notes

Action Checklist

Share & Promote

- Share your digital beauty book / brochure with at least 5 people
- Post a product spotlight featuring Lash Up Lashes – Apply yours
- Post a product spotlight featuring Nail-On Press-On Nails – Apply yours
- Post a product spotlight featuring JOAH Korean Skincare – Apply your routine
- Share a special offer or bundle with customers
- Send a personalised product recommendation to 3 customers
- Post a before & after transformation
- Share a customer testimonial or review

Customer Follow-Up

- Follow up with customers who ordered recently
- Follow up with customers who haven't ordered in 3 months
- Message customers who viewed content but didn't purchase
- Thank a customer and ask how they like the product
- Ask 3 customers for a review
- Send a reorder reminder for favourite products

Content & Social Activities

- Reach out to 5 new people on social media
- Reply to all comments and messages
- Create a short product video (Reel/TikTok)
- Film a product unboxing
- Film a product demonstration
- Record a lash tutorial or press-on nail application

Events & Business Management

- Invite people to a Glow & Go event
- Book/ Set up a mini Glow & Go on your group/ profile
- Book or schedule a Glow & Go session
- Check the MEA app and review customer activity
- Tailor product messages to customers
- Organise your customer list
- Plan tomorrow's 5 activities
- Add to you monthly planner

Stylist Opportunity Sharing

- Post live about the Stylist opportunity – 3- 5 mins – Your experience
- Message 3 people who may be interested in earning extra income as a Stylist – Keep it light!
- Share why you became a Stylist on social media
- Post about the benefits of being a Stylist
- Invite someone to learn more about joining the team – Op Zooms or Lives
- Share a behind-the-scenes look at your Stylist business
- Post about working your beauty business from home
- Send the joining information to someone who asked about it
- Share a Stylist success story or team highlight
- Ask a customer if they would like more discount from sharing the products they already love

Daily Goal.....

Choose ANY activities per day and tick them off

Results

**You don't hit your tier in September.
You hit it through the actions you take this week.**