



JOBS

Edited by LAURETTE ZIEMER

A glam way to earn cash

When personal trainer and single mum Lizy Bartaby decided she could do with more work it made sense to consider direct selling as a way to earn extra cash. Today Lizy, 51, from Bolton, is earning an extra £300 to £800 a month selling beauty products.

What products do you sell?

I am a stylist with MeAmora, so I sell incredible Korean beauty products, press-on nails, and at-home salon-quality eyelash clusters. I have been with them for over three years and I love being a part of such a fabulous company and part of their growth.

Was it easy to get started?

Yes, very easy. There is a lot of information and training readily available, and the community of stylists are always happy to help and support. It was also cheap to get up and running – a starter kit costs just £40 and includes £95 worth of products.

How do you go about selling your products?

I do promote the products on social media, but I prefer selling in person. I enjoy attending events, such as fairs or markets, where I can set up a stall and speak to people about the products and help them choose the right ones for them.

I also enjoy holding “Glow&Gos” where I go to a host’s home and showcase products with them and a few friends, and take them through guided application of the products.

I attend networking meetings too, where I get to share our products, but also get to hear from other inspiring ladies too.

How much do you typically make each month?

I currently earn between £300-£800 per month from MeAmora. I was fortunate enough to visit Nashville last year and fell in love with it, so I am saving for a return trip

this year or next. However, just last week I had to use a substantial amount to have the brakes replaced on my car. Without having my direct selling earnings, it would have been a big financial strain this month.

It is also my son Keiran’s 18th birthday this year, so I hope to take him to Dublin as his present, and my direct selling earnings will help to fund that.

What made you decide to do this?

While the extra income is very much appreciated and enjoyed, the main reason I joined MeAmora is that I love being a part of such a positive community of stylists. I have made many friends doing this, and I love our opportunities to get together through the annual Spotlight conference or through reward events.

How does your PT work fit around it?

I work 12

> 25 March 2026 at 0:00

hours for the gym, which I get paid for, but that basically covers my rent. The income from any PT sessions I take are 100% mine, though. I tend to take all these sessions during the week, Monday-Thursday, which leaves me a couple of days to focus more on MeAmora in-person events.

What do you enjoy about direct selling?

Community is a huge part of what I love about direct selling. MeAmora is also a special kind of direct-selling company which really focuses on their stylists and has them at the heart of what they do, and I love that. I've never felt so valued or seen with a direct-selling company as I do working for them.

I also love being able to help ladies with their confidence with either lashes or make-up,

or help to improve their skin so they feel much happier within themselves.

Does your son help out?

Nope! Though he is proud of me and what I've accomplished, and of course, he enjoys the extra treats we might have because of the extra income.

TOP TIPS

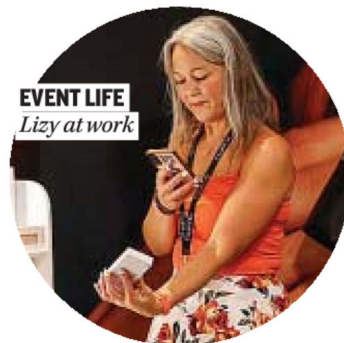
Choose the right products to sell. Many brands sell their products directly to consumers, including Avon, Oriflame and Usborne Books, so there are a wide variety of products to sell to choose from.

Set realistic expectations.

Money is earned through commission on product sales.

Know your rights (and those of your customers) and learn about upholding good practice

as a direct seller. Beware of rogue traders. As in many sectors, there are individuals that can do huge damage to the reputation of the wider industry. And always look for the DSA logo. Contact the Direct Selling Association (DSA) at dsa.org.uk



EVENT LIFE
Lizzy at work



PROUD
Lizzy loves working for a beauty brand