

# Action Checklist

## Share & Promote

- Share your digital beauty book / brochure with at least 5 people
- Post a product spotlight featuring Lash Up Lashes
- Post a product spotlight featuring Nail-On Press-On Nails
- Post a product spotlight featuring JOAH Korean Skincare
- Share a special offer or bundle with customers
- Send a personalised product recommendation to 3 customers
- Post a before & after transformation
- Share a customer testimonial or review

## Customer Follow-Up

- Follow up with customers who ordered recently
- Follow up with customers who haven't ordered in 3 months
- Message customers who viewed content but didn't purchase
- Thank a customer and ask how they like the product
- Ask 3 customers for a review
- Send a reorder reminder for favourite products

## Content & Social Activities

- Reach out to 5 new people on social media
- Reply to all comments and messages
- Create a short product video (Reel/TikTok)
- Film a product unboxing
- Film a product demonstration
- Record a lash tutorial or press-on nail application
- Go LIVE showing favourite products or hosting Q&A

## Events & Business Management

- Invite people to a Glow & Go event
- Book or schedule a Glow & Go session
- Check the MEA app and review customer activity
- Tailor product messages to customers
- Organise your customer list
- Plan tomorrow's 5 activities
- Add to you monthly planner

## PLUS Stylist Opportunity Sharing Stylist Opportunity Sharing

- Post live about the Stylist opportunity
- Message 3 people who may be interested in earning extra income as a Stylist
- Share why you became a Stylist on social media
- Post about the benefits of being a Stylist
- Invite someone to learn more about joining the team
- Share a behind-the-scenes look at your Stylist business
- Post about working your beauty business from home
- Send the joining information to someone who asked about it
- Share a Stylist success story or team highlight
- Ask a customer if they would like to earn commission sharing the products they love

## Daily Goal

- Choose ANY 5 activities per day and tick them off

Results