



## Reaching out Prompts

### ☀️ Frazer Brookes – Example Prospecting Scripts

#### 1. Comment-to-Conversation

☞ Use when someone posts something interesting.

“Haha your post about [topic] made me laugh — do you always [related question]?”

“Loved your holiday photos — where was that? It looked amazing!”

#### 2. Story Poll/Question Replies

☞ Use when someone interacts with your IG/Facebook story.

“I saw you voted on my poll about [topic] — what made you choose that option?”

“You’re clearly into [interest shown in story], how long have you been doing it?”

#### 3. Compliment + Question

☞ Genuine flattery followed by curiosity.

“Love your energy in your stories — do you create content often?”

“Your style is amazing, do you share tips anywhere?”



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### 4. Value First Approach

☞ Share something useful before introducing your business.

"Hey, I thought of you when I saw this article/video about [topic] — how's that going for you at the moment?"

"I just recorded a little training on [problem/solution] — would you like me to share it with you?"

### 5. If I... Would You (Curiosity Script)

☞ Classic transition into business.

"If I sent you a quick video that explains what I'm working on, would you check it out?"

"If I invited you to a fun online event, would you be open to coming along?"

### 6. Indirect Invite

☞ Ask for a referral instead of pitching directly.

"I'm looking for 2 people to mentor this month — do you know anyone who might be interested in earning some extra income?"

### 7. Follow-Up Script

☞ Keep it simple and focused.

"Hey [Name], did you get a chance to watch the video?"

"What did you like best about what you saw?"

✓ Frazer's Golden Rules for Messaging:

Keep it short, simple, and curiosity-based.

Always end with a question to keep the conversation going.

Be human first, marketer second — no copy-paste spam.