

# My Story

Use this worksheet to create your personal story.

A clear, authentic story builds trust, inspires action, and shows others why you're excited to build your business. Keep it short (60–90 seconds) and practice sharing it naturally.

Create in video format - Can be voice over whilst pressing on, lashing up or unboxing if you do not want to be on camera directly



### 1. My Before:

Who were you before starting this business? (e.g., busy parent, student, full-time worker, lacked confidence, needed extra income)

**2. My Why:** Why did you join? What did you want to change or improve? (e.g., more time, flexibility, community, confidence, financial security)

**3. My Discovery:** What did you find when you joined? (e.g., fun, supportive team, Glow & Go events, opportunity to earn, self-development)

**4. My Future:** What excites you about the future? (e.g., building a team, helping others, achieving goals, financial independence)

■ **My 90-Second Story** ■ Now put it all together. Write a short version of your story below using the 4 parts above.

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and extend across the width of the page. There are no margins, text, or other markings on the paper.