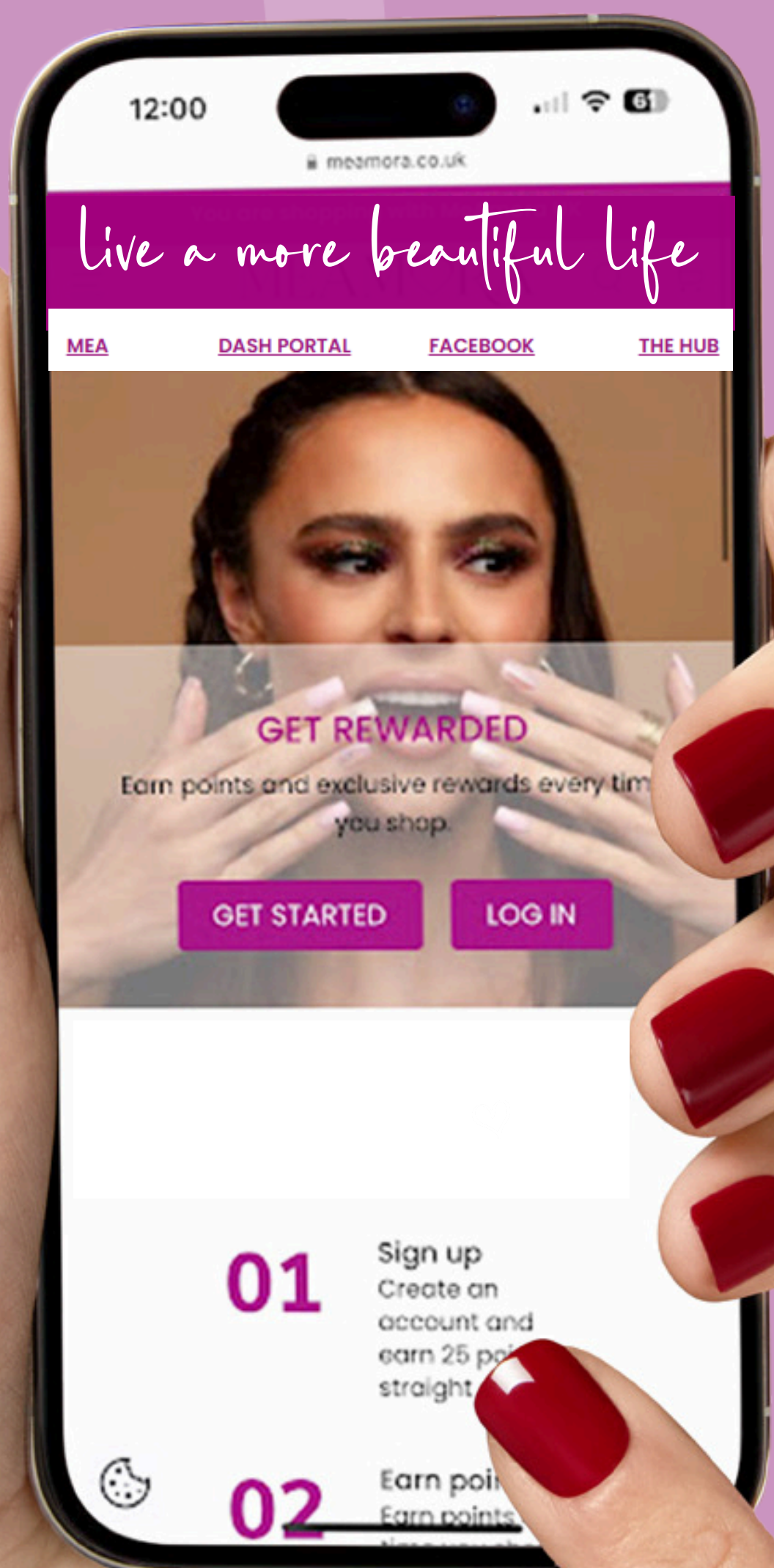


MEAMORA

getting started

STEP IN TO SUCCESS



product passion



LASHES YOU'LL LOVE

Are you ready to be part of the **UP-rising** with Lash Up lash extensions? Our breakthrough system delivering easy, safe and fast lash extensions, at home. With a whole lash wardrobe to share, you will have a lash look to offer everyone! Lash Up lashes are premium quality and are made from vegan, cruelty-free 100% Korean PBT Silk.

You'll find heaps of product info and training on the **Hub!**



HARDER WORKING NAILS

Say hello to Nail On ultra-comfortable, ultra-slim, press on nails, featuring **Natural Fit Technology™**, an ultra-hold, dual-layer adhesive system to keep nails securely in place.

Our easy to apply, one-step gel manicure. Patented Natural Fit technology ensures a super-comfortable fit. 7 days recommended wear with damage-free removal.



BUILD WITH K-BEAUTY

We have brought the best of K-Beauty to the UK Direct Selling industry.

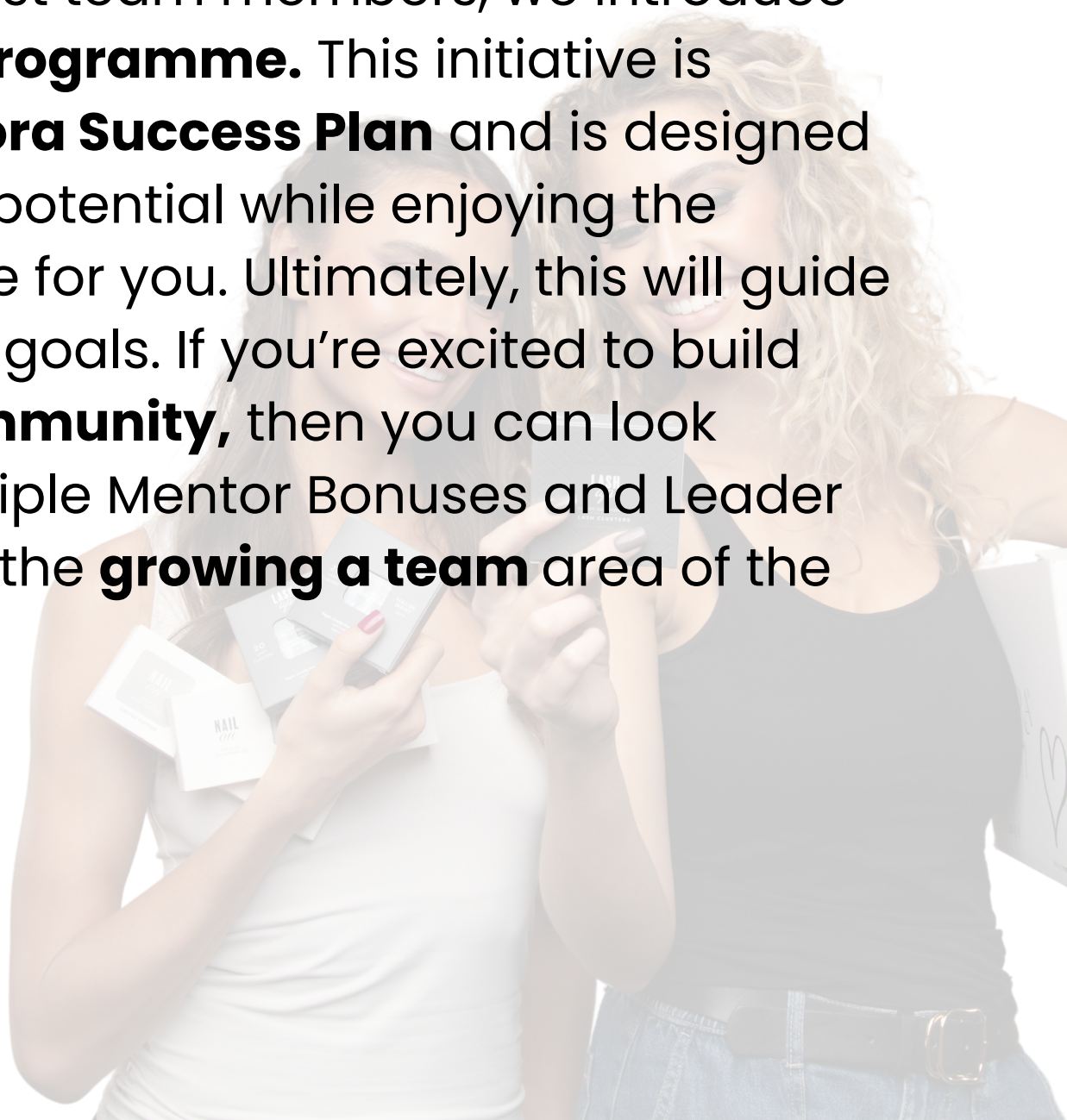
JOAH - **Effective, Efficient, Effortless**

Korean beauty products that are only available exclusively from MeAmora Stylists! Inspired by the Korean philosophy of beauty, JOAH makes beauty more convenient and accessible by infusing the best of K-Beauty skin care ingredients into a range of skin-nurturing beauty products.

YOU'RE IN BUSINESS FOR YOURSELF BUT NOT BY YOURSELF

We are dedicated to **guiding and supporting** you throughout your journey, ensuring that you have an outstanding experience right from the start. We celebrate every achievement, whether large or small, and you can anticipate rewards, exclusive product benefits, unique experiences, and enjoyable gatherings held in your honour!

While we don't set strict targets, we always offer **additional incentives** to encourage your efforts! We love to acknowledge consistency and overall dedication; therefore, the **Power Seller Club** rewards all Stylists quarterly with Reward points and exclusive merchandise, plus there's even the annual Power Seller lunch to look forward to! For our newest team members, we introduce the **'Steps to Success' programme**. This initiative is aligned with the **MeAmora Success Plan** and is designed to help you unlock your potential while enjoying the rewards we have in store for you. Ultimately, this will guide you towards your larger goals. If you're excited to build your own **MeAmora community**, then you can look forward to banking multiple Mentor Bonuses and Leader bonuses too! Check out the **growing a team** area of the Hub for more info!



A photograph of four women in a celebratory mood, looking upwards and smiling. They are surrounded by falling gold confetti and strings of warm white lights. The woman on the far left is wearing a white hijab and a white top. The woman next to her is wearing a blue and white patterned top. The woman next to her is wearing a blue and white patterned top. The woman on the far right is wearing a dark blue velvet jacket over a black top. The background is a plain, light-colored wall.

the success *plan*

The MeAmora Compensation Plan is designed with clarity, transparency, and scalability at its core. No hidden agendas, no confusing percentage cuts—just straightforward, real earning potential you can trust

MEAMORA®

	stylist	lead stylist	senior stylist	star stylist	executive	senior executive	star executive	senior star executive
personal sales								
personal sales (ps)	0-299.99	300	1,500	3,500				
discount percentage	20%	25%	30%	35%				
mentor bonus								
personal sales required		300	300	300	300	300	300	300
central group sales (gs)			1,500	3,500	3,500	3,500	3,500	3,500
ps discount		25%	30%	35%	35%	35%	35%	35%
stylists		5%	10%	15%	15%	15%	15%	15%
lead stylists			5%	10%	10%	10%	10%	10%
senior stylists				5%	5%	5%	5%	5%
leader star count					1	3	5	7
generation bonus								
generation bonus l1				4%	4%	4%	4%	4%
generation bonus l2					4%	4%	4%	4%
generation bonus l3						2%	2%	2%
generation bonus l4							2%	2%
development bonuses								
rank advancement bonus			£50 matched for enroller	£100 matched for enroller	£250	£500	£1,000	£3,000
consistency bonus					£100	£250	£750	£1000

steps to *success*

NEW STYLIST WELCOME REWARDS

REWARDS
WORTH
OVER
£190

KEEP CLIMBING THE STEPS
KEEP COLLECTING THE REWARDS!



Step 1



Step 2



Step 3



Step 4



Step 5



Step 6

MEAMORA

steps to *success*

WE CELEBRATE & REWARD YOUR SUCCESS,
RIGHT FROM THE GET GO!

900 PS	The Ultimate MeAmora Kit Bag	ACHIEVE WITHIN THE WHOLE PROGRAMME PERIOD
750 PS	JOAH Setting Spray, Blurring Primer, Loose Setting Powder	
600 PS	Feather Lashes, JOAH Mascara & Lash Up Extend	
450 PS	JOAH Sheet Mask, Cooling Gel Mist & Blemish Patches	
300 PS	2 Sets of Nail On Nails	ACHIEVE WITHIN 1 ST BUSINESS MONTH
150 PS	JOAH Ceremide Cleansing Balm	

Understanding the Business Month Structure

1st Business Month: This period begins when you register as a stylist and continues through that calendar month and the entire following calendar month.

For instance, if you register on September 15th, your 1st business month will conclude on October 31st, and your 2nd business month will commence on November 1st

Please Note

If 150 PS and /or 300 PS is not reached in your 1st business, you can still qualify for rewards ranging from 450 PS up to 900 PS during your 2nd business month.
Rewards are cumulative



join the club

The Requirement

Experience Rewards with The Power Seller Club

As you progress through the MeAmora success plan, you'll earn rewards every three months. You can accumulate up to £600 in MeAmora rewards annually. Plus, by meeting the annual PS requirement, you'll have the opportunity to be honored at the exclusive annual Power Seller event.

BRONZE MEMBER

900 PS Per Quarter

3,600 PS Per Year

SILVER MEMBER

2,250 PS Per Quarter

9,000 PS Per Year

GOLD MEMBER

4,500 PS Per Quarter

18,000 PS Per Year

The Rewards

BRONZE EVERY 3 MONTHS

CERTIFICATE & LANYARD



£30

SILVER EVERY 3 MONTHS

CERTIFICATE & LANYARD



£75

GOLD EVERY 3 MONTHS CERTIFICATE & LANYARD



£150

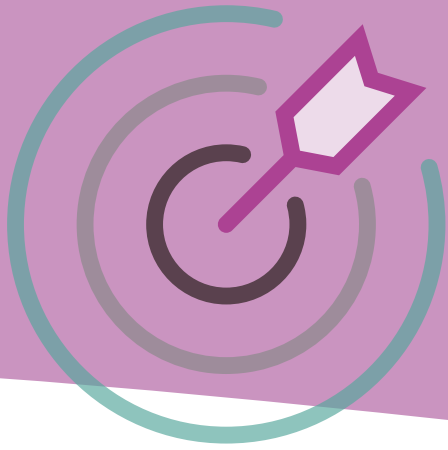
your why, your goal!



Discovering Your Why – Your purpose, passion, your reason!

Making It Emotional – The core of your why matters!

Writing It Down & Sharing it! – Adds accountability!



your why your goal

What is your Why?

Why is it important to you?

Who else will benefit from you achieving your goal?

What is the goal attached to your why?

How will you feel when you achieve your goal?

When will you achieve your goal by?

Understanding and developing your "why" is foundational in being an independent MeAmora Stylist—and really, in any endeavour you undertake. It's the driving force that keeps you moving forward, pushing through challenges, and sustaining motivation when things don't always go according to plan . Here's how you can develop a powerful "why":

GOAL VALUE

How much does your goal cost?

£
.....

What does this equate to in MeAmora earnings per month?

£
.....

sharing MEAMORA®



THE SECRET TO A
SUCCESSFUL START,
IS TO NOT KEEP YOUR
START A SECRET!



who are your people?

friends

family

acquaintances

A fantastic way to spread the MeAmora love and promote your business is by connecting with as many individuals as possible. The more connections you make, the loyal customers you'll attract. Here's a fun activity to kick off your efforts:

- Take your phone
- Set a timer for 3 minutes
- Jot down as many names of friends, family, and colleagues as you can
- Keep repeating until you have a list you are happy with

Voila! Your list is ready – these are the people you can begin sharing the MeAmora products and benefits with!

online connections

colleagues

professionals

Unbox & Share



Set the Scene

Good Lighting & Background is key!

Use natural light or a ring light to make the products look vibrant and true-to-color.

Keep your background simple and uncluttered so the focus stays on the cosmetics.

Showcase Packaging Details

Your Starter Collection is boxed beautifully, make the most of this by capturing close-ups and slow reveals.

Highlight textures, embossing, or special features (like colour of packaging or holographic finishes)

Add Personal Reactions & Commentary

Share your genuine excitement— We love authentic first impressions.

Mention scent, weight, shine & finish or texture as you open each product, since viewers can't feel it themselves.

Keep the Flow Organised

Intro

Share the contents

Invite & Wrap Up

Introduce what you'll be unboxing and why – Your **MeAmora Starter Collection** needed to be shared as you are so excited to see what is inside! This opening of your Starter collection is the “Opening” of your MeAmora Business!

Unbox items one by one, building anticipation, and avoid rushing through. Ask questions, you can review these later to keep conversation alive!

👉 Bonus tip: Follow up with a styled flat lay viewers see the products in action.

START GLOWING, START STRONG!

Launching your MeAmora business couldn't be easier!
All you need is your kit, some people and the guidance of the MeAmora Glow & Go content!

Book Your Launch Glow		5 Days Before	3/2 Days Before	1 Day Before	The Day	Follow up
<p>Set the date.</p> <p>Create your potential guest list.</p> <p>Do a kit unboxing on socials to show off some of the products you will be using at your Glow & Go Launch</p>		<p>Create your Pop Up Link in MEA.</p> <p>The guests have exclusive Glow & Go offers. This info is on the Hub & Dash.</p>	<p>Have a practice with your products. Use the Glow & Go content/ Info cards as a guide</p>	<p>Have your tools ready</p> <p>Cheat sheets.</p> <p>Applicable Glow & Go Portfolio cards</p> <p>Place mats</p> <p>Products and product tools as per the guides</p>	<p>Share a "See you soon" Image with a reminder of time and address details</p>	<p>Follow up on the interest you received within 24/48 hours - Thank the guests - Send a general message and a personal message to those who ordered</p>
<p>Ask for help & support. Let people know you're just getting started, and by coming along, they'll be helping you grow and learn.</p>		<p>Set up a FB or WhatsApp group to engage ahead of the Session. Invite your guests to the group. Say a warm hello, thank them. Start to share content from Dash.</p>	<p>Post the Pop up link in to the group</p> <p>Share Reward point info</p>	<p>Post a reminder of what the guests can expect. Fun, demos, hints & Tips etc. Remind them to register for rewards again. The get back £1 in every £10!</p>	<p>Have any assets, place settings, accessories ready.</p> <p>Be set up in time. Let the products, portfolio and videos do the work for you!</p>	<p>Check the system for orders and keep your Host updated. Remember, more orders means more Host reward points</p>
<p>Remind everyone that there's no obligation to buy. The experience is not only complimentary, but it's also going to be enjoyable, and they will leave feeling a radiant GLOW!</p>		<p>Ask questions in the group such as, what's your usual skin care routine? Nail look etc. This will help you understand ahead of time the wants/needs of the guests</p>			<p>Take pics, videos, reviews</p> <p>Post to you socials tagging the guests if you have permission, ask them to do the same!</p>	<p>Encourage the guests who joined your socials to share their order review and experience feedback</p>
<p>Inform everyone that there will be a mystery guest reward! Come along for a chance to enter the product prize draw. You can utilize your reward points or opt for a small product gift.</p>					<p>Wrap up - Follow the wrap up guide!</p> <p>Save money - Shop</p> <p>Save more money - Host</p> <p>Earn money - Join</p> <p>Huge thanks to the guests!</p>	

next up!



Check out the Hub & DASH

Look out for support from the MeAmora Stylist Community

Unbox, share your kit and the excitement of your new venture!

Set your goal

Make you “List”

Set your Glow & Go Launch Date

Share your success!

HERE'S TO YOUR SUCCESS!