

Glow & Go - Preparation

These preparation steps apply regardless of whether you have a designated host or if you are hosting yourself!

5 Days Before	4 Days Before	3 Days Before	2 Days Before	1 Day Before	The Day	Follow up
Agree a date with your Host / Book in your diary	Check in with your Host and discuss timings, plans etc.	Remind if appropriate that others are welcome too, if they have a friend they would like to bring for example	Post some previous Glow & Go reviews - Pics	Post a cant wait to see you post/ selfie	Share a "See you soon" Image with a reminder of time and address details	Thank you Host- Send or leave a card
Create your Pop Up Link in MEA	Say hello and make conversation in the WhatsApp group - Maybe start dropping K - Beauty info, ask what skin types are like etc.		Post your before & after pics	Post a reminder of what the guests can expect. Fun, demos, hints & Tips etc. Remind them to register for rewards again.	Have any assets place settings, accessories ready. Be set up in time. Let the products and portfolio do the work for you!	Follow up on the interest you received within 24/48 hours - Thank the guests - Send a general message and a personal message to those who ordered
If you have a Host ensure your Host has received link the so they can invite guests	Post the Pop up link in to the group Share Reward point info				Take pics, videos, reviews Post to you socials tagging the guests if you have permission, ask them to do the same!	Check the system for orders and keep your Host updated. Remember, more orders means more Host reward points
Set up a FB or WhatsApp group to engage ahead of the Session. Invite your guests or have the Host do this and invite you in to the group					Wrap up - Follow the wrap up guide! Save money Save more money Earn money	Encourage the guests who joined your socials to share their order review and experience feedback