

# the success *plan*

Republic Of Ireland

*The new way  
of earning with  
nails, lashes  
& k-beauty*

MEAMORA®



*earnings*

The MeAmora Compensation Plan is designed with clarity, transparency, and scalability at its core. No hidden agendas, no confusing percentage cuts—just straightforward, real earning potential you can trust

## grow with *MeAmora*

### THE EARNING POTENTIAL

With every step up the compensation plan, you'll unlock new rewards, greater earning potential, and well-deserved recognition. The Success Plan is built to scale with you.

Next, you'll discover how it rewards your sales achievements, your sharing of the Stylist opportunity, and your commitment to developing others.



*earnings*

# how you could be *rewarded*

WHAT TO EXPECT

**The following examples are based on  
Stylists Personal Sales of 200 – Lead Stylist Personal Sales of 300**

# earnings & rewards

THE EARNING POTENTIAL

## plan overview

	STYLIST	LEAD STYLIST	SENIOR STYLIST	STAR STYLIST	EXECUTIVE	SENIOR EXECUTIVE	STAR EXECUTIVE	SENIOR STAR EXECUTIVE
<b>PERSONAL SALES</b>								
<b>PERSONAL SALES (PS)</b>	0-299.99	300	1,500	3,500				
<b>DISCOUNT PERCENTAGE</b>	20%	25%	30%	35%				
<b>MENTOR BONUS</b>								
<b>PERSONAL SALES REQUIRED</b>		300	300	300	300	300	300	300
<b>CENTRAL GROUP SALES (GS)</b>			1,500	3,500	3,500	3,500	3,500	3,500
<b>PS DISCOUNT</b>		25%	30%	35%	35%	35%	35%	35%
<b>STYLISTS</b>		5%	10%	15%	15%	15%	15%	15%
<b>LEAD STYLISTS</b>			5%	10%	10%	10%	10%	10%
<b>SENIOR STYLISTS</b>				5%	5%	5%	5%	5%
<b>LEADER STAR COUNT</b>					1	3	5	7
<b>GENERATION BONUS</b>								
<b>GENERATION BONUS L1</b>				4%	4%	4%	4%	4%
<b>GENERATION BONUS L2</b>					4%	4%	4%	4%
<b>GENERATION BONUS L3</b>						2%	2%	2%
<b>GENERATION BONUS L4</b>							2%	2%
<b>DEVELOPMENT BONUSES</b>								
<b>RANK ADVANCEMENT BONUS</b>			£50 - 60€ MATCHED FOR ENROLLER	£100 - 120€ MATCHED FOR ENROLLER	£250 - 300€	£500 - 600€	£1000 - 1,200€	£3000 - 3,600€
<b>CONSISTENCY BONUS</b>					£100 - 120€	£250 - 300€	£750 - 900€	£1000 - 1,200€

# earnings & rewards

## STYLIST RANKS

## stylist rank requirements

Everyone begins as a Stylist, but that's just the start. As you grow, you can rise through the ranks — from Stylist to Executive and beyond.

*Stylist*  
PS 0-299.99

### **Personal Sales (PS)**

Earn 20% on all personal sales (PS)

*Lead Stylist*  
PS 300+

Mentor Bonus Unlocked

### **Personal Sales (PS)**

Earn 25% on all personal sales

**Mentor Bonus** – Earn 5% on the sales generated by your Stylists and their group

*Senior Stylist*  
PS 300+  
GS 1,500+

2 Mentor Bonuses  
Unlocked

Rank Advancement  
Bonus Unlocked

### **Personal Sales (PS)**

Earn 30% on all personal sales

**Mentor Bonus** – Earn 10% on the sales generated by your Stylists and their group

Earn 5% on the sales generated by your Lead Stylists and their group

*Star Stylist*  
PS 300+  
GS 3,500+

3 Mentor Bonuses  
Unlocked

Generation Leader  
Bonus Unlocked

Rank Advancement  
Bonus Unlocked

### **Personal Sales (PS)**

Earn 35% on all personal sales

**Mentor Bonus** – Earn 15% on the sales generated by your Stylists and their group

Earn 10% on the sales generated by your Lead Stylists and their group

Earn 5% on the group sales of your Senior Stylists

### **Generation Bonus**

Earn 4% on your 1<sup>st</sup> Generation Star Leg

# earnings & rewards

## EXECUTIVE RANKS

## executive ranks requirements

As you advance through the MeAmora Success Plan, mentoring and growing your team unlocks extra bonuses that reach deeper into your business.

### *Executive Leader*

PS 300

GS 3,500

1 Star Legs

3 Mentor Bonuses  
Unlocked

2 Generation Leader  
Bonuses Unlocked

Rank Advancement  
Bonuses Unlocked

Consistency Bonuses  
Unlocked

### *Senior Executive Leader*

PS 300

GS 3,500

3 Star Legs

3 Mentor Bonuses  
Unlocked

3 Generation Leader  
Bonuses Unlocked

Rank Advancement  
Bonuses Unlocked

Consistency Bonuses  
Unlocked

### **Personal Sales**

Earn 35% on all personal sales

**Mentor Bonus** - Earn 15% on the sales generated by your Stylists and their group

Earn 10% on the sales generated of your Lead Stylists and their group

Earn 5% on the group sales of your Senior Stylists

### **Generation Bonus**

Earn 4% on your 1<sup>st</sup> Generation Star Leg

Earn 4% on your 2<sup>nd</sup> Star Leg Generation Group Sales

### **Personal Sales**

Earn 35% on all personal sales

**Mentor Bonus** - Earn 15% on the sales generated by your Stylists and their group

Earn 10% on the sales generated by your Lead Stylists and their group

Earn 5% on the group sales by your Senior Stylists

### **Generation Bonus**

Earn 4% on your 1<sup>st</sup> Generation Star Leg

Earn 4% on your 2<sup>nd</sup> Star Leg Generation Group Sales

Earn 2% on your 3<sup>rd</sup> Star Leg Generation Group Sales

# earnings & rewards

## EXECUTIVE RANKS

## executive ranks requirements

Our most prestigious ranks. Star Executive and Senior Star Executive offer incredible rewards and bonuses.

### *Star Executive Leader*

PS 300  
GS 3,500  
5 Star Leg

3 Mentor Bonuses  
Unlocked

4 Generation Leader  
Bonuses Unlocked

Rank Advancement  
Bonuses Unlocked

Consistency  
Bonuses Unlocked

### *Senior Star Executive Leader*

PS 300  
GS 3,500  
7 Star Legs

3 Mentor Bonuses  
Unlocked

4 Generation Leader  
Bonuses Unlocked

Rank Advancement  
Bonuses Unlocked

Consistency  
Bonuses Unlocked

### **Personal Sales (PS)**

Earn 35% on all personal sales

**Mentor Bonus** – Earn 15% on the sales generated by your Stylists and their group  
Earn 10% on the sales generated by your Lead Stylists and their group  
Earn 5% on the group sales of your Senior Stylists

### **Generation Bonus**

Earn 4% on your 1<sup>st</sup> Generation Star Leg  
Earn 4% on your 2<sup>nd</sup> Star Leg Generation Group Sales  
Earn 2% on your 3<sup>rd</sup> Star Leg Generation Group Sales  
Earn 2% on your 4<sup>th</sup> Star leg Generation Group Sales

### **Personal Sales**

Earn 35% on all personal sales

**Mentor Bonus** – Earn 15% on the sales generated by your Stylists and their group  
Earn 10% on the sales generated by your Lead Stylists and their group  
Earn 5% on the group sales of your Senior Stylists

### **Generation Bonus**

Earn 4% on your 1<sup>st</sup> Generation Star Leg  
Earn 4% on your 2<sup>nd</sup> Star Leg Generation Group Sales  
Earn 2% on your 3<sup>rd</sup> Star Leg Generation Group Sales  
Earn 2% on your 4<sup>th</sup> Star leg Generation Group Sales

# meet *jane*

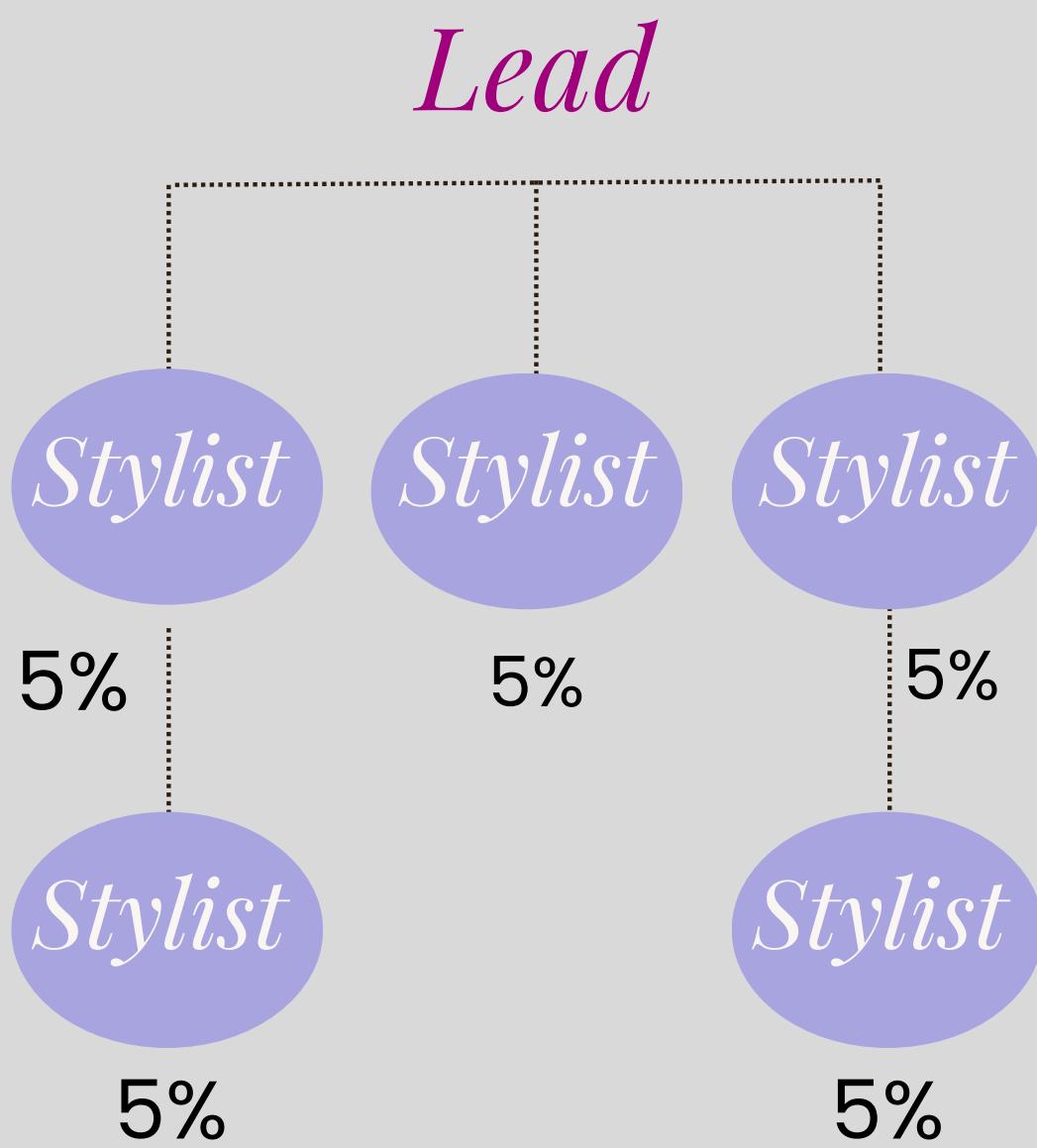
LEAD STYLIST

Transitioning from Stylist to Lead Stylist or Senior Stylist allows you to share your passion while reaping rewards of the Mentor Bonuses right from the start!



## *What Might It Look Like*

Personal Sales 300  
25% of 300 = **75 Discount**



### **Mentor Bonus**

Stylist Group Personal sales = 200

x5

5% of 1000

=Bonus **50**

**Total Mentor Bonus = 50**

Total  
Earnings

**125**

# meet *sarah*

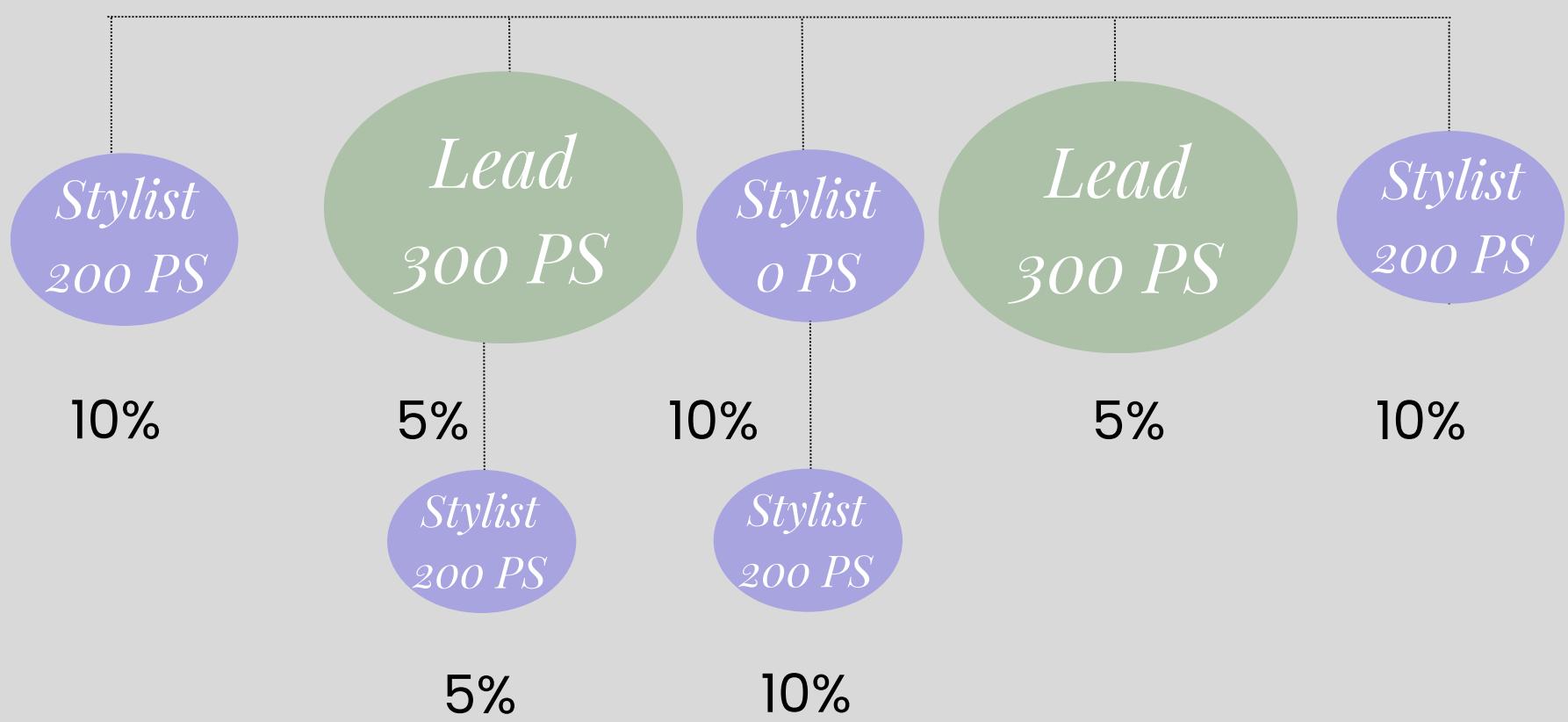
SENIOR STYLIST



## *What Might It Look Like*

Average Senior Stylist Personal Sales 500  
30% of 500 = **150 Discount**

### *Senior*



### **Mentor Bonus**

**Stylist Group** Personal Sales 200 Each

10% of 600

Mentor Bonus **60**

**Lead Group** Personal Sales 300

5% of 600

Stylist in Lead Group Personal Sales 200

5% of 200

Mentor Bonus **40**

**Total Mentor Bonus 100**

Total  
Earnings  
**250**

# meet *suzie*

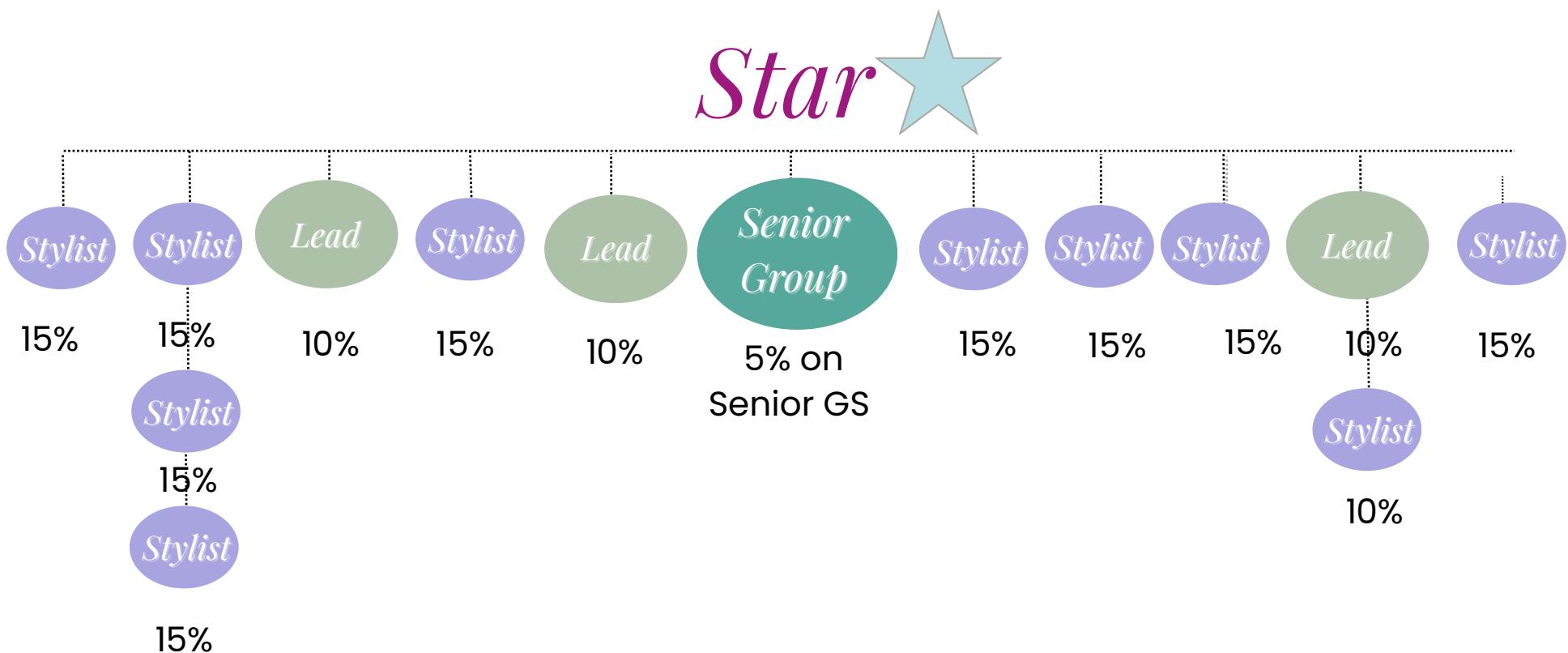
## STAR STYLIST

Star rank is where leadership and developing others expands your earning potential! In addition to your personal sales commissions and Mentor bonuses, you will now begin to earn the Generation Leader Bonus!



### *What Might It Look Like*

Average Senior Stylist Personal Sales 500  
35% of 500 = **75 Discount**



#### **Mentor Bonus**

Stylist Group Personal Sales 200 x 9  
15% of 1,800 = Mentor Bonus **270**  
Lead Group Personal Sales 300 x 3  
10% of 900 = Mentor Bonus **90**  
Stylist In Group 200 X1  
10% of £200 Mentor Bonus = **20**  
Senior Group Sales Minimum 1,500 x 1  
5% of 1,500 = **75**  
**Total Mentor Bonus = 455**

Total  
Earnings  
**826**

**1st Generation Leader Bonus 4% of 1<sup>st</sup> Star Leg total 4,900**

Bonus = **196**

**Total Generation Leader Bonus = 196**

# meet nat

EXECUTIVE LEADER

The executive levels offer the chance to earn even more bonuses from deeper generations, PLUS unlocking consistency bonuses!



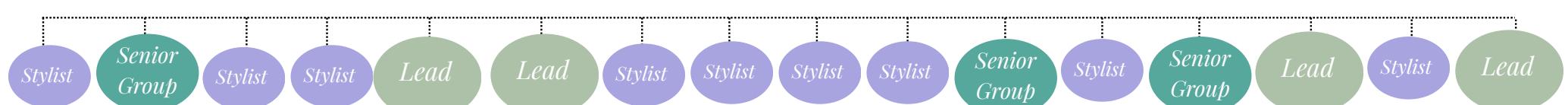
## *What Might It Look Like*

Average Executive Leader Personal Sales 750

35% of 750 = **262.50 Discount**

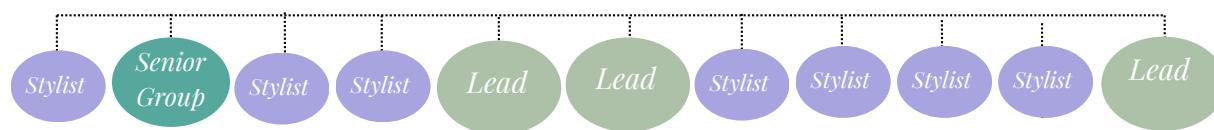
### *Executive*

4% On 1<sup>st</sup> Generation Star Leg



### *Star*

4% On 2<sup>nd</sup> Generation Star Leg



#### **Mentor Bonuses**

Stylist Personal Sales 200 x 9

15% of 1,800 = Mentor Bonus **270**

Lead Stylist Personal Sales 300 x 4

10% of 1,200 = Mentor Bonus **120**

Senior Group Sales Minimum 1,500 x 3 = 4,500

5% of 4,500 = **225**

**Total Mentor Bonus = 615**

Total  
Earnings  
**1,347.50**

#### Generation Bonuses

**1st Generation Bonus** 4% of 1<sup>st</sup> Star Leg total = 8,250

Bonus = **330**

**2<sup>nd</sup> Generation Bonus** 4% of 2<sup>nd</sup> Gen Star Leg total = Min 3,500

Bonus = **140**

**Total Generation Leader Bonus = 470**



SENIOR EXECUTIVE LEADER



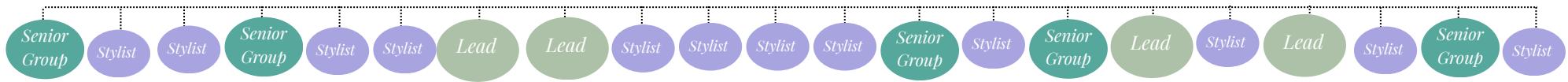
## What Might It Look Like

Average Executive Leader Personal Sales 1000

35% of 1000 = **350 Discount**

### Senior Executive

4% On 1<sup>st</sup> Generation Star Leg



4% On 2nd Generation Star Leg



2% On 3rd Generation Star Leg



### Mentor Bonuses

Stylist Personal Sales 200 x 12

15% of 2,400 = Mentor Bonus **360**

Lead Stylist Personal Sales 300 x 4

10% of 1,200 = Mentor Bonus **120**

Senior Group Sales Minimum 1,500 x 5 = 7,500

5% of 7,500 = **375**

**Total Mentor Bonus = 855**

Total Earnings  
**2,179**

### Generation Bonuses

**1<sup>st</sup> Generation Bonus 4% of 1<sup>st</sup> Star Leg total = 12,100**

Bonus = **484**

**2<sup>nd</sup> Generation Bonus 4% of 2<sup>nd</sup> Gen Star Leg total = Min 3,500 x 3**

Bonus = **420**

**3<sup>rd</sup> Generation Bonus 2% of 3<sup>rd</sup> Generation Star Leg Total = Min 3,500**

Bonus = **70**

**Total Generation Leader Bonus = 974**

# meet anna

STAR EXECUTIVE LEADER



## What Might It Look Like

Average Executive Leader Personal Sales 1000

35% of 1000 = **350 Discount**

### Star Executive

4% On 1<sup>st</sup> Generation Star Leg



4% On 2nd Generation Star Leg



2% On 3rd Generation Star Leg



2% On 4th Generation Star Leg



### Mentor Bonuses

Stylist Personal Sales 200 x 14

15% of 2,800 = Mentor Bonus **420**

Lead Stylist Personal Sales 300 x 6

10% of 1,800 = Mentor Bonus **180**

Senior Group Sales Minimum 1,500 x 5

5% of 7,500 = **375**

**Total Mentor Bonus = 975**

Total  
Earnings  
**2,899**

### Generation Bonuses

**1<sup>st</sup> Generation Bonus 4%** of 1<sup>st</sup> Gen Star Leg total = 13,100

Bonus = **524**

**2<sup>nd</sup> Generation Bonus 4%** of 2<sup>nd</sup> Gen Star Leg total = Min 3,500 x 5 = 17,500

Bonus = **700**

**3<sup>rd</sup> Generation Bonus 2%** of 3<sup>rd</sup> Gen Star Leg Total = Min 3,500 x 3 = 10,500

Bonus = **210**

**4<sup>th</sup> Generation Bonus 2%** of 4th Gen Star Leg Total = Min 3,500 x 2 7,000

Bonus = **140**

**Total Generation Leader Bonus = 1,574**

# meet sophie

SENIOR STAR EXECUTIVE LEADER



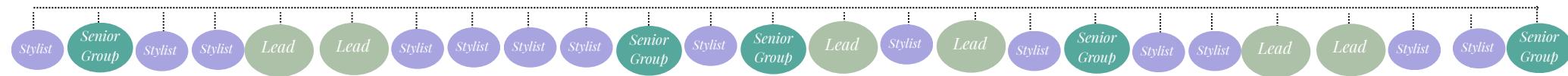
## What Might It Look Like

Average Executive Leader Personal Sales 1000

35% of 1000 = **350 Discount**

### senior Star Execuve

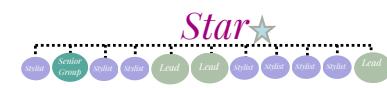
4% On 1<sup>st</sup> Generation Star Leg



4% On 2<sup>nd</sup> Generation Star Leg



2% On 3<sup>rd</sup> Generation Star Leg



2% On 4<sup>th</sup> Generation Star Leg



### Mentor Bonuses

Stylist Personal Sales 200 x 14

15% of 2,800 = Mentor Bonus **420**

Lead Stylist Personal Sales 300 x 6

10% of 1,800 = Mentor Bonus **180**

Senior Group Sales Minimum 1,500 x 5

5% of 7,500 = **375**

**Total Mentor Bonus = 975**

Total  
Earnings  
**3,179**

### Generation Bonuses

**1<sup>st</sup> Generation Bonus 4% of 1<sup>st</sup> Gen Star Leg total = 13,100**

Bonus = **524**

**2<sup>nd</sup> Generation Bonus 4% of 2<sup>nd</sup> Gen Star Leg total = Min 3,500 x 7 = 24,500**

Bonus = **980**

**3<sup>rd</sup> Generation Bonus 2% of 3<sup>rd</sup> Gen Star Leg Total = Min 3,500 x 3 = 10,500**

Bonus = **210**

**4<sup>th</sup> Generation Bonus 2% of 4th Gen Star Leg Total = Min 3,500 x 2 = 7,000**

Bonus = **140**

**Total Generation Leader Bonus = 1,854**

# we celebrate *success*

## INCENTIVES & REWARDS PROGRAMMES

We are truly dedicated to your success, and nothing brings us greater joy than celebrating your achievements. Whether it involves new Stylists thriving through the Steps to Success programme or relishing the continuous rewards from our Power Seller Club, your accomplishments are our pride!



rewards

*Make sure to explore all the rewards that are in store for you!*

# steps to success

## NEW STYLIST INCENTIVE

As a new MeAmora Stylist, you'll unlock free product rewards from your very **first milestone**. Reach 150 in personal sales in your first month and receive your first product bundle, absolutely free!

But that's just the beginning. With six exclusive bundles up for grabs in your first

two months, **the more you sell, the more rewards you'll earn.** Fill your kit, build your confidence, and get rewarded as you grow.

*rewards*



*Ready to learn more? Chat with the person who shared this brochure, they'll be happy to help you get started.*

# reach. rise. reap the rewards

## THE POWER SELLER CLUB

Strive to hit 900 / 2,250 / 4,500 + Personal Sales over a 3-month period to **unlock your Power Seller Bonus**.

- Earn more: Hit quarterly Personal Sales targets and access exclusive Reward Vouchers
- Get more: Climb the three Success Plan levels to receive even more rewards!
- Be celebrated: Achieve annual Personal Sales to secure your invite to the exclusive Power Seller Social Celebration with GM **Ashley Ferguson**

rewards



Up to £600 of rewards available over the year!

# *glossary of terms*

M E A M O R A S P E A K

**Active Stylist** – has submitted 50PS in any one of three rolling calendar months

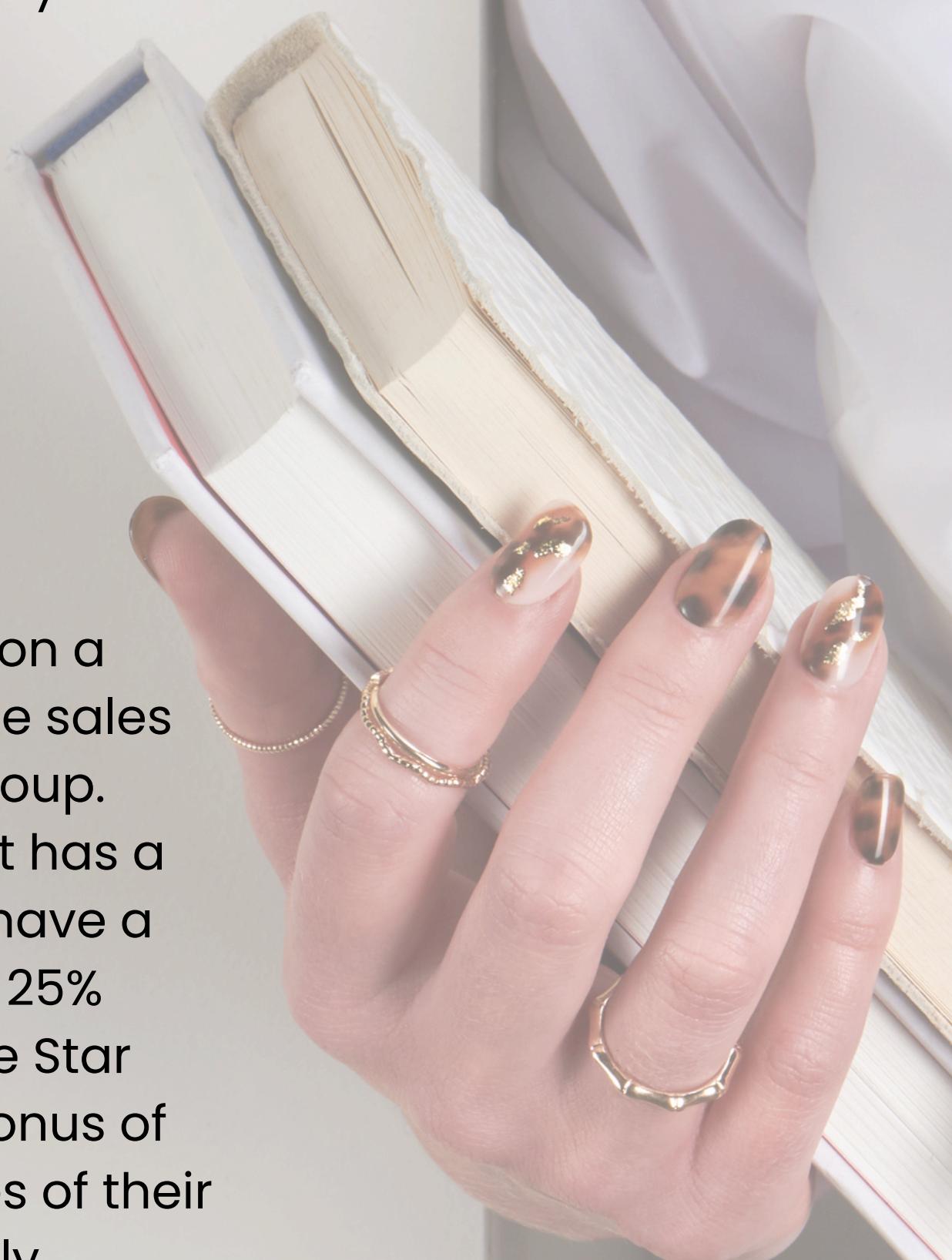
**Qualified Stylist** – has submitted 150PS in any calendar month

**Leader** – achieved a rank of Star or above as determined by the Success Plan

**Personal Sales PS** – the amount of sales placed through the Stylist account on a monthly basis and is paid weekly

**Mentor Bonus** – paid on a differential basis on the sales of all Stylists in your group. Example:- a Star Stylist has a discount of 35%, they have a Lead Stylist that has a 25% discount. Therefore the Star Stylist is due Mentor Bonus of 10% paid from the sales of their Lead Stylist. Paid weekly

**Generation Bonus** – paid down Generations of Star Stylist and above Groups. Paid Monthly, when Star rank is achieved



# *glossary of terms*

MEAMORA SPEAK CONTINUED

**Rank Advancement Bonuses** – paid in the month the rank advancement is achieved and this is matched to the upline sponsor for Senior and Star rank (provided, the upline rank matches or is greater)

**Consistency Bonuses** – paid from Executive rank and above when 3 month consistency at rank is achieved

**Group Sales GS** – total sum of all sales made in the total organisation in a calendar month

**Central Group Sales CGS** is the total sum of all sales made in the total organisation minus the sales of any Star legs in a calendar month

**Personal Sales Discount** ranging from 20%– 35% is earned from your personal sales and is paid weekly

**Generation** – created at each ‘paid as rank’ Star rank and above and their team

**Star Leg requirement rule** – required number of Stars to achieve the Leadership rank title has to be in different legs

**Build Back Month – Grace period**

In the month following the **first time** promotion of a new Star Stylist, the upline leader's GS requirement is reduced to 1750 GS. This benefit is granted only once for each newly promoted Star and does **not** apply to repromotions.



thank you

turn passion *into possibility*  
JOIN THE FAMILY

**With no experience needed**, ongoing support, and the freedom to make it your own, this is **your opportunity to shine**.

We can't wait for you to join us!

*Ready to learn more? Chat with the person who shared this brochure, they'll be happy to help you get started.*