

ENVIRONMENTAL & SUSTAINABILITY C.S.R. POLICY

LAS ARENAS
BALNEARIO RESORT

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Hoteles SantoS

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W LEADING
HOTELS®

LAS ARENAS HOTEL - VALENCIA - SPAIN



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A close-up photograph of several green leaves, likely from a plant like a corn or similar, showing detailed vein patterns. The leaves are arranged in a diagonal pattern across the frame. The word "Philosophy" is written in a large, white, bold, sans-serif font, centered horizontally and slightly above the vertical center of the image. The background is a soft, out-of-focus light blue-grey color.

Philosophy

The Hotel Las Arenas and the Santos Group have a serious commitment to the environment and sustainability. It has always been part of the group's philosophy to collaborate to improve the quality of life of the local community where its Hotels are located. From its foundations, at the beginning of its operations and even previously, in its construction, The Hotel Balneario Las Arenas and the Santos Group did not hesitate to spare any effort or investment to be able to carry out the reconstruction of the Spa and its subsequent management of a sustainable way.

The responsibility was maximum, since it was an icon of the city, whose original construction began at the end of the 19th century. Collaborated with the national department of coasts for the regeneration of the beach of la Malvarrosa, in collaboration with the team of technical architects of the city council restored the old Balneario Las Arenas, which was totally destroyed and in a state of abandonment, returning to the area the splendor of past years. It conserved all the centennial trees that existed in the Spa, transferring them to a nursery during the period of the works, for their later transplantation at the end of the works. His new Garden was awarded in the 2007 International Landscape Competition, held in New York.



A close-up photograph of several green leaves with prominent veins, set against a dark background. The word "Energy" is overlaid in the center in a bold, white, sans-serif font.

Energy



The Hotel Las Arenas built one of the largest solar plants that can be found in an urban building in Valencia, which today has already managed to take advantage of almost 100% of its capacity. After a new investment that has made it possible to supply hot water also to our wellness circuit, swimming pools, changing rooms and heated pool of our Spa and also to a large part of the hot water used in our Hotel. With the consequent saving of gas, and reduction of the emission of gases. In addition, we have replaced the existing solar panels with hybrid panels that not only provide us with hot water but also with electricity.

With a large investment, all the interior and exterior lighting of the Hotel has been replaced by LED lamps, in addition to implementing an adequate time management of the same. with the consequent energy and waste savings.

Multiple Green Points have been installed in our car park for fast charging of electric vehicles.

2 Tesla chargers,
2 Porsche chargers,
1 WallBox charger,
20 double chargers (40 vehicles) from Orbis.

Which makes us the facility in the city with the **largest number of charging points for electric vehicles.**





Waste



We fully recycle our waste, separating paper and cardboard, plastics, batteries and organic waste. Used vegetable cooking oil will improve social inclusion thanks to the "second life" provided by the NGO RastroSolidario and one of the Selev Biogroup companies, Remittel, an expert in the management and collection of bio-waste for its subsequent transformation, in this case, into biodiesel. The profits from this action will be used to promote the social inclusion of people with intellectual disabilities, thanks to the programmes of Fundación PRODIS and RastroSolidario ONGD.

We work with suppliers committed to protecting the environment and who use ecological materials in their manufacturing and compositions.

The hotel's pens are now manufactured domestically and made of 70% biodegradable and 100% industrially compostable materials.

In rooms we have changed the plastic amenities for amenities made with recycled and recyclable products. (Toothbrushes /Peines/ etc) as well as having special programmes for our guests that encourage the saving of water and detergents. Bulgary gel and shampoo dispensers have been installed with the intention of significantly reducing the amount of plastic containers used in the rooms and other areas of the hotel.

We have replaced the Plastic Water bottles both in rooms and in meetings with recyclable Tetra brik packaging.

We encourage the use of bicycles among our clients and employees, giving the latter the possibility of free parking for them. In addition to this, we have available to customers for rent, electric bicycles in addition to the traditional mechanical ones.



Gastronomy



We are aiming for local, sustainable and ecological products on our menu and we show that with the following ingredients

- The Guirro lamb is a native Valencian race which is bred close to the Valencian capital in the region which is called L´horta
- A large part of our fish products are acquired at the local fish auctions of Valencia, Cullera and Castellon
- The Aenor certificate of sustainable environment is, amongst others, one of the reasons we buy the Balfegó tuna fish.
- We select our fruit and vegetables, according to the season from the local farms to accompany our dishes
- Valencian province crafts, 0 KM and product engagement are some of the certificates which Casa Toribio one of our providers has achieved
- Sustainable fishery MSC, is amongst others, one of the certificates of Bacalao el Barquero used on our Sorolla restaurant menu
- We buy our barnyard products at local small farms who achieve a more sustainable and eco-friendly production in relation to large mass production farms
- Arròs de tancat. This concept applies to the rice used in our paellas. It is a product of varieties of rice's grown locally in the Albufera area next to Valencia capital.
- Working with local producers who ensure the fair and sustainable traceability of their products (lamb, fruits and vegetables, fish and seafood...).

Food intolerances deserve special attention, which we treat individually with gluten-free products (bread, pasta, etc.), lactose-free, etc. Please let us know.

We have a section dedicated to Vegan cuisine, with ecological products and sustainable agriculture, as well as continuous training to be able to meet any of your needs.

In daily operations, we select waste according to its type, to deposit it in its corresponding containers so that it can be properly treated.



A close-up photograph of a leaf, heavily covered with water droplets of various sizes. The entire image is monochromatic, with a strong blue tint. The droplets are in sharp focus, reflecting light and creating bright highlights. The leaf's veins are visible, and the overall texture is wet and glistening. The text 'Think Blue' is centered over the middle of the image in a white, bold, sans-serif font.

Think Blue



We have been implementing the **"Think Blue"** program among our employees for seven years now, awarding the best annual energy saving and environmental conservation idea.

We were co-sponsors of the first cleaning of the seabed, which took place in July 2012, on Malvarrosa beach, breaking the Guinness Record of divers in a single dive.

We regularly collaborate with the **Oceanogràfic Foundation**, helping to disseminate the importance of caring for our seas and oceans for children and schools in the city. Turtles that come from their special recovery program have been released on our beaches.



Carbon Proof

In 2019, **Hotel Balneario Las Arenas** received the CPC seal awarded by the non-profit organisation **Carbon Proof**, which provides a written and visual guarantee that it is environmentally responsible in terms of the emission of greenhouse gases associated with its activity, also receiving the Calculation seal from the **Ministry of Ecological Transition**.

In addition, the **Hotel Balneario Las Arenas**, for the second consecutive year, certifies a reduction of Greenhouse Gas emissions, which is also a conscious and coherent company that makes a commitment to the planet and implements production processes that offset its CO2 emissions.

To compensate for this footprint, the entire team of **Hotel Balneario Las Arenas** has carried out reforestation actions in different sites in our region to far exceed its commitment of 1 ton per year.





**CORPORATE SOCIAL
RESPONSIBILITY**

We promote relations with the Barrio del Cabanyal and Canyamelar, historic neighborhoods of the maritime zone, collaborating with them in various events and festivities. Also encouraging the visits of our clients to the neighborhood, its commerce, its market, bars and restaurants and churches.

Putting our grain of sand for the development of it.

We regularly collaborate with the following charitable organizations:

PEQUEÑO DESEO FOUNDATION

Association destined to fulfill wishes of children without means with serious illnesses.

ISADORA PERTUSA FOUNDATION

Newly created Children's Foundation, aimed at alleviating hunger and living conditions in third world children.

KASSUMAY FOUNDATION

Non-profit foundation for development and cooperation with Senegal.

CUADERNOS RUBIO FOUNDATION

Educational, cultural and solidarity foundation.

SOLIDARITY OIL.

This is an initiative that collects oil in Spain for social purposes.

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ESTHER KOPLOWITZ FOUNDATION

Foundation that aims to help the most needy in society, maintenance of residences for the elderly and psycho-health care for minor children, the sick and the underprivileged.

RONALD MCDONALD FOUNDATION.

The Mac Donald House that shelters families with children with serious illnesses, without financial means.

CYSTIC FIBROSIS FOUNDATION

VON HIPPEL LINDAU SYNDROME FOUNDATION

DASYC FOUNDATION

OCEANOGRAFIC FOUNDATION

ALPAN PROGRAM

An initiative of the Rotary Club in the center of the city, in which several companies and hotels are involved, one day a week we supply 50 menus for the Cotelengo social lunchroom.

PRODIS FOUNDATION

It contributes to improve the quality of life of people with intellectual disabilities and their families, supporting and promoting their full inclusion in a fair and supportive society.

PROJECT VIVIR

We collaborate with a solidarity tasting together with other local entities so that thanks to the proceeds we can contribute to help families and children with their basic needs.



At Hotel Las Arenas, our commitment is global and local, our actions are always aimed at improving the planet and the world in which we live.

www.hotelvalencialasarenas.com

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