

# LAS ARENAS

BALNEARIO RESORT

★★★★★ GL

Hoteles Santos

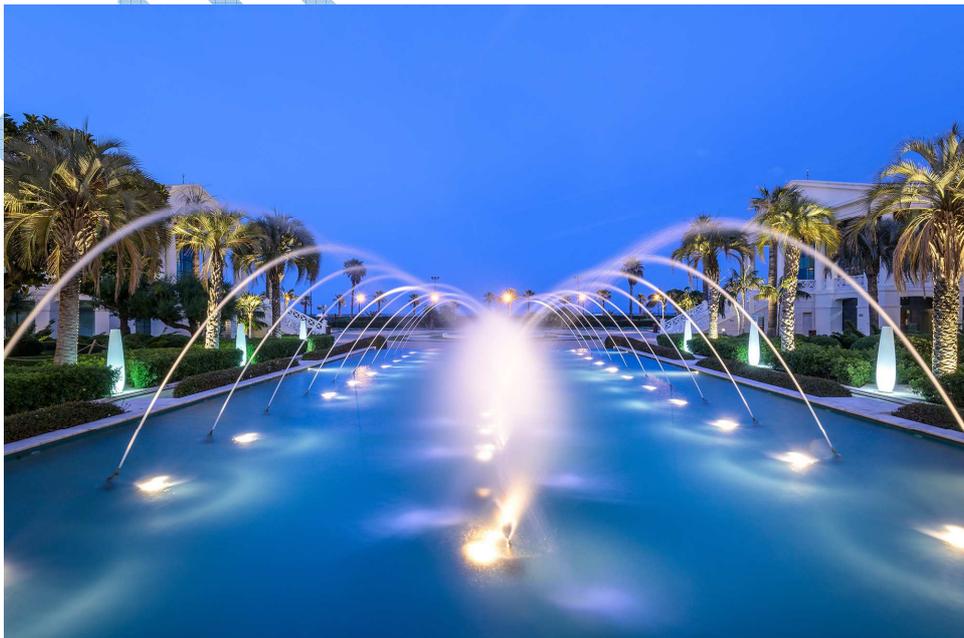
 LEADING  
HOTELS®

## ENVIROMENTAL & SUSTAINABILITY

### C.S.R.

### POLICY

### HOTEL LAS ARENAS



## INTRODUCTION

**Las Arenas Hotel and Hoteles Santos Group, have a real commitment with the environment and sustainability.**

**Always have been in our DNA to collaborate to improve the quality of life of our local communities where our Hotels are located.**

From our foundation and the start of our operation, and previously under the construction and renewal period, Las Arenas Hotel, and Santos Group, did not hesitate to spare any efforts or investment to be able to carry out the reconstruction of the Spa and its subsequent management of a sustainable way.

The responsibility was maximum, since it was an icon of the city, whose original construction began at the end of the 19th century

He collaborated with the national coast department for the regeneration of the Malvarrosa beach, in collaboration with the team of technical architects of the city council, he restored the old Las Arenas spa, which was completely destroyed and in a state of abandonment, returning to the area the splendor of years gone by.

It conserved all the centennial trees that existed in the Spa, transferring them to a nursery during the period of works, for their later transplantation at the end of the works.

His new Garden was awarded in the International Landscape Competition in 2007, held in New York.

## ENERGY

We built in our rooftop one of the biggest Solar plants you can find in a building in Valencia, that nowadays is 100 % efficient after several further investments that allow us to generate enough power supply to cover the hot water needs from our Spa, and most of the needs from our Hotel rooms. With great savings in liquefied gas and gas emissions reductions.

Today we can proudly say that we have already changed all the regular lighting in the property for Led illumination with a considerable saving in electricity and luminic contamination,

optimizing as well the operational hours of our lighting, fountains, air conditioning, e.t.c.

Added to that, last year we decided to make a great investment installing multiple green charging points in our Parking for electric vehicles:

2 TESLA chargers

2 Porsche chargers

1 WallBox charger

20 twin generic chargers (40 vehicles) from ORBIS.

This bet has converted Las Arenas in the biggest electric charger station in the city for electric vehicles.

## **WASTE**

We do a total recycling of our waste, paper/cartón, plastic, batteries, and organic.

We also have companies that collect all the used oils from the Kitchen and all the toner supplies from our printers.

We do work with supplier companies compromise with the enviroment protection and use ecological materials in their manufacturing and compositions.

In our guest rooms we have changed the regular amenities fro ecological ones (Tooth brushes, Combs, etc)

We have sustitute the plastic wáter bottles in rooms and meeting rooms for recicled tetra pak wáter containers.

In our rooms we have special programs that incentivate between our guest wáter and detergents savings.

## **MOBILITY**

We promote the use of bicycles between our guest and staff, giving to them free parking for the bicycles in our parking facilities.

Added to that we have electric Bicycles and Scooters to rent , plus the regular mechanic ones.

## GASTRONOMY

We are working with the philosophy KM 0, working with local producers, and having in our garden our own homegrown aromatic herbs garden. Our "Sorolla" restaurant is characterized for its constant evolution in favor of our daily sustainable operation and product selection.

Our Bread is made from ecological flours, our Bread Oven is located in Silla, Valencia. It is a proximity product that follow the best baking tradition.

Our fruits & Vegetables are home grown by local farmers, being our main distributor the architect of this crops. We do also have on property an Aromatic Herbs garden from which we take what we need.

The fish belong to nearby fish markets and its bought at auction from our suppliers in markets in a ring of 100 km distance. That give us a wide variety to work ,with giving each fish the best cooking techniques. This fish belong to a non extensive fishing. Our Red Tuna is from Balfego, The best tuna farm in the mediterranean in open waters, pioneers in trazability and sustainability.

Our Lamb comes from an autocton breed from The Valencian region, The "Guirra" race, that was in danger of extinction and a few producers in the región decided to bring her back and commercialize it in order to give a chance to its survival. Nowadays is a national protected breed in the oficial catalogue of Cattle from Spain, has the Quality seal from The Valencian región and with our consumption we help to the survival and protection of this historic race.

Food intolerances deserve special attention, which we treat individually with gluten-free products (bread, pasta, etc.), lactose-free, etc. Please let us know.

We have a section dedicated to Vegan cuisine, with ecological products and sustainable agriculture, as well as continuous training to be able to meet any of your needs.

In daily operations, we select waste according to its type, to deposit it in its corresponding containers so that it can be properly treated.

### **THINK BLUE**

With more than 6 years running, we implemented the "Think Blue" program in our modus operandi, giving an annual prize to the best Environmental and energy saving idea between our employees.

We partner in a very active manner with the local community in social, cultural and environmental areas. We were co-sponsors with the first seabed cleaning in our beaches, beating the world record of scuba divers in a single dive, in July 2012.

We do collaborate regularly with the Oceanographic Foundation, helping to spread the importance of caring our oceans between our children with the schools in the city. From time to time we proceed with them to liberate turtles in the beach, after a recovering period in their nurseries at the Aquarium.

### **CARBON PROOF**

We have currently begun the implementation of the CARBON PROOF CERTIFICATE, one of the most internationally recognized environmental certificates, with the aim of fully offsetting our Carbon footprint, that is, reaching  $CO_2 = 0$ .

We are in the process of calculating our carbon footprint, for a subsequent adjustment of our processes to optimize and reduce that footprint, accompanied by the environmental technicians of the Engineering hired for this purpose "4 PLUS".

Once this adjustment is made, we will gradually proceed to compensate our footprint with the planting of trees in forests in the province, to reach the Objective of  $CO_2 = 0$  in a few years.

### **R.S.C.**

We promote relations with the Cabanyal and Canyameler neighborhoods, historic neighborhoods of the maritime zone, collaborating with them in various events and festivities. Also

encouraging the visits of our clients to the neighborhood, its commerce, its market, bars and restaurants and churches. Contributing our grain of sand to its development

We regularly collaborate with the following charitable organizations:

**-PEQUEÑO DESEO FOUNDATION.** Association destined to fulfill wishes of children without means with serious illnesses.

**-ISADORA PERTUSA FOUNDATION**

Newly created Children's Foundation, aimed at alleviating the hunger and living conditions in third world children.

**-KASSUMAY FOUNDATION**

Non-profit foundation for development and cooperation with Senegal.

**-FUNDACION CUADERNOS RUBIO**

Educational, cultural and solidarity foundation.

**-ESTHER KOPLOWITZ FOUNDATION**

The Esther Koplowitz Foundation aims to help those most in need in society. Among the goals set by the Foundation is the creation and maintenance of residences for the elderly and psychosanitary assistance to minors, the sick and the disabled; as well as the promotion of education, culture, arts and sciences, and the protection and sustainability of the environment

**-RONALD MCDONALD FOUNDATION.**

The Mac Donald House that shelters families with children with serious illnesses, without financial means.

**-CYSTIC FIBROSIS FOUNDATION**

**-VON HIPPEL LINDAU SYNDROME FOUNDATION**

**-DASYC FOUNDATION**

**-OCEANOGRAFIC FOUNDATION**

**-ALPAN PROGRAM**

Initiative of the Rotary Club in the center of the city, in which several companies and hotels are involved, one day a week we supply 50 menus for the Cotolengo soup kitchen.

**At Hotel Las Arenas, our commitment is global and local, our actions are always aimed at improving the planet and the world in which we live.**

**We need the collaboration of our customers, please help us to keep it.**

THE MANAGEMENT

THINK BLUE