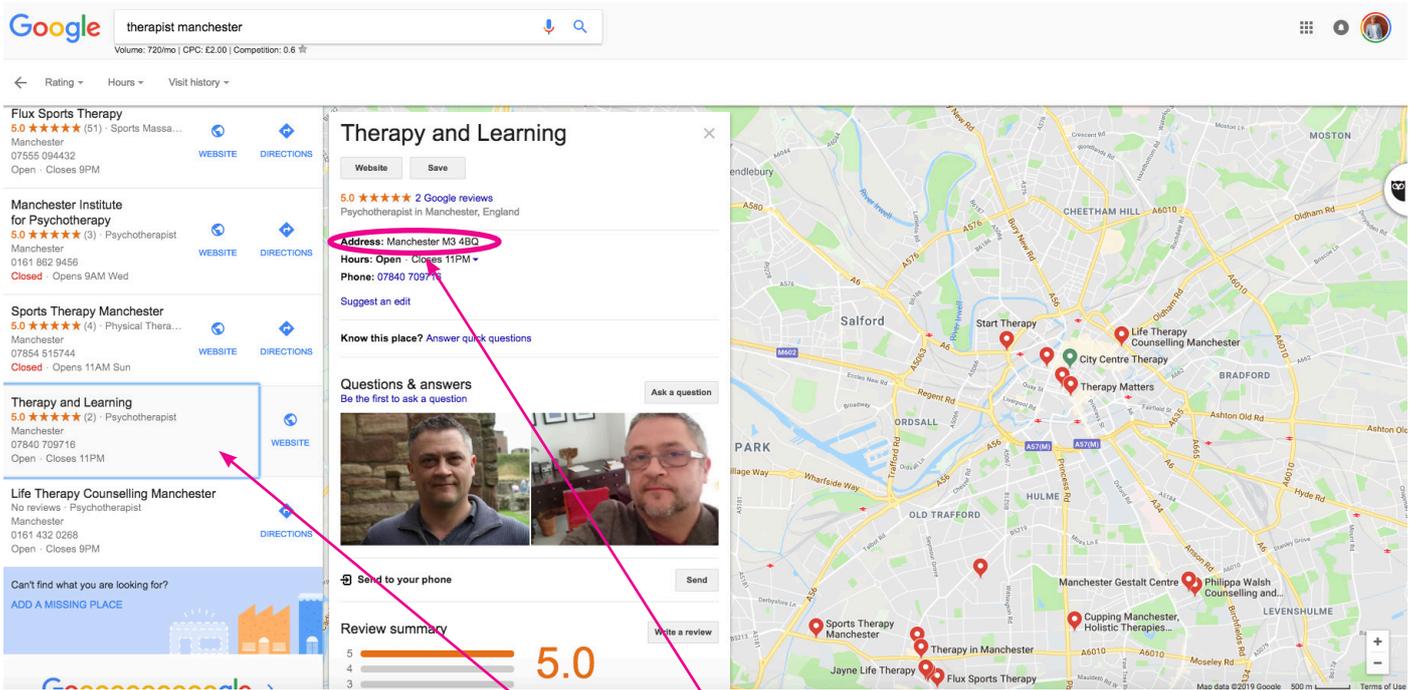


Google My Business | Physical Address Business v's Service Area Business

You can with Google My Business set up your profile without having your address visible on your profile. Google will still ask for an address but this is used purely to verify you are who you say you are. It won't show on your public profile. You can set up your profile using something called '**service areas**'. So this means although your physical address isn't showing you can still appear in search results for given areas. People do this for 2 reasons - firstly privacy/safety and secondly they may serve people at their location not from their own address.

So Google My Business does allow for this. The following screen shot from a search shows the Google My Business listings and the profile highlighted is one set up using Service Areas only and the address is not visible. Hence no directions being offered.



No directions offered and no address showing >> this is a business that has setup it's Google My Business (GMB) profile as a service area business. Also it won't have a marker on the map.

I would always recommend where you can use a physical address but if for valid reasons you can't then setting your GMB profile as a service area business will be the next best step whilst still giving you the Google kudos of having a GMB profile.

Google My Business

Search locations

Buzz Web Design and Consultancy
24 Altrincham Rd
Wilmslow
SK9 5ND

- Home
- Posts
- Info**
- Insights
- Reviews
- Messaging
- Photos
- Website
- Users

Create an ad

Add new location

Manage locations

Linked accounts

Settings

Buzz Web Design and Consultancy

Website designer
Graphic designer
Internet marketing service

24 Altrincham Road Wilmslow, Cheshire
SK9 5ND

Add service area

Sunday Closed
Monday 9:00 am - 5:30 pm
Tuesday 9:00 am - 5:30 pm
Wednesday 9:00 am - 5:30 pm
Thursday 9:00 am - 5:30 pm
Friday 9:00 am - 5:30 pm
Saturday Closed

Add special hours

07595 385182

Your business is live on Google

View on Search
View on Maps

Close or remove this listing

Advanced information

Store code *Enter store code*

Labels *Enter labels*

Google Ads location extensions phone +44 7595 385182

You would add the areas you serve here by city and post code. At the same time you would remove the address specified above.