

Welcome to the
future of renting



What we do

flatfair solves an affordability problem for tenants by offering deposit-free renting in the UK.

1

Instead of a hefty upfront deposit, tenants pay flatfair an affordable one-off membership fee, equal to the value of one week's rent + VAT



2

Tenants then pay for any lawful claims once their tenancy comes to an end



3

In exchange, landlords benefit from extra protection (up to 12 weeks' rent), increased revenue, fewer voids and faster payouts

How it works

1 step

Tenants sign up online and pay their one-off membership fee

When the tenancy ends, any dilapidations can be settled through flatfair's negotiation technology

2 step

3 step

Landlords benefit from up to double the protection compared to a regular deposit

The benefits

Tenants

- No lump sum deposit
- Fair claims & dispute resolution
- Mobile-first
- Rewards for being good tenants

Landlords

- More rent, faster payouts and fewer voids
- Extra protection
- Fair and transparent adjudication services
- flatfair is insured by an A-rated financial institution

Agents

- Happier landlords and tenants
- Let more, faster
- Time & cost efficient
- Earn a referral bonus

Our **success** story

flatfair was launched in March 2017 from one of the founder's flats in London, and has since become the fastest-growing deposit alternative in the UK.

The company has already partnered with some of the world's largest property companies.



Who we work with

Our trusted partners include...



flatfair in numbers

>£1000000

released to flatfair members
in the last year

100%

of landlords want more
comprehensive protection

65%

of tenants choose flatfair over
a standard tenancy deposit

115,250

is the number of properties
flatfair is currently available to

...and that's just the beginning

What people say about us

The agents...

"The reason we signed up to flatfair is simple: it makes sense. It's a straightforward concept, which is beneficial to agents, landlords and tenants – and it's run by decent people. What more can you ask for? Thanks to partnering with flatfair, I know Spicerhaart has a great year ahead and I can't wait to see what 2019 brings."

*Paul, Development Director
at Spicerhaart Residential Lettings*

The tenants...

"We recently used flatfair when moving into Manhattan Loft Gardens and it made the whole transition from our previous property into our new one effortless and hassle-free. Avoiding the usual six-week deposit was a real bonus! Every landlord should adopt flatfair."

*Christopher, tenant at
Manhattan Loft Gardens*

Meet the founders



***Franz Doerr,
Founder & CEO***

Franz founded flatfair after witnessing the popularity of deposit replacement products in Germany and Switzerland. He focuses on strategy, innovation, finance and legal matters. Previously employed at Deutsche Bank, Franz holds a bachelor's degree in Management & Business Law, and a master's degree in Finance.



***Daniel Jeczmiem,
Founder & COO***

Daniel joined flatfair as founder a few months after its inception, to grow the company's business and partnerships. Daniel has several years' experience as a marketing consultant for both Google and Criteo. Daniel also oversees flatfair's operations. He holds a bachelor's degree in Business Management & Marketing.



***Bartosz Alksnin,
Founder & CTO***

Bartosz is the programming power behind flatfair. He manages all of flatfair's technical design and development. Before joining flatfair, he was employed at King, the makers of Candy Crush Saga. Prior to this, he worked for Buildit, consulting on Internet Banking modernisation project for Lloyds Bank.

What we can do for you

Our team of experts can provide...

Comment and opinion on industry trends and breaking news

Q&As and in-depth interviews with the flatfair team

Interviews with our partners, including agents, landlords and tenants

Provide industry insights, statistics and data for news stories and features



Got something else in mind?

Get in touch with our Head of Media:
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Where you can find us



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