**[IBD Standards and Benchmarking - Template newsletter]**

*Three lengths of newsletter are provided so you can pick the one that best suits your needs.*

*Depending on your hospital’s findings, you may wish to consider an alternative title such as:*

* ***[Insert hospital name] committed to Quality Improvement in Inflammatory Bowel Disease (IBD) with participation in IBD Benchmarking Tool***

**[FULL-LENGTH ARTICLE BELOW]**

**IBD Benchmarking Tool demonstrates excellence of [insert hospital name] IBD service**

We’re delighted to announce a number of positive findings from the IBD Benchmarking Tool for our service treating people with Inflammatory Bowel Disease (IBD) – of which Crohn’s Disease and Colitis are the two main forms.

The IBD Patient Survey was responded to by over 10,000 patients using IBD services across the UK and aims to assess how services are doing in a number of key areas of patient care.

The combination of patient views and comparison against the IBD Standards provides a powerful and unique opportunity to push up standards of care for everyone with IBD.

Our patients highlighted a number of positive aspects of their experience with the service:

* [Insert IBD Patient Survey Report findings]

Through the IBD Benchmarking Tool, services were also asked to self-assess against a series of IBD Standards, which define high-quality care for people living with Crohn’s or Colitis.

Our IBD service achieved many of these standards, and this Benchmarking now provides valuable insights to support us in our ongoing Quality Improvement. Key areas for improvement identified include:

* [Insert Results Overview findings]

At present the service is run by [insert figure] healthcare professionals, comprised of [insert relevant details, e.g. IBD consultants, specialist nurses, dietitians etc], and delivers care for approximately [insert figure] patients throughout the region. The service was established in [insert year/details]. With developments in treatments and technologies and a focus on more personalised care and greater support for self-management, the service aims to change and adapt to meet the diverse needs of our IBD patient population. [Amend last sentence as appropriate]

Over 10,000 patients in 99% of IBD services across the UK completed the IBD Patient Survey. 72% (166/228) of IBD services completed the Service Self-Assessment.

The full report is available online at [**ibduk.org**](file:///C:\Users\edpur\Documents\E%20PURKIS%20LTD\Mearns%20&%20Pike\IBD%20Standards\Jon%20feedback\ibduk.org).

**[MEDIUM-LENGTH ARTICLE BELOW]**

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The IBD Patient Survey was responded to by over 10,000 patients using IBD services across the UK and aims to assess how services are doing in a number of key areas of patient care.

Our patients highlighted a number of positive aspects of their experience with the service:

* [Insert IBD Patient Survey Report findings]

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At present, the service delivers care for approximately [insert figure] patients throughout the region. With developments in treatments and technologies and a focus on more personalised care and greater support for self-management, the service aims to change and adapt to meet the diverse needs of our IBD patient population. [Amend last sentence as appropriate]

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**[SHORT ARTICLE BELOW]**

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* [Insert IBD Patient Survey Report findings]

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