**[IBD Standards and Benchmarking – Template briefing email for hospital stakeholders]**

Dear [insert name]

We’re pleased to share with you a number of positive findings from the IBD Benchmarking Tool for our service treating people with Inflammatory Bowel Disease (IBD) – of which Crohn’s Disease and Colitis are the two main forms.

The findings provide valuable insight to support us in our ongoing Quality Improvement and demonstrate the value the service is providing to approximately [insert figure from Results Overview] patients throughout the region.

**We very much hope that we can talk you through these findings in more detail, and have your support to develop and implement our Quality Improvement action plan and sustain this work in the future.**

The IBD Patient Survey was responded to by over 10,000 patients using IBD services across the UK and aims to assess how services are doing in a number of key areas of patient care.

Our patients highlighted a number of positive aspects of their experience with the service:

* [Insert IBD Patient Survey Report Results]

Through the IBD Benchmarking Tool, services were also asked to self-assess against a series of IBD Standards. The Standards are a framework of statements that say what high-quality, personalised care should look like at every point of the patient journey – from first symptoms, to treatment and ongoing care – and how IBD services need to be organised.

Our IBD service achieved many of these standards, including:

* [Insert Benchmarking findings – from Results Overview]

Key areas for improvement identified by the Benchmarking include:

* [Insert Benchmarking findings]

At present the service is run by [insert figure] healthcare professionals, comprised of [insert relevant details, e.g. IBD consultants, specialist nurses, dietitians etc]. The service was established in [insert year/details]. With developments in treatments and technologies and a focus on more personalised care and greater support for self-management, the service aims to change and adapt to meet the diverse needs of our IBD patient population. [Amend last sentence as appropriate]

[Insert number] patients took part in the IBD Patient Survey. The full report is available online at [**ibduk.org**](file:///C%3A%5CUsers%5Cedpur%5CDocuments%5CE%20PURKIS%20LTD%5CMearns%20%26%20Pike%5CIBD%20Standards%5CJon%20feedback%5Cibduk.org).